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# 1984 DEMOCRATIC NATIONAL CONVENTION OFFICIAL GUIDE SAN FRANCISCO

Convention Information  
Entertainment • Touring • Nightlife

Featuring:  
Herb Caen, Tom Brokaw,  
Richard Reeves, Judy Woodruff  
& Ben Fong-Torres

Dining With  
Julia Child, James Beard,  
Craig Claiborne  
& M.F.K. Fisher



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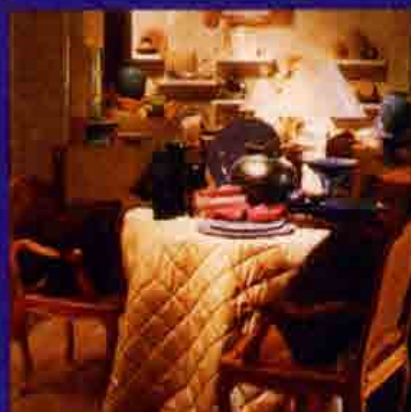


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everything that counts. We're Macy's and we're the largest, most wonderful store in the West. One reason is our special services. Like our expertly staffed Convention Center: a group of delightful people whose only task is to make your stay in San Francisco the best it can be. We're here to help with reservations assistance, gift suggestions (how about Sourdough Bread starter to take home?), even directions to the Zoo.

Located on the 4th floor of Macy's Union Square store, just moments from Moscone Center and most downtown hotels, Macy's Convention Center is just the friend you need. Drop by for a cup of coffee, a Visitor's Guide, and a welcome. Or give us a call at 393-3702 and ask about these very special services: **The Personal Touch**, Macy's complimentary shopping service, can do your shopping while you're hard at work. Special shopping consultants will find just what you're looking for, arrange wrapping and



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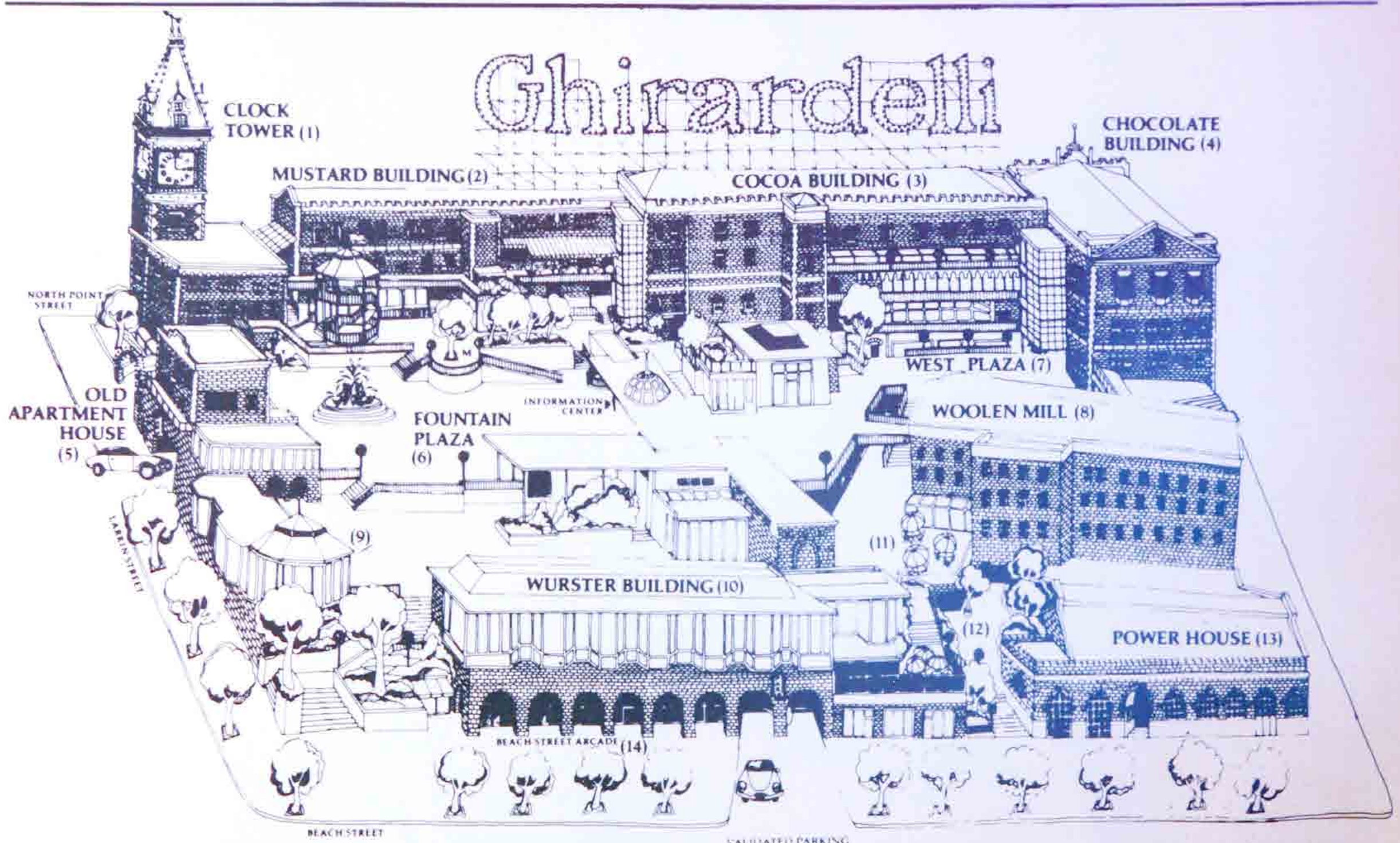


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# Welcome to San Francisco and the 1984 Democratic National Convention



**S**AN FRANCISCO, LIKE THE POLITICAL PARTY whose convention it hosts, is a mix of the old and the new, where people of every ancestry and background have learned to work and live together with equal respect for each other's similarities and differences.

San Francisco is a city full of contrasts and widely divergent views. The manners and monuments of the past reside side by side with the frontiers of the future. While other cities have assimilated their ethnic and cultural diversities, San Francisco has cherished and preserved them. Yet we are bound by one unifying belief—we treasure our city and would live nowhere else.

Democrats, too, share a unifying belief in the principles and causes of their party and are united behind a common goal in 1984. That, above all else, is why you are convening in our city.

We offer this *1984 Democratic National Convention Official Guide to San Francisco* to acquaint you with our city, to remind you of our collective past and to assist you with your task at hand.

As you conduct the serious business which brings you together, we hope that San Francisco's tradition of diversity, pride and mutual respect will help guide you to a successful Convention '84.

## THE 1984 DEMOCRATIC NATIONAL CONVENTION OFFICIAL GUIDE TO SAN FRANCISCO

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The Oakland Convention and Visitors Bureau and the Oakland A's invite you to

# SPEND AN AFTERNOON AT THE BALLPARK ON THE BRIGHT SIDE OF THE BAY

We wouldn't think of letting you end your Convention trip without visiting the Bay Area's other great city. So we're inviting you to have lunch with us in Oakland and catch some great baseball to boot.

At 12:15 p.m. on Wednesday, July 18, the Oakland A's will take the field against the hard-hitting Boston Red Sox. It's the only official event scheduled by the Host Committee for this side of the Bay, and we'd love to have you join us.

## Lunch is on us

In fact, we're going to host a big pre-game luncheon for those of you who are in town for the Democratic Convention.

Just use the coupon below to reserve your tickets and we'll send you the whole package.

## Take BART

Don't worry about transportation. BART stops right at the ballpark. Just hop on a Fremont train and get off at the Coliseum station. (By the way, a BART

train can take you to Oakland from San Francisco or back anytime in about 15 minutes.)

Barring extra innings, you should be able to take in the whole game, return to your hotel to freshen up, and still be back to the Moscone Center in plenty of time for the opening gavel.

We've set aside some great seats exclusively for our Convention guests (although we expect they'll go quickly), so grab a tube of suntan lotion and get ready for an afternoon of great baseball and Oakland sunshine.



**Oakland**  
On the bright side of the bay!

For information on other Oakland attractions, visit the Oakland Convention & Visitors Bureau, 1000 Broadway, Oakland, CA 94607 • (415) 839-9000.



**Wed. July 18 - 12:15 PM**  
**A's vs. Red Sox**

## Democratic Convention Day

I would like to order: \_\_\_\_\_ Field Level Seats at \$6.00 (Reg. \$8.00)  
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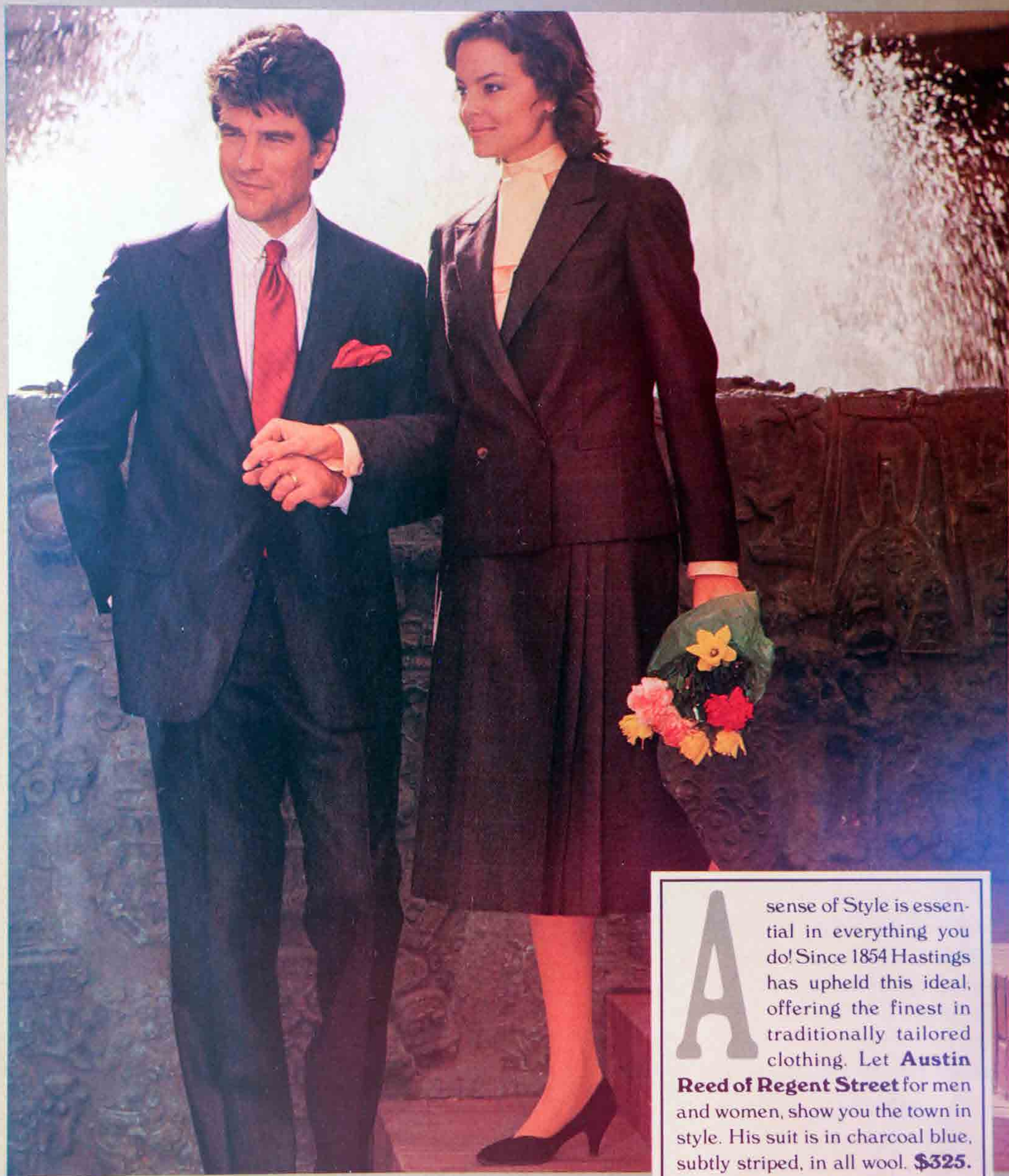
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Orders received 10 days prior to game date will be held at Will Call window under name listed above. For best seats, please mail early to: Democratic Convention Day, Oakland A's, P.O. Box 2220, Oakland, CA 94621.





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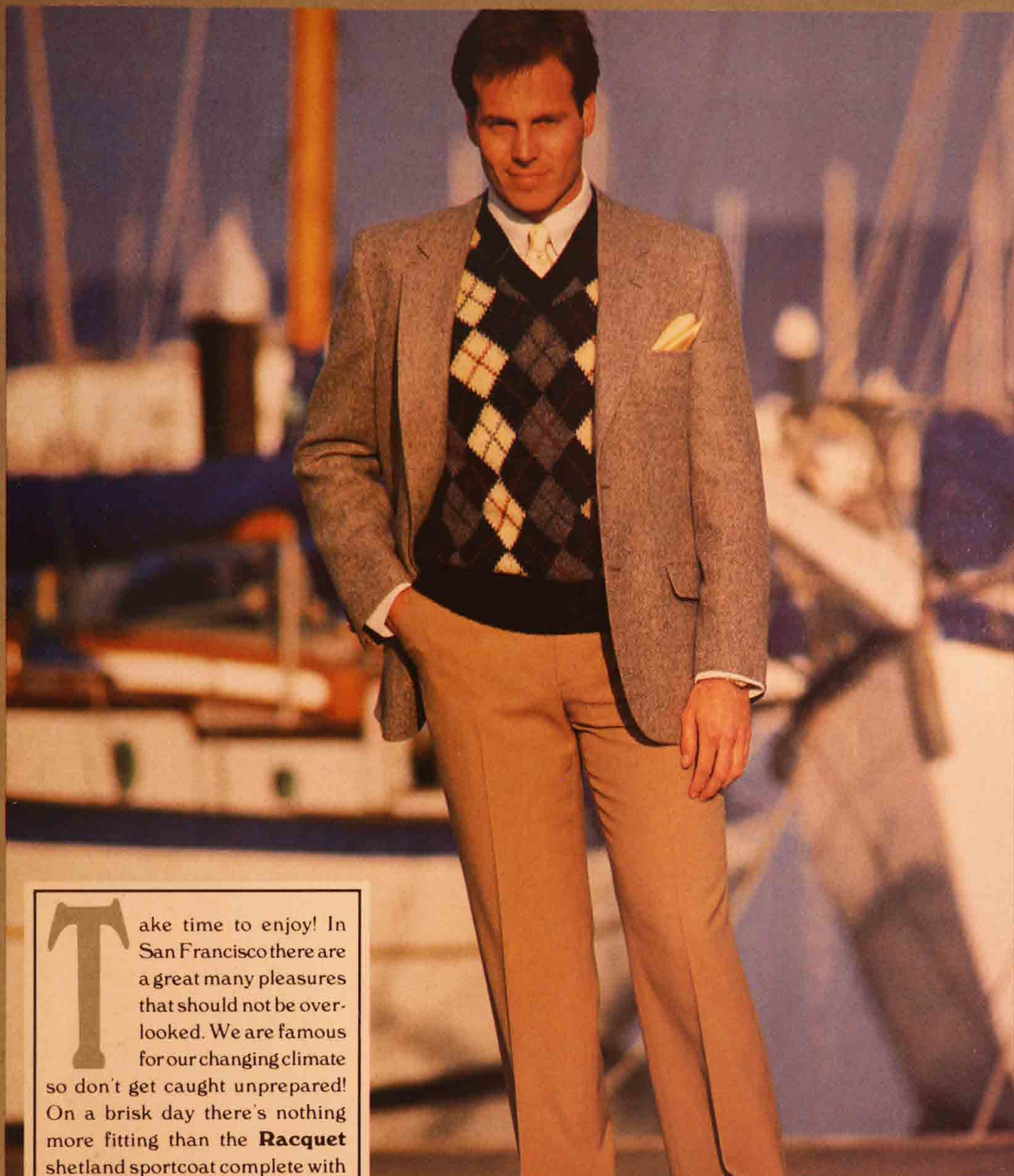
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**T**ake time to enjoy! In San Francisco there are a great many pleasures that should not be overlooked. We are famous for our changing climate so don't get caught unprepared! On a brisk day there's nothing more fitting than the **Racquet** shetland sportcoat complete with leather elbow patches. The camel and blue tic fabric pulls your look together in perfect style. **\$165.** Come in and see our selection of fine sportswear, our sales staff we'll be glad to help you.

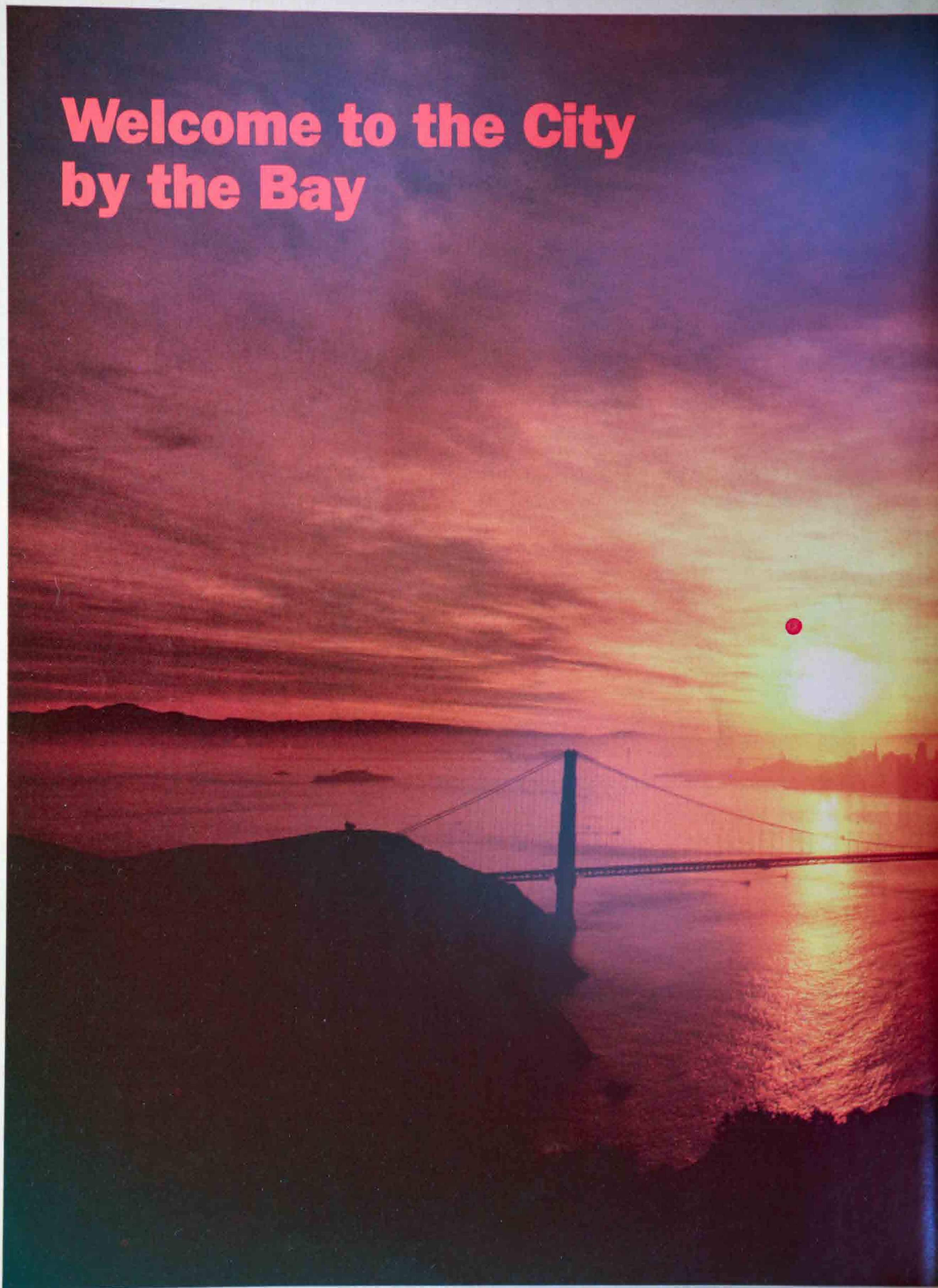
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# Welcome to the City by the Bay









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## A color portrait photograph of a woman with dark, wavy hair, smiling. She is wearing a light-colored jacket over a white shirt and a dark, patterned bow tie. The background is a textured, light-colored wall.

*You will certainly want to see the attractions that have long made this city a mecca for tourists from every corner of the globe. We hope you will also take the time to meet the people who live here, people of many backgrounds and beliefs, who cherish their individuality and their part in the complex tapestry that is the city they call home. We hope you will find in the vigor of our community and the*

*Dianne Feinstein*  
Mayor of the City of San Francisco



*When you leave San Francisco, we hope you will return home with many fond memories of the 1984 convention and of the city that has opened its arms to us. My memories of San Francisco and its people—the tailor around the corner who was never too busy for “just one more job,” bewildered hotel owners who gladly opened up rooms to inspection, the Republican couple who tendered a ride home on a rainy night in Chinatown—will remain vivid for many years to come. And although San Franciscans never quite convinced this Los Angeleno to cheer for the Giants, their genuine warmth and cooperation have made all of us in the party great fans of this place so many people proudly call home.*

*Yours sincerely,  
Rosalind Wyman  
Chair and Chief Executive Officer  
Democratic National Convention Committee*





## **Shopping Center** **STEP OUT IN STYLE**

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**EL CAMINO REAL AT I-380 and SNEATH LANE • SAN BRUNO**







On behalf of the National Democratic Party, let me express our great pleasure in being here in San Francisco for our thirty-ninth quadrennial convention.

It has been sixty-four years since we Democrats last met in this city to nominate a candidate for president of the United States. And it has been a generation since we gathered in Los Angeles to make John Fitzgerald Kennedy our nominee—the last time our party held a convention in a city west of the Mississippi.

By returning to California in 1984, we are sending a clear signal to all Americans that the West is a valued and important part of the future of our party and the future of our country.

By coming to San Francisco, we Democrats make another important statement in 1984, a powerful statement of our commitment to the full participation of women in our party and in government at all levels.

No single area of our nation can boast of more women in positions of public responsibility than can the Bay Area, beginning with your outstanding mayor, Dianne Feinstein, and including your excellent congresswomen, Sala Burton and Barbara Boxer, and the fine president of your city's board of supervisors, Wendy Nelder. In addition, our Convention Committee and your San Francisco Host Committee have carried out their work under the leadership of two exceptionally talented California women, Roz Wyman and Nancy Pelosi.

We Democrats owe a special debt of gratitude to Mayor Feinstein and to San Francisco's Chief Administrative Officer Roger Boas for making every effort to ensure that planning and preparations for this tremendous event were carried out smoothly and efficiently. And we are indebted to Nancy Pelosi and Walter H. Shorenstein for the fine job the Host Committee has done in welcoming all of us to San Francisco.

The work of everyone involved in setting the stage for Convention '84 guarantees that thousands of visitors will leave the Bay Area with wonderful memories of an exciting week.

We're glad to be here, and we're ready to nominate the next president of the United States.

Charles T. Manatt  
Democratic National Chairman



The San Francisco Democratic Convention Host Committee is honored to join Mayor Dianne Feinstein in welcoming you to San Francisco for the 1984 Democratic National Convention.

We are grateful to Chairman Charles T. Manatt and the Democratic National Committee and to Convention Committee Chair Rosalind Wyman for their unceasing cooperation during months of preparation.

The Convention Host Committee's efforts were made much easier by the participation of many people. Under the leadership of our mayor and the San Francisco Board of Supervisors, volunteers from every community in the Bay Area enthusiastically donated their time and energy to help us prepare for your visit.

Our business community, from the financial district to the neighborhoods, offered its generous support which allowed us to extend warm and gracious hospitality to Convention '84 visitors.

We hope you have an opportunity during your stay in San Francisco to enjoy the spectacular sights of the city and to experience the vitality of its people and the richness of its many cultures.

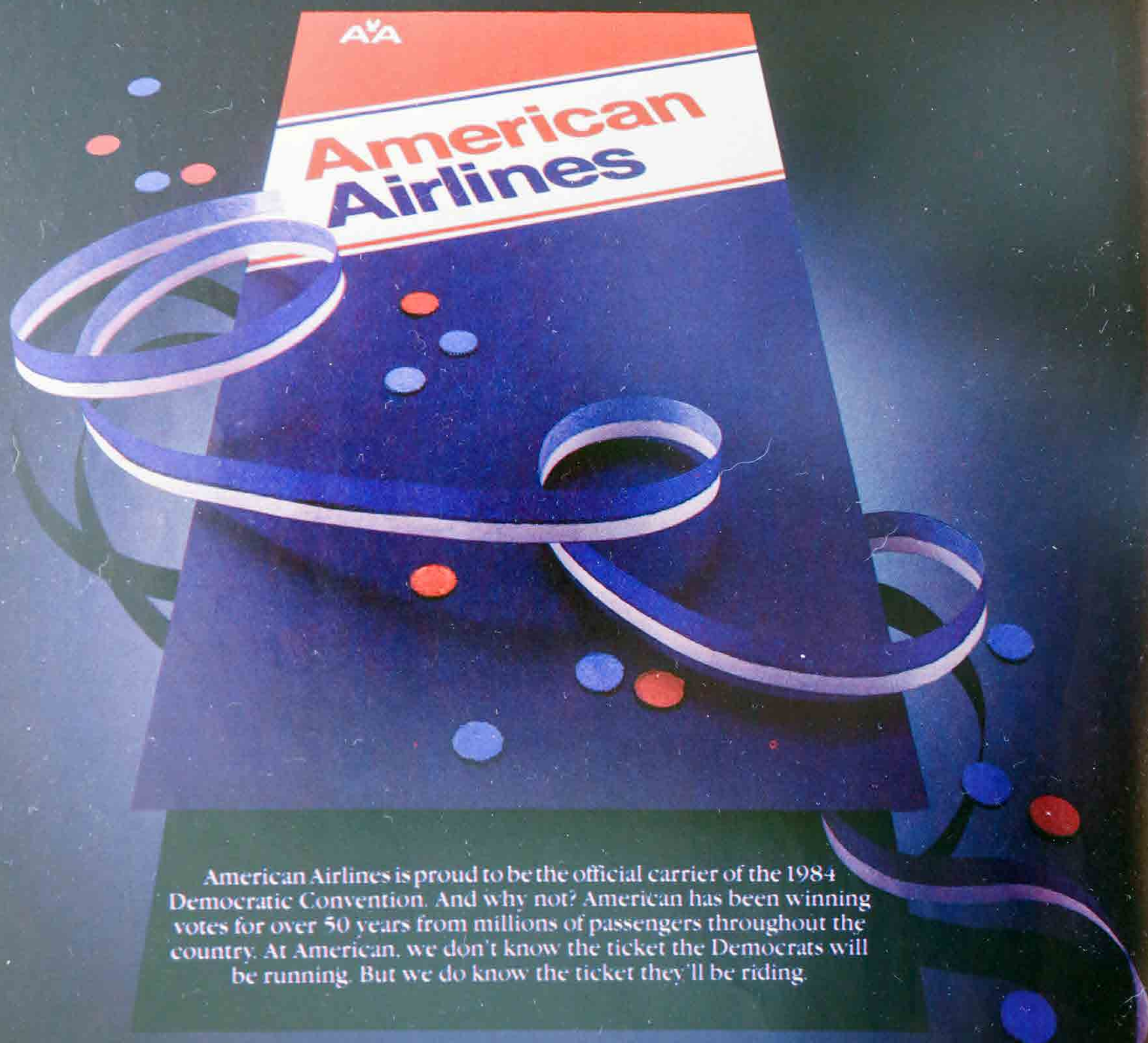
On behalf of the San Francisco Convention Host Committee, its staff and thousands of volunteers, we extend our best wishes for a successful and memorable Convention '84.

Sincerely,  
Nancy Pelosi  
Chair  
Host Committee

Walter H. Shorenstein  
Chair  
Finance Committee



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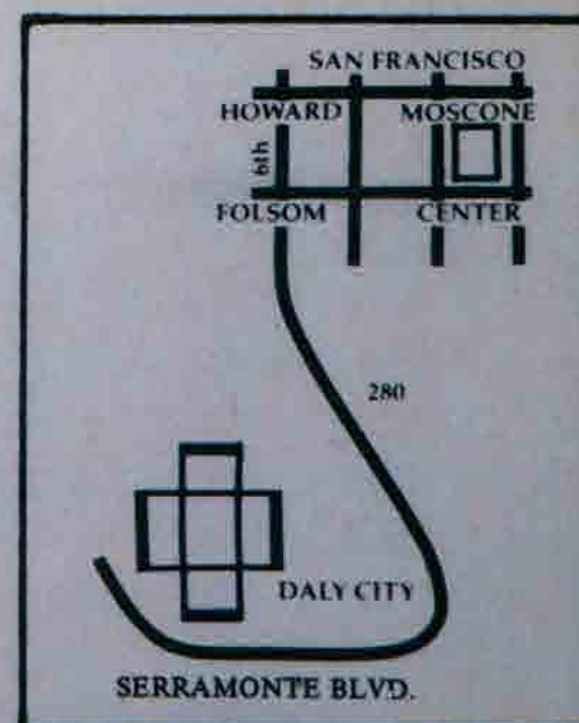


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THE CENTER NEAR THE CITY



sis days of 1934. The International Longshoremen's and Warehousemen's Union demanded not only decent wages and working conditions for its members, but also an end to racial discrimination. Ideas of social justice overflowed into San Francisco and its political structure.

By World War II the Democratic party here had begun to develop some programs that called for racial equality and the end of legalized bigotry. From the struggles of 1934, San Francisco had become fertile soil for the seeds of tolerance and justice for all.

War's end and the leadership of the returning veterans brought the first

and legislative branches of the state government.

In the sixties, Bay Area Democrats were at the core of the resistance to the war in Vietnam. At the Democratic National Convention in 1968 Congressman Phillip Burton led the opposition in the historic debate on that war. The civil rights movement enabled our politically aware black population to provide the Democratic party with talented legislators at several levels of government. Today in Sacramento we are ably represented by the second most powerful person in the state, Assembly Speaker Willie L. Brown, Jr. It is not surprising that gays and les-



DAVID JOHNSON

*Joining hands for the future: 1960s civil rights demonstrators*

full use of the expectant political terrain. Democratic civil libertarians already in place, such as San Francisco District Attorney and soon-to-be-Governor Pat Brown, and Congressman Franck R. Havenner, were joined by militant young legislators eager to initiate and implement the laws addressed to social justice with which the Democratic party came to be identified.

Here in San Francisco, Democratic clubs formed rapidly, representing all the diverse elements of our community. They united with other clubs from throughout the state, and by 1959, California Democrats had the largest volunteer political organization in the country. Together we brought about changes in state laws that strengthened our party, and together we were able to capture control of the executive

and legislative branches of the state government. In the sixties, Bay Area Democrats were at the core of the resistance to the war in Vietnam. At the Democratic National Convention in 1968 Congressman Phillip Burton led the opposition in the historic debate on that war. The civil rights movement enabled our politically aware black population to provide the Democratic party with talented legislators at several levels of government. Today in Sacramento we are ably represented by the second most powerful person in the state, Assembly Speaker Willie L. Brown, Jr. It is not surprising that gays and les-

biens of courage, sensing the potential for respect and understanding, constructed the fragile beginnings of their eventually powerful political organizations, playing an important role in the local Democratic party. Since gold rush days this city has been a port of entry for Asian peoples. The Chinese-American businessmen of the 1950s supported Taiwan, but the majority of the city's growing Asian population supported formal recognition of mainland China. San Francisco Democrats often had to choose one group or the other; liberal elements of the party were early advocates of recognizing the mainland government.

From Mexico and Central America came workers for the agriculture and industries of California, and many of them found homes and jobs in San

## Behind the Scenes

One can only imagine the challenges that faced the organizers of that first Democratic convention in Baltimore in 1832, when delegates from twenty-three states gathered to nominate Andrew Jackson for a second term in the White House. Travel-weary politicians demanding hotel rooms, an auditorium to rent and decorate, rules to hammer out and horses to stable and feed.

If the aim of political conventions has changed little since that first meeting more than 150 years ago, the process of planning a convention has mushroomed into a massive logistical task. The numbers associated with the 1984 Democratic National Convention—thirty thousand people, twenty thousand hotel rooms, telephones for a city of twenty-five thousand residents—are enough to give even the hardest of planners reason to pause.

But methods have changed with time. Organizers of that first convention would certainly be shocked by the seemingly scientific nature of planning today: computer-generated master calendars laying down exact timetables for completion of tasks; batteries of glowing terminals with volunteers "inputting data bases" of delegate names and addresses; communications equipment vast and complex enough to require a committee simply to prevent crossed frequencies.

But figures and machines tell only a part of the story of planning for this convention, for it ultimately fell to people to make sure that the pieces of the giant jigsaw puzzle fit into place. That work—everything from deciding who sings the "Star Spangled Banner" to escorting the last delegate to the airport—has been the job of the Democratic National Convention Committee. Under the leadership of Rosalind Wyman, chair and chief executive officer, committee personnel worked long hours to bring this convention from the drawing boards to reality.

Thousands of hours have been spent preparing Moscone Center for its debut as a political convention arena. Working in concert with congressional press galleries, architects and city departments, every usable square foot of Moscone Center and the headquarters hotel has been divided up for use by delegates, organizers, guests and more than twelve thousand members of the press.

Outside the hall, arrangements have been made for a transportation system to move official participants to and from airports, hotels and special events. The housing department worked to match people with hotel rooms, processing more than forty-five thousand separate forms. A similarly sensitive task fell to those charged with the design, printing and distribution of thousands of cre-



The Galleria at Crocker Center is San Francisco's most elegant shopping environment. Here, under the cover of a spectacular, arched skylight, on three open levels, are over 50 sophisticated stores and restaurants.

Entrances are on both Post and Sutter Streets, between Montgomery and Kearny. Another entrance is



through the Kearny Street lobby of the new Crocker Center Tower.

So come to the Galleria at Crocker Center—to shop, linger, browse, stroll, meet, lunch, or dine in a European atmosphere of luxury and ease. In a city unlike any other, the Galleria is itself extraordinary.

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## GALLERIA AT CROCKER CENTER SHOPPING GUIDE

### APPAREL

ARICIE Fine Lingerie	LEVEL ONE
CASHMERE'S OF SCOTLAND Classic Styles in Cashmere & Wool	LEVEL ONE
LAURA CASPARI, LTD. Fashion Apparel for the Professional Woman	LEVEL ONE
CASUAL CORNER Affordable Fashions	LEVEL ONE
ESPECIALLY PETITES Apparel for Women 5'4" & Under	LEVEL TWO
GALLEN-MATTI European Fashion Apparel	LEVEL TWO
THE HOUND Gentlemen's Clothiers & Shoes	111 SUTTER & LEVEL ONE
PAULA JAQ'LYN Women's Apparel Exclusively Designed	PROMENADE
THE LIMITED Contemporary Women's Apparel	LEVEL ONE
MARIMEKKO Exclusive Designs from Finland	LEVEL TWO
DON MICHAEL Outerwear, Sportswear & Accessories	LEVEL TWO
MIM'S European Women's Fashions	LEVEL ONE
NEW MAN French Fashion Apparel	LEVEL ONE
NUANCE Hand-Loomed & Specialty Knit Sweaters	LEVEL TWO
PECK & PECK Ready-to-Wear	LEVEL TWO
POLLIWOGS Infants' & Children's Apparel/ Accessories & Toys	LEVEL THREE
POLO/RALPH LAUREN AT WILKES BASHFORD Designer Apparel & Shoes	POST & KEARNY & PROMENADE
RODIER PARIS French Designer Apparel	POST STREET
GIANNI VERSACE Italian Designer Apparel	POST STREET & LEVEL TWO

### BOOKS/RECORDS

RECORD FACTORY Records, Tapes, Tickets, Games & Software	LEVEL THREE
WALDENBOOKS Best Sellers & Classics	POST STREET & LEVEL THREE

### CONFECTIONS

MRS. FIELD'S COOKIES Delectable Chippery	LEVEL THREE
GODIVA CHOCOLATIER European Confectioners	LEVEL ONE

### APOTHECARY/TOBACCONIST

SCHETTLER DRUG STORE Pharmacy/Sundries & Lunch Counter	LEVEL THREE
SHERLOCK'S HAVEN Specialty Tobaccos & Smoking Accessories	LEVEL THREE

### JEWELRY/COSMETICS

CONWAY JEWELERS Fine & Custom Designed Jewelry	LEVEL TWO
i. NATURAL COSMETICS Skin Care & Make-Up Application	LEVEL THREE
MYRNA JEWELLERY Fine Jewelry & Gemstones	LEVEL TWO
PARFUMERIE BOUTIQUE The Best of Scents	PROMENADE

### GIFTS/SPECIALTY

CARDOLOGY Sophisticated Cards & Gifts	LEVEL TWO
CRABTREE & EVELYN English Soaps, Jams & Specialty Gifts	LEVEL ONE
FLORATEK Fine Flowers from Around the World	LEVEL TWO
FROM FRUITS TO NUTS Dried Fruits, Nuts, Coffees, Teas & Confections	LEVEL THREE
GREAT EARTH VITAMINS Vitamins & Nutritional Consulting	LEVEL THREE
PAPER MANIA Specialty Papergoods	LEVEL TWO

### HOME FURNISHINGS/GIFTS

EDWARDS ANTIQUES Selected Gifts, Home Accessories & Antiques	LEVEL ONE
GALLERIA FINE ART & GRAPHICS CO. Original Oil Painting, Sculpture & Graphics	PROMENADE
JAPONESQUE Japanese Arts, Crafts & Antiquities	LEVEL THREE
MARIMEKKO Exclusive Designs from Finland	LEVEL TWO
RAVITS WATCHES & CLOCKS West Coast's Largest Selection	LEVEL TWO
THE WOK SHOP Household & Specialty Giftwares	LEVEL ONE
THE WOODCARVER'S GALLERY Handcrafted Water Fowl & Bird Decoys	PROMENADE

### LUGGAGE

LeSPORTSAC Accessories for Purse, Pocket & Traveling	LEVEL TWO
MALM LUGGAGE Fine Luggage, Leather Goods & Accessories	LEVEL ONE

### RESTAURANTS

CITY EATS Treats of San Francisco, Breakfast & Lunch	LEVEL THREE
OLD POODLE DOG Continental Cuisine/Cocktails	SUTTER/LEVEL THREE
SCHETTLER DRUG STORE Breakfast, Lunch Counter & Fountain	LEVEL THREE

### SERVICES

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GALLERIA TAILORS & CLEANERS Dry Cleaning, Laundry Service & Alterations	PROMENADE
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JOHNSON OPTICAL Fashion Eyeglasses & Contact Lenses	PROMENADE
MONTGOMERY STREET TRAVEL SERVICE Full Travel Service	PROMENADE

### SHOES

#### WOMEN

CAPEZIO Fashion Footwear & Dancewear	LEVEL ONE
CONNIE SHOES Fashion Footwear	LEVEL TWO
GALLETTI'S SHOES Classic & Designer Shoes & Handbags	LEVEL ONE

#### MEN

CHURCH'S FAMOUS ENGLISH SHOES Specialty & Classic Footwear	LEVEL ONE
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# GALLERIA AT CROCKER CENTER

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Francisco. They warned us of the dangers of dictatorship and corruption within the governments of our neighbors to the south. Today these San Franciscans are active in the protests against the Reagan administration's policies in Central America, and our Democratic congresswomen report their views and carry their objections to Washington.

Filipinos are the fastest-growing ethnic minority within San Francisco, and Democrats both in and out of public office have shared their concerns.



*The 1960s: young and old unite*

We San Francisco Democrats take pride in our heterogeneous community drawing on the strength of blacks, gays, Asians, Chicanos, Central Americans, Filipinos and others. We take pride in the quality and quantity of Democratic legislators we send to Sacramento and Washington. We take pride in our Democratic mayor and the eleven members of our board of supervisors, all of them Democrats.

There is much here that is wrong, but there is also much that is right. Many of you come from communities not unlike ours, and you share our problems and goals. There is one overriding goal that clearly links all of us gathered in San Francisco for this convention: the eviction of Ronald Reagan from the White House on November 6, 1984.

*Currently a member of the San Francisco County Democratic Central Committee, Agar Jaicks was chair of the committee from 1966 to 1983.*

dentials. Meanwhile, the committee's Security Advisory Committee, composed of representatives of law enforcement agencies and committee advisors, met regularly to ensure the smooth flow of events.

Back in the committee's frenetic offices, the staff expanded at a rate equal to its growing responsibilities. Every day found a new group of Bay Area volunteers pitching in on a wide variety of tasks. Simply managing the

staff and the flow of volunteers required full-time attention.

The people drawn to this patchwork of tasks ranged from senior citizens to college students, from professional planners to wide-eyed neophytes, from engineers to artists. But they—and the planners of Democratic conventions long a part of history—all shared one vital trait: a commitment to the Democratic party and its cause.

## Convention '84

### *The City Prepares*

When San Francisco was chosen as the site for the 1984 Democratic National Convention, Mayor Dianne Feinstein immediately called upon the public and private sectors to begin the elaborate preparations necessary to host the convention.

Walter H. Shorenstein, a nationally prominent Democrat and civic leader, quickly set out to raise more than \$3 million for the convention and the Democratic National Committee. Because the convention would bring more than \$60 million in economic benefits to the Bay Area, the fund raising effort was strongly bipartisan and very successful.

Mayor Feinstein appointed Nancy Pelosi, former chair of the California Democratic party, as chair of the San Francisco Democratic Convention Host Committee. The bipartisan committee, whose membership represented the city's broad cultural and ethnic diversity, began an extensive outreach program to recruit ten thousand volunteers and to involve all segments of the community in the preparations for Convention '84.

Armed with generous volunteer and financial support, the Host Committee established fifty-seven hospitality committees, one for each state and territorial delegation, to provide special assistance to delegates and their families before and during the convention.

A Media Host Group, led by California's respected public opinion analyst Mervin D. Field, brought together the expertise of local journalists to anticipate and meet the needs of twelve thousand visiting colleagues in the media.

To promote an understanding of the historic importance of a presidential nominat-

ing convention, the Host Committee staff published a guide to the convention for Bay Area high school students in addition to its monthly newsletter.

Work began on the intricate scheduling of thousands of volunteers to serve as personal ambassadors for the city, greet delegates at airports and staff information booths. Arrangements were made to offer visitors tours of the city's famous attractions, as well as a day in the breathtaking beauty of the wine country.

Special events and celebrations were planned to welcome visitors and to offer a representative sampling of the city's cultural richness, colorful history, neighborhood diversity and natural beauty. San Francisco's oldest architectural treasures and fine cultural centers were reserved for Convention '84 events. Plans were set in motion to offer visitors a taste of the city's renowned international cuisine.

And, to extend the gracious hospitality which makes San Francisco "Everybody's Favority City," Bay Area residents readied their homes to welcome delegates at receptions in neighborhoods throughout the city.

As Convention '84 drew nearer and the classic cable cars once again climbed the city's hills, San Francisco's magnificent city hall was prepared for the Mayor's welcoming reception for thousands of delegates on the eve of the convention.

For San Francisco, Convention '84 represents a unique civic opportunity and a vivid example of democracy in action. It offers an occasion for San Franciscans to show why they take pride in their city's cherished traditions while perpetuating the adventuresome spirit that reaches for the future.

## A Proud New Convention Center

When the Moscone Center was opened to the public in December of 1981, the city was proud of its \$126 million state-of-the-art facility, a fitting structure that, at last, could house all the gatherings drawn to San Francisco by the charms of the city. As one public

official said, "Moscone Center is the linchpin of our tourist industry."

The center was built almost entirely underground, with the north face, a wall of glass, rising above street level and revealing the interior structure. The main exhibition hall,



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## Democratic Party National Chairman

**CHARLES T. MANATT**, Democratic party national chairman since February 1981, has long been active in the Democratic party, beginning with his service as national college chairman of Young Democrats.

Since then, he has served two terms as chairman of the California Democratic party and as chairman of the Democratic party's National Finance Council before being elected to the party's top leadership post.

Manatt founded the Los Angeles law firm of Manatt, Phelps, Rothenberg and Tunney in 1965 and First Los Angeles Bank in 1973, which he serves as chairman of the board.

In addition to his banking and law career, Manatt still maintains an active interest in farming operations in his home state of Iowa. Chairman Manatt and his wife, Kathy, have three children, Michele, Timothy and Daniel.



## Democratic National Convention Chair

**MARTHA LAYNE COLLINS**, chair of the Democratic National Convention, made news last year when she became Kentucky's first woman governor and the nation's highest-ranking female elected official.

Collins began her service to the Democratic party as a district chairwoman for Wendell Ford's gubernatorial campaign in 1971 and became a Democratic national committeewoman in 1972. Elected Kentucky's lieutenant governor in 1979, she later became the first woman to serve as chair of the National Conference of Lieutenant Governors.

A high school teacher for more than a decade before becoming active in local politics, Collins won her first election to the post of clerk of the Court of Appeals. She is married to Dr. Bill Collins, a dentist, and they have a son, Steve, and a daughter, Marla.

the largest such space without columns in the world, covers the equivalent of almost three football fields.

This expanse, plus a ballroom, vast kitchen facilities and thirty-three small meeting rooms, sufficed for the various professional and commercial gatherings that have been held at Moscone Center.



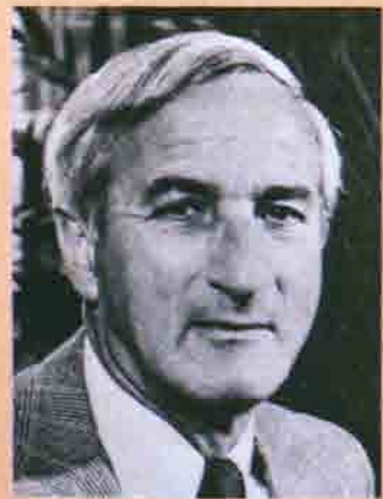
Inside the Moscone Center

For the Democratic National Convention, however, it was a different story. Within the six weeks immediately prior to the event, the city's Chief Administrative Officer Roger Boas was responsible for transforming the exhibition hall into an arena that could accommodate thirty thousand people. The 5,250 or so delegates and alternates must all be seated at floor level, in front of the podium. Flanking the podium are two platforms for the writing press that seat about eleven hundred journalists. Angled behind the delegates are two three-story structures on stilts, each divided down the middle, that house the anchor crews of the four partici-

SAN FRANCISCO CHRONICLE/GARY FONG



George Moscone



Roger Boas

pating networks. An estimated two hundred trailers containing the support systems for the networks must be clustered around the back of the convention center.

The convention center was named to honor the late mayor of San Francisco, George R. Moscone, whose political life was rooted in the philosophy that government's primary functions are to ensure all people equal opportunity and justice, and to provide quality medical care for all.

Moscone made his first bid for elective office at the age of thirty, and that was the only race he ever lost. He was elected to the San Francisco Board of Supervisors three years later, then to the California State Senate. In 1975, he was elected mayor of San Francisco. His governmental career included leadership in the fields of health care, education, nutrition and civil rights.





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of jobs. Supported countless families. Helped build hundreds of communities. And, hopefully, improved the quality of life for a lot of people.

In that sense, it seems to us that we have some important things in common with the Democratic delegates. And we applaud their commitment to shaping a future that's even brighter. For their families. And ours.



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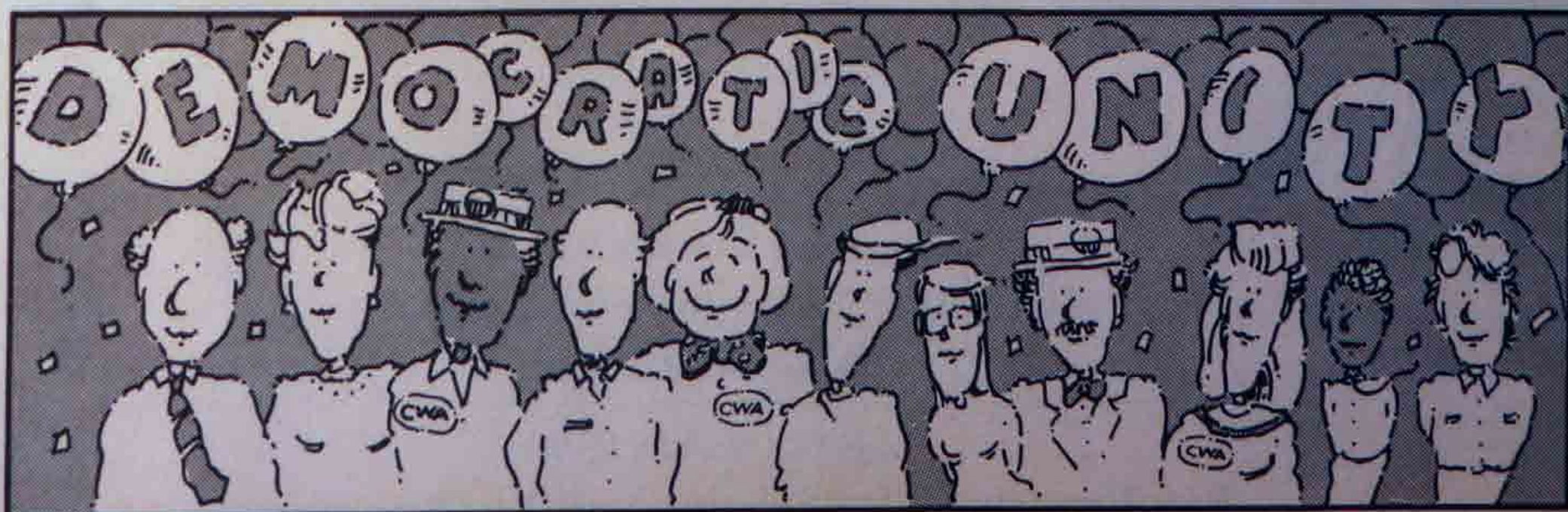


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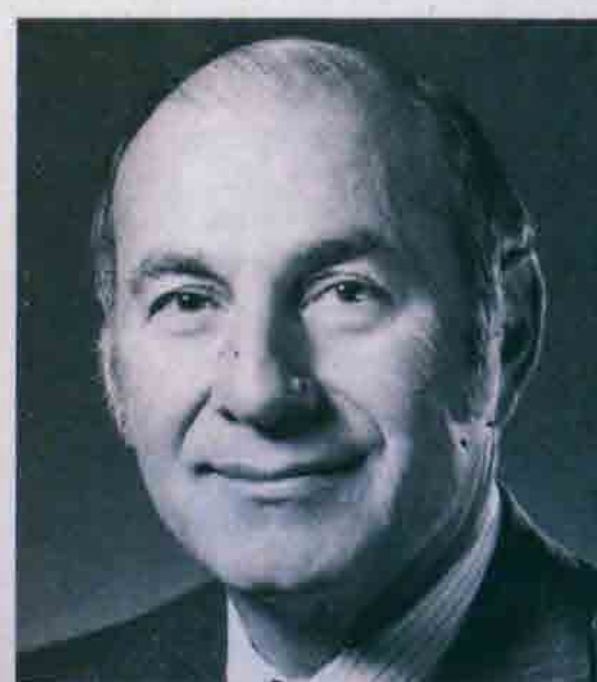
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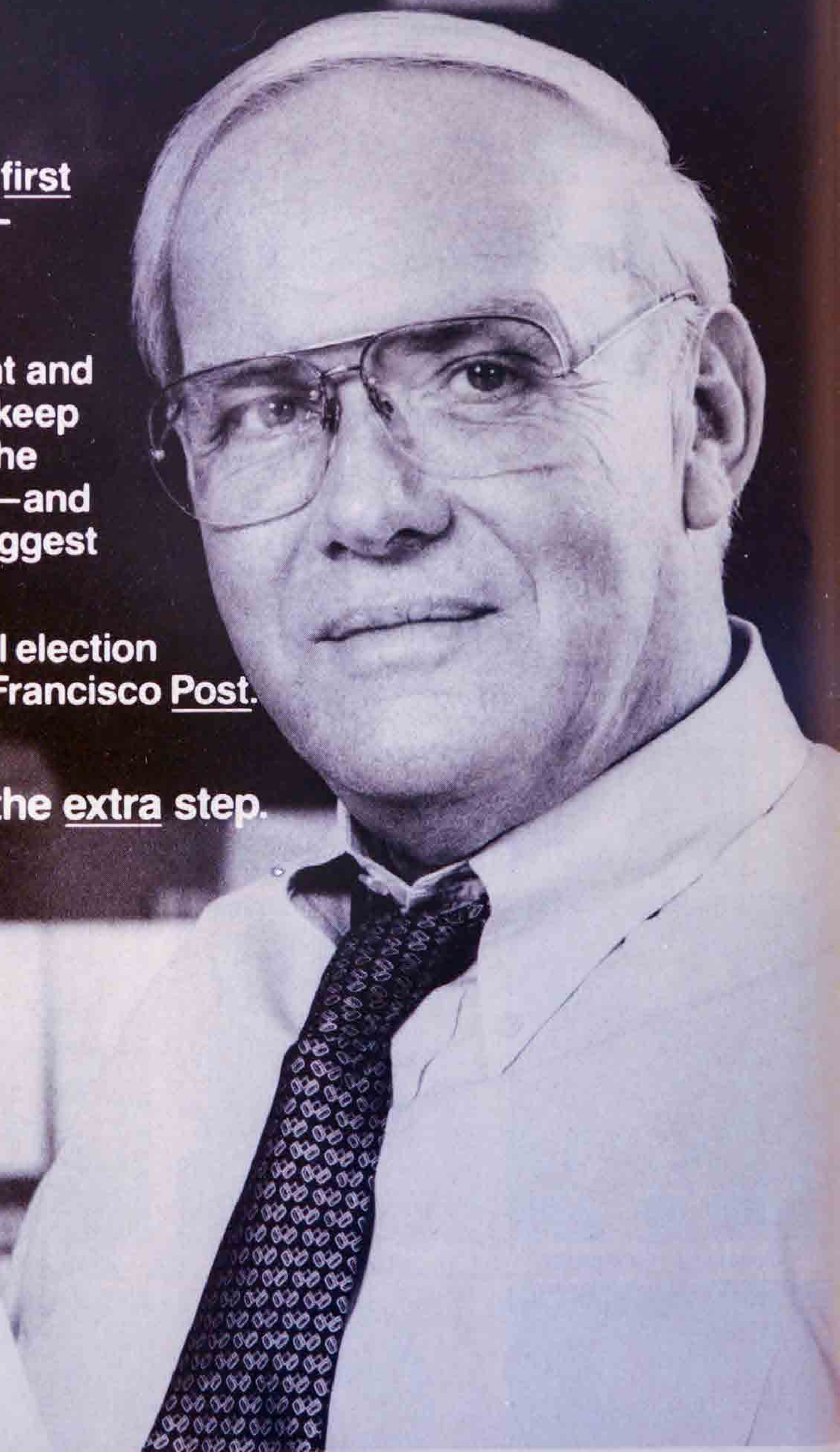
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Usually, we try to keep things like this to ourselves. But as part of our Only in San Francisco Festival, you've got the chance to join in a Five Block-Block Party. It's not to be missed. On Friday the 20th from 5-11 P.M., there'll be live music, dancing, food and entertainment along all the Podium levels.

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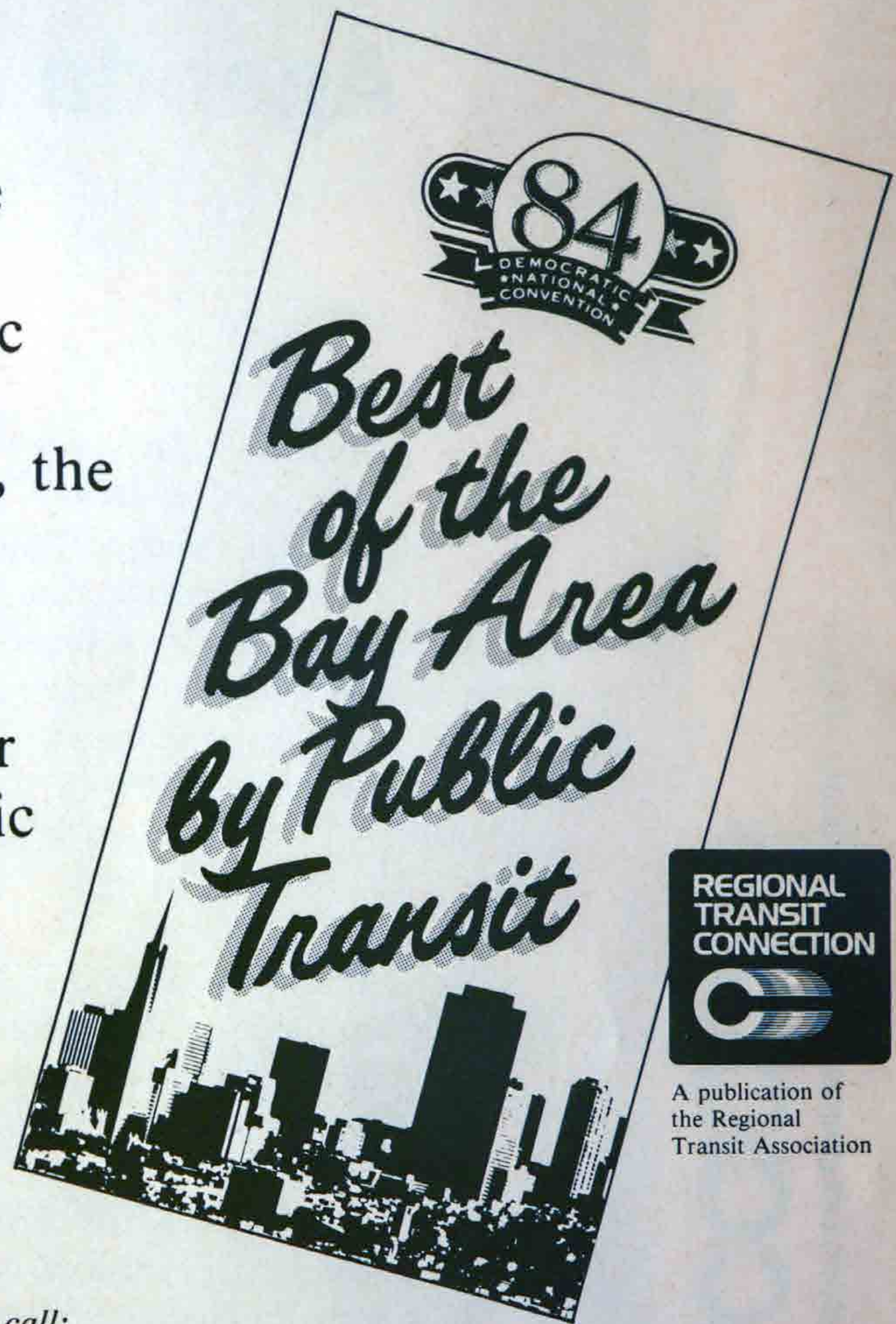






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———— by Herb Caen ————

A city born overnight that has lived a thousand years in a hundred. In 1848, it was a sleepy unknown village. A year later, thanks to the allure of gold, it was a name known around the world. Freebooters and adventurers came pouring into the great bay—large enough to hold all the navies of the world—to abandon ship and head for the hills. Those who stayed behind, like Levi Strauss, did better. A few years later, the Crockers, the



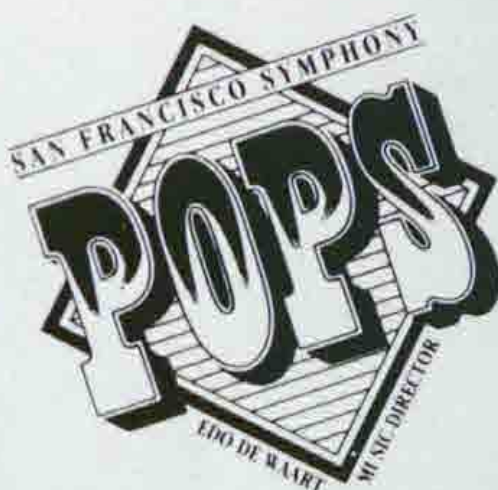
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Huntingtons, the Mark Hopkinses and the Floods left their indelible stamp. The raw, rough city of wooden sidewalks and muddy streets was destined for greatness. Marvelous gingerbread mansions sprouted on Nob Hill and along the northern rim of the city, where expansive bay and bow windows looked out on vistas of unparalleled majesty. The viewtiful city, land of the summer fog and wintry wetness, a place that looks upon itself with an affection that outsiders call provincialism, if not downright narcissism. The city sees its wonders reflected in a million glass panes and finds the sight pleasing in the extreme. A bit too insular on the peninsula, perhaps, but it is an understandable weakness.



*Herb Caen sharing a laugh with California Speaker of the Assembly Willie Brown and former Congressman John Burton*

San Francisco has inspired superlatives from its beginning as "the city no coward ever set out for and no weakling ever reached." There must have been something in the air at the outset, a certain madness that appealed to Oscar Wilde and Rudyard Kipling, Mark Twain and Richard Henry Dana. Perhaps it was the cockiness, the "can do" spirit that inspired Banker William (Billy) Ralston to build one of the most elaborate of hotels—three times bigger than the size of the city warranted—a scant twenty-five years after the gold rush. It was the Palace Hotel, which rivaled anything in Europe and which perished in the 1906 earthquake and fire, as did so many wonders. There were those who lamented that this brash upstart of a city would never be the same. Perhaps they were right. An even grander city, in many ways, rose from the ashes but it was older, wiser, less of a madcap than its predecessor.

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**Downtown skyscrapers**

The San Francisco of today rests serenely on its hills, regarding its storied past with some amusement and its present with equanimity. The hedonism is still here: two thousand restaurants (perhaps fifty are first-rate), two-and-a-half thousand drinking places (cirrhosis of the liver is indeed a problem) and a rich cultural life. "Culture" is a deadly word, but somehow this small city of some seven hundred thousand people manages to support an excellent symphony, an opera company that is second in this country only to New York's Metropolitan, dozens of theaters and the liveliest street shows that ever shocked a Bible Belter. The area around Market and Powell has been called the largest outpatient clinic in the world and bizarre it is, if you have a taste for "characters." There are even those who describe San Francisco as the new Sodom and Gomorrah, long overdue for "a spanking from God," but this lack of censoriousness is a San Francisco trademark that goes back to its roots. Although the leadership of the city is essentially conservative, the legacy of the gold miners, the silver traders and the Barbary Coast lives on. A century ago Rudyard Kipling found this place populated by "perfectly mad people" and the madness continues.

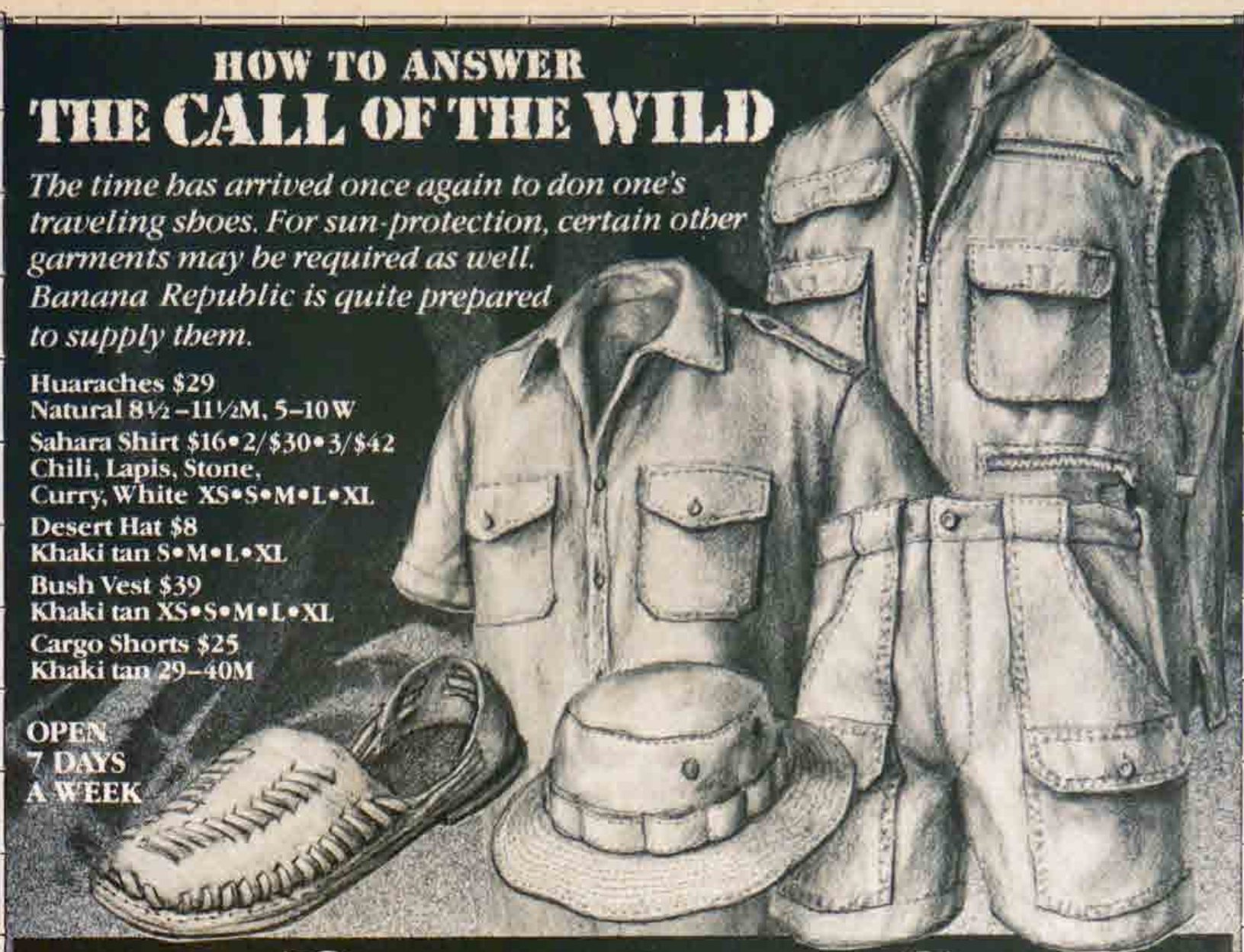
For all its flaws, San Francisco is still a jewel gleaming between its two great bridges. When a cable car rattles slowly along a Victorian-studded street and an accordion plays in North Beach and wind chimes tinkle in a Chinatown alley, it is one of the last repositories of mystery and romance—a place where anything can happen just around the next corner. "When you tire of San Francisco," William Saroyan was fond of saying, "you are tired of life." Welcome to its wonders.

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# A Grand Tour

# San Francisco's Legends and Landmarks

**C**ALIFORNIA WAS IMAG-  
ined before it was discovered.  
In 1510, an undistinguished  
Spanish romance novelist published a  
bawdy adventure tale about an island  
in the New World called California,  
described as "very near to Terrestrial  
Paradise." Some twenty-five years  
later, Hernando Cortes and his band of  
sailors landed on the Baja Peninsula  
and, no doubt influenced by the earlier  
tale, christened the new land Califor-  
nia.

Many San Franciscans would agree that their corner of the state is close to paradise. The city's pastel hills rise in the clear, brilliant sunlight. Ferries ply the waters of the bay to Angel Island and to Alcatraz. The sparkling spans of the Golden Gate and Bay bridges link the city to near-paradise beyond—redwoods to the north and mountains to the east. Century-old cable cars rattle up and down the steep hills past two more San Francisco trademarks—Chinatown and the Transamerica Pyramid.



*Treasured landmarks: the northern span of the Golden Gate Bridge frames the city skyline (above); the Hyde Street cable car rumbles up from Fisherman's Wharf (left)*



★★★★★★★★★★★★★★★★★★★★

But it's the enveloping fog that continues to fascinate (and frustrate) native and visitor alike. It makes San Francisco "the cool grey city of love," poet George Sterling once wrote about. Mark Twain saw the cooling attributes of the fog in other terms: "The coldest winter I ever spent was summer in San Francisco."



BARON WOLMAN



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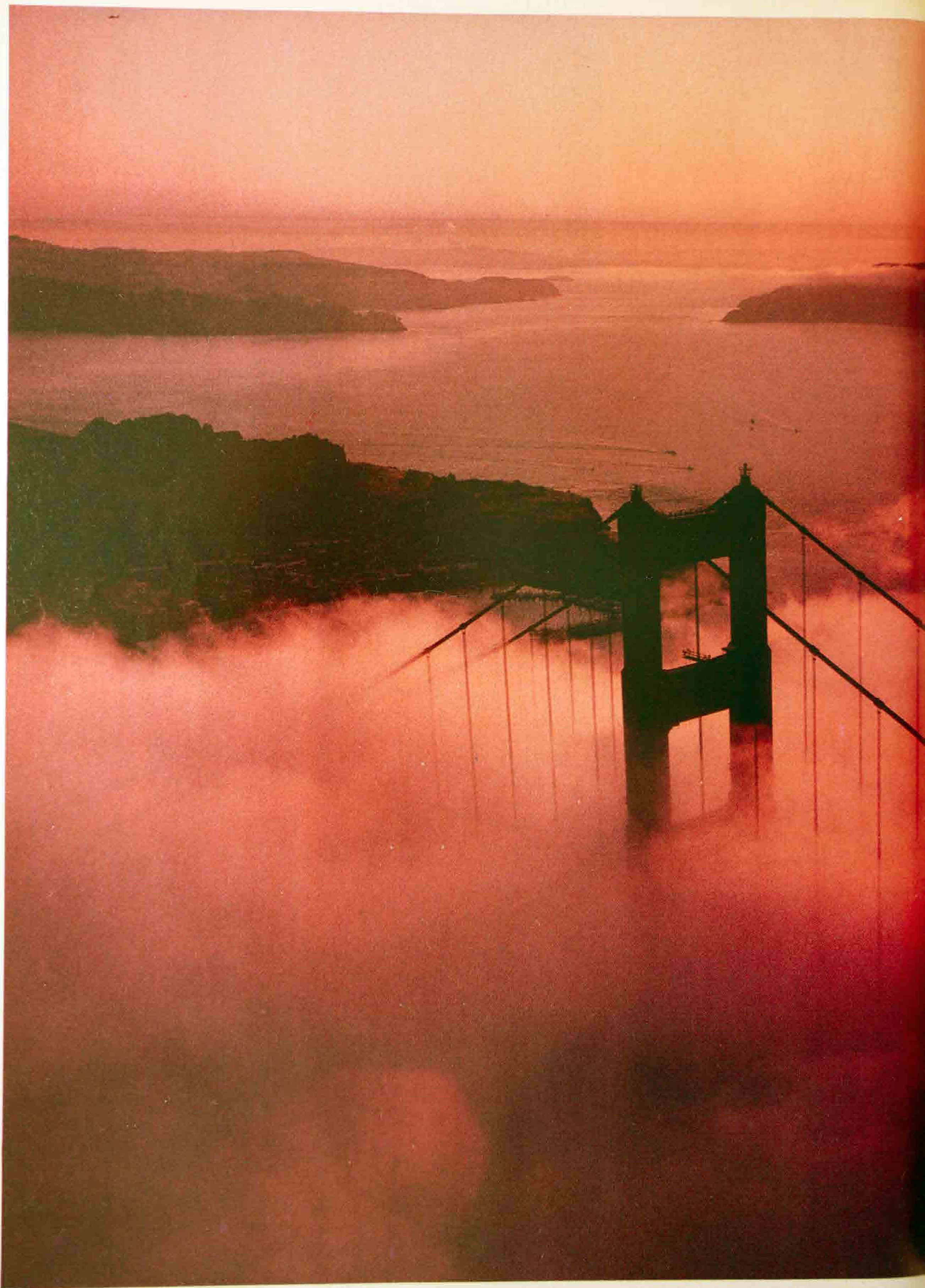
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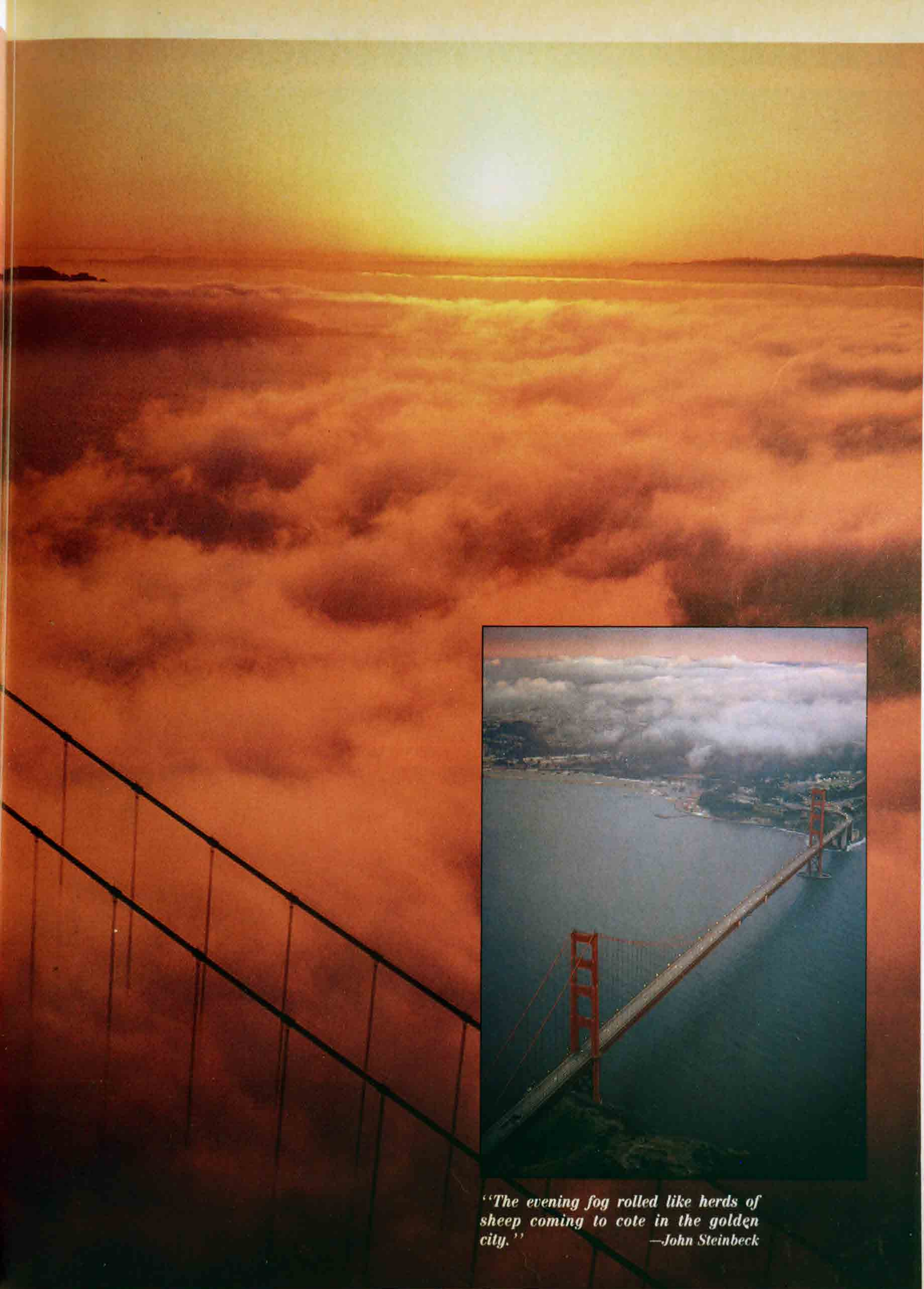
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*Elegant towers (clockwise from top): downtown and the bay bridge; the Transamerica Pyramid from Chinatown; San Francisco and the bay bridge from Yerba Buena Island; the ferry terminal and landing*









*"The evening fog rolled like herds of  
sheep coming to cote in the golden  
city."*

*—John Steinbeck*



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With 2 passengers, Voyager has more carrying space than a big conventional wagon: 125 cubic feet.

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A little magic goes a long way.

If you've filled up recently you've noticed gas prices still aren't exactly what you'd call cheap. So it's reassuring to know that

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With rack and pinion steering, it parks like magic.



Voyager is designed for easy, graceful entrances and exits.



Front-wheel drive keeps it going through snow and wet spots.



The Ins and Outs of Voyager are unbelievably versatile.

Voyager's gas mileage is incredible. Young, growing families will appreciate the versatile, economical ways of Voyager.

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MAREK MAJEWSKI

The spectacular natural beauty of San Francisco often inspires architects and gardeners. Famed architect Bernard Maybeck designed the Palace of Fine Arts for the Panama-Pacific Exhibition of 1915. The Palace now houses a theater and the Exploratorium, a science museum. Dancers occasionally perform beneath the massive dome in the style of the great San Francisco-born dancer, Isadora Duncan.

Another well-known architect, Arthur Page Brown, designed the Ferry Building to resemble Giralda Tower in Seville, Spain. San Francisco cabbies often tell gullible tourists that another Brown monument, Coit Tower, was designed to resemble a firehose. While it's true that Lillie Hitchcock Coit, for whom the tower is named, was an honorary member of the fire department, the resemblance is coincidental. The tower, atop the 284-foot Telegraph Hill, commands a superb view of the bay. It also holds a fine collection of Works Progress Administration murals. The pedestrian lanes on Telegraph Hill show off the gardening abilities of San Francisco residents, as does the "curviest street in the world," Lombard Street.



BARON WOLMAN



NORMAN PRINCE

*Clockwise from top: The ornate Palace of Fine Arts houses the wonders of the Exploratorium (below); the Ferry Building tower which long dominated the city skyline; Lombard Street's winding cobblestone profile*



MAREK MAJEWSKI





MAREK MAJEWSKI

Coit Tower



TOM TRACY

Ghirardelli Square by night

The cable car that passes Lombard ends up at Ghirardelli Square and the bay. Once the home of the Ghirardelli Chocolate Factory, the square started the trend of remodelling factories and warehouses into shops and restaurants.



BARON WOLMAN

Gigantic pulleys driven by an electric motor in the powerhouse propel the cars' underground cables

The legend began August 2, 1873 at the top of Nob Hill, where Andrew Hallidie had gathered a small crew of the faithful at the corner of Clay and Jones streets. The cumbersome trolley car was perched above the steep grade in the dim gray dawn, waiting for a hand to pull a lever and close the grip's pincerlike claws onto a moving cable below



BARON WOLMAN

the street. The gripman stepped forward, took one look at the grade and backed away, mumbling some excuse about his family and the shakey design principles used for the brakes.

Hallidie, the industrious engineer and wire cable manufacturer, climbed up and manned it himself. It creaked; it clanked; it roared and flew forward into a fog bank below. Onlookers raced downhill to shake hands all around. "Hallidie's Folly" was well on its way to replacing the horse car and the steam car. Finally San Francisco's impossible hills would be conquered.

The enterprise was a success right from the start. Leland Stanford sensed a winner and built a luxury model to clatter up to the elegant residences atop Nob Hill. Henry Casebolt installed the Sutter Street railway. Winding gears and lengths of wrapped steel cable soon creaked across the nation, and by the 1890s five thousand cable cars traveled on five hundred miles of track in various cities.

Though the advent of the electric trolley and later motorcoaches led to the gradual decline of the cable car, San Franciscans had grown fond of it. It had carried them to work on Monday morning, to the beaches on Saturday and to church on Sunday. By 1940, San Francisco was the only city in North America with a cable system. The city wrote the invention's perpetuation into its charter in 1955. By 1965, the contraption had become the United States' only moving national landmark. When the system's decaying cables, tracks and gears finally presaged its extinction in 1980, the city raised sixty million dollars for an overhaul.

Today the same steamless, hayless, exhaustless champions climb San Francisco's hills once again. And those questionable brakes? Four pine friction blocks, two sets of steel brake shoes and a steel wedge that welds itself into the rail slot ensure a stop in any emergency.



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Due east of Ghirardelli, past Aquatic Park where only hardy Polar Bear Club members swim, is another San Francisco landmark—Fisherman's Wharf. Natives sneer at the touristy, carnival atmosphere of the wharf, but a bit of the old Italian fishing business still operates in Fish Alley, behind Jefferson Street. The wharf's former name, "Italy Harbor," reflected the dominance of Italian immigrants in the fishing industry. Only a handful of the twenty-seven thousand San Franciscans of Italian background still fish in the bay and live in nearby North Beach.

Huge vats boiling with Dungeness crab and tables heaped with San Francisco's famed sourdough bread now line the wharf where family fish stands once crowded the bay. The area attracts shoppers and visitors along with the fishermen who dock their boats here. Charter sports fishing boats guarantee a good catch, and sailing tours offer an unparalleled view of the city skyline. Artists selling their wares mingle with street mimes and musicians, lending a touch of whimsy to this historical section of the city.

*Wharf activity (clockwise from top): fishing boats at dock; crab nets ready for a fresh catch; a vendor shows off his wares; wind-surfers brave the bay's cold water; welcome to Fisherman's Wharf*



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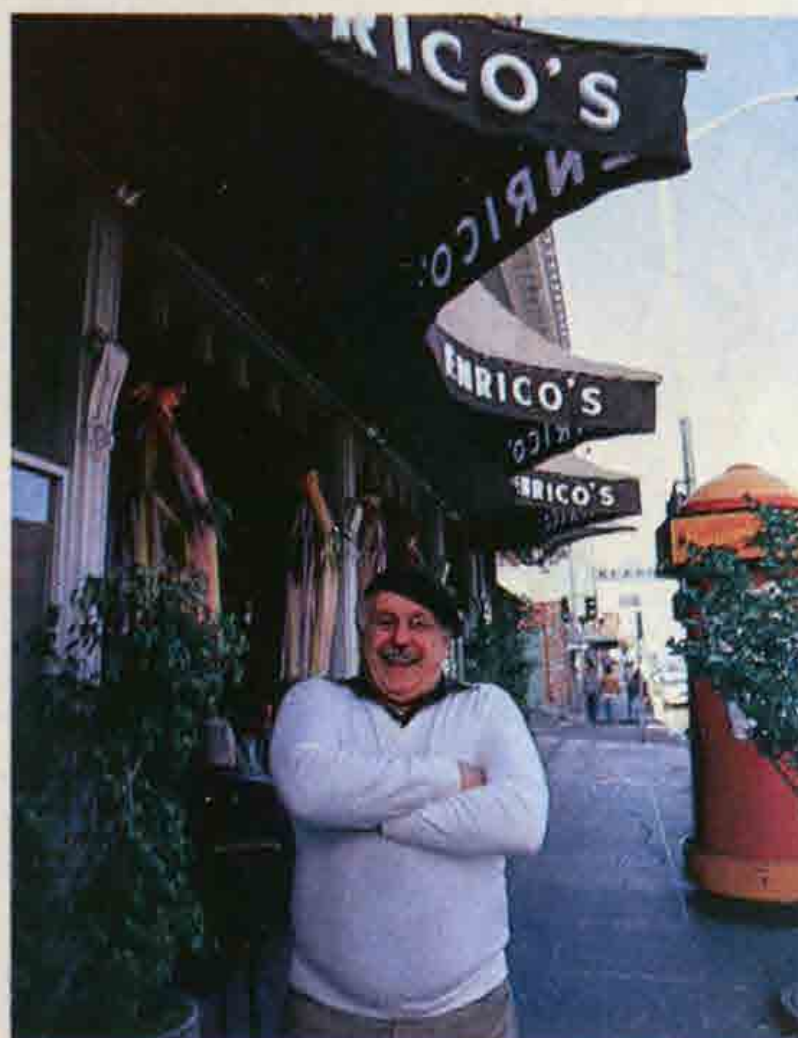
MIKE NELSEN

For a small Italian neighborhood, North Beach boasts of a number of dubious claims to fame: beats, breasts and bohemians. In the 1950s, beat writers Jack Kerouac, Allen Ginsberg, Kenneth Rexroth and others gathered in the Italian cafés and Henri Lenoir's Vesuvio Bar in North Beach. Enrico Banducci, who later ran the famous Enrico's on Broadway, booked beat comedians Lenny Bruce and Mort Sahl at his club, the hungry i.

By the 1960s, the beats had moved on and a new attraction moved in—topless shows. Carol Doda was the first to bare her torso at the Condor Nightclub in 1964, and she's still there, appearing nightly in the flesh.

The Transamerica Pyramid stands on the site of a turn-of-the-century bohemian haunt, the Monkey Block, on Montgomery Street. Writers like Jack London, Frank Norris and Ambrose Bierce once met there to work and eat at Poppa Coppa's restaurant. Another writer, Gelett Burgess, described the Victorian houses of the time as "giving the effect of a nightmare about to explode," but modern San Franciscans love these buildings and restore them carefully.

*Entering North Beach: Broadway and Columbus (above); Enrico Banducci of the famed Enrico's Sidewalk Café (right)*



LOU DEMATTEIS

*The new and the old: the Transamerica Pyramid side-by-side with Columbus Tower (below left); San Francisco's ubiquitous painted ladies (below right)*



MAREK MAJEWSKI



LOU DEMATTEIS



While San Francisco has always embraced bohemians, from beats and hippies to punks, the city has always also attracted the very rich. The Mark Hopkins Hotel and the Crocker Center Galleria are named for two of the Central Pacific Railroad millionaires, who, along with Stanford and Huntington, once built mansions on Nob Hill. The Top of the Mark, with its splendid view, is probably the most famous bar in the city. Downtown on "Little Wall Street," around Montgomery, the recently completed Crocker Center Galleria encloses shops and restaurants. The curtains of steel and glass that are San Francisco's skyscrapers always part eventually for a green park or plaza.

The Louise M. Davies Symphony Hall at the Civic Center, with an acclaimed sculpture by Henry Moore, is another new addition to the city. The Opera House is just across the street and the SF Ballet Association Building, the first in the country to be erected solely for dance, is just behind the Opera House.

Chinese opera used to be performed almost every night in Chinatown, but now young Chinese Americans more often enjoy martial arts movies at one of the many Chinese-language theaters. The first Chinese immigrants landed in what they called *Gam Saan*, or "Golden Mountain," before the gold



FRANK BALTHIS

*Architectural angles (clockwise from top): The Fairmont atop Nob Hill; Davies Symphony Hall; downtown's granite and glass towers; the Galleria at Crocker Center*



GREGG MANUSCO



RON SCHERL





MAREK MAJEWSKI

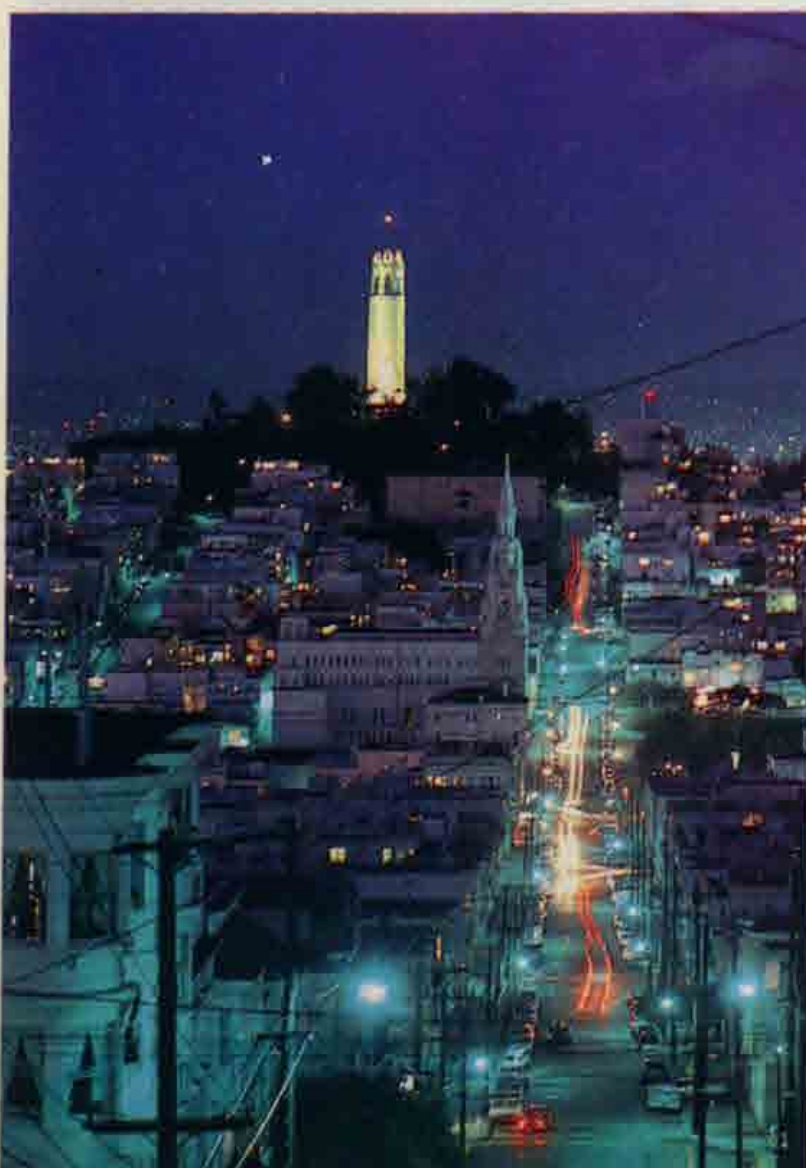
rush. The Chinese are one of the largest minority groups in the city. Old men play *mah jongg* and checkers in Portsmouth Square while housewives shop for Chinese vegetables and Peking duck on Stockton Street. San Francisco's Chinatown is the best-known Chinese neighborhood in the country. The restaurants, pagoda-topped buildings and jade and silk shops along Grant Avenue continue to attract visitors from all over the country.

City Lights Bookstore on Columbus stands on the border between Chinatown and North Beach. Another landmark of the beat movement, City Lights opened in 1953 as the first all-paperback bookstore in the country. Co-owner Lawrence Ferlinghetti has published over one hundred books, including Ginsberg's poem "Howl," the object of a famous obscenity trial.



LOU DEMATTEIS

*Chinatown and North Beach, where East meets West (clockwise from top): The Sun Sing Theater, shops selling imports, Coit Tower above North Beach, City Lights Bookstore*

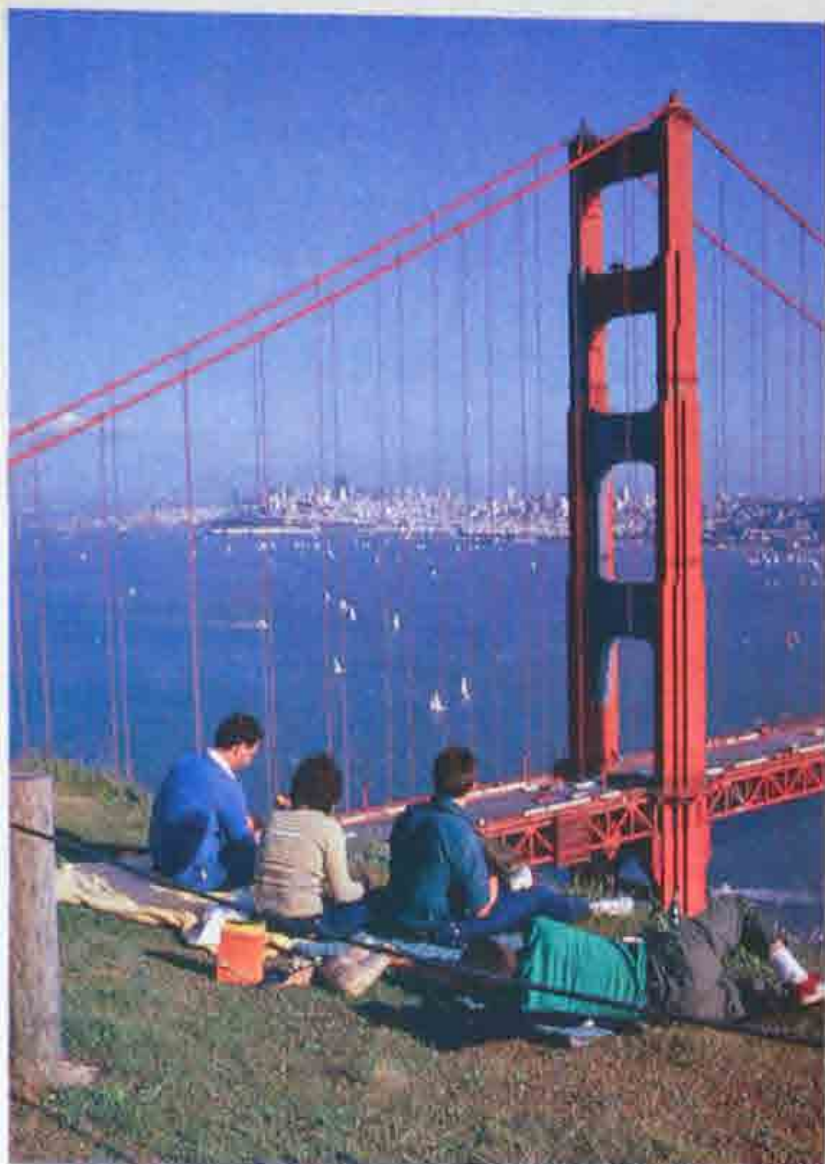


TOM TRACY



MAREK MAJEWSKI





Wherever you are, there's a hill. And wherever there's a hill, there's a view. The Marin Headlands boasts a great view of the Golden Gate Bridge with its forty-two-hundred-foot span. When the bridge was completed in 1937, San Francisco had no real skyscrapers. Today the skyline is jam-packed with them. The Embarcadero Center, near the Ferry Building, is a dramatic example of innovative modern architecture and provides a dramatic contrast to the surrounding buildings, many of which survived the 1906 earthquake and fire.

The Moscone Center extends below the earth rather than up from it. Eventually this convention center will be part of an extended series of gardens.

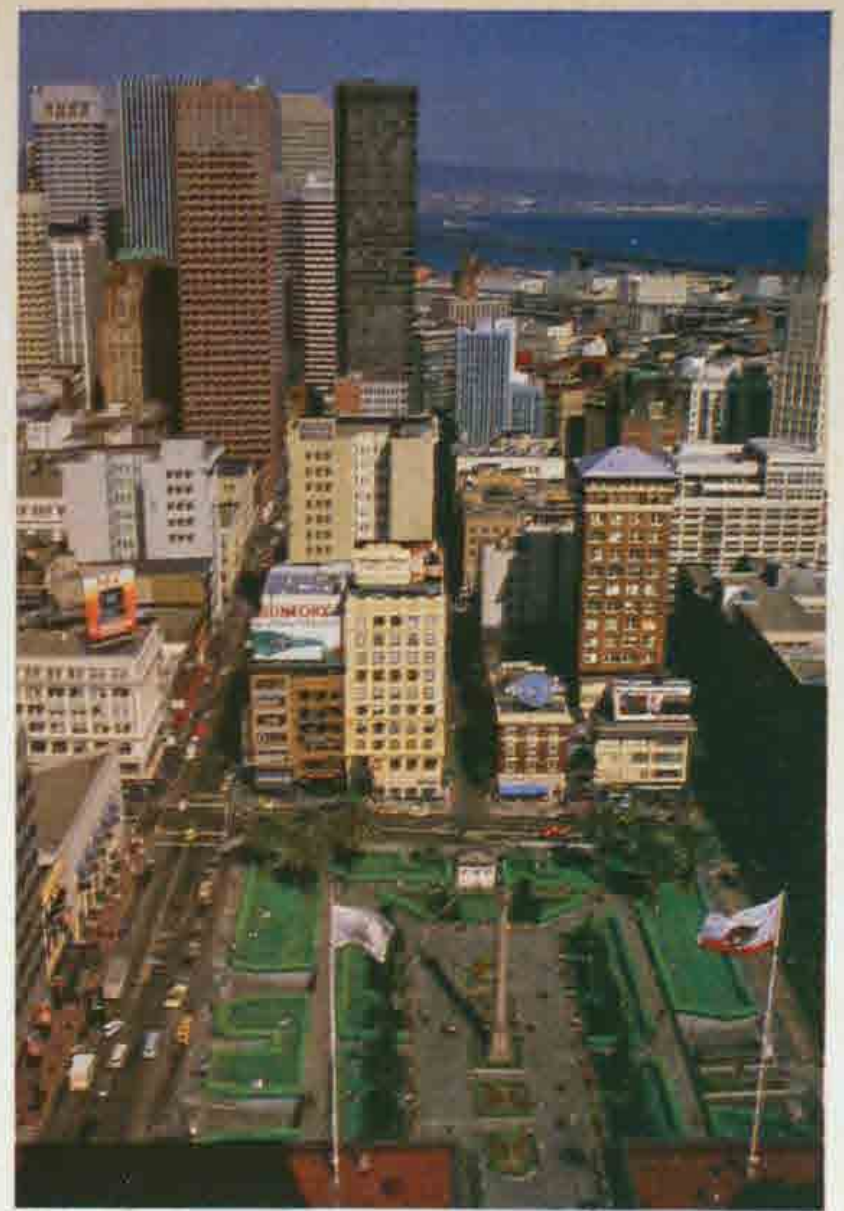
Street performers are ubiquitous in San Francisco, whether they are old favorites like the Human Jukebox and the trumpet-playing gorilla, or the more recent arrivals like the electric boogie dancers at Macy's. Union Square, an elegant park in the heart of

*Picnickers enjoy the view from the Marin Headlands (top left); "The Tulip," one of the Embarcadero dazzling contemporary sculptures (top right)*



*Street artists entertain passersby (above left); towering skyscrapers of the financial district (above and left)*





San Francisco's shopping district, often hosts impromptu concerts. You will get a magnificent view of the square from the outdoor glass elevators at the St. Francis Hotel.

The Powell Street cable car passes the St. Francis on the way up Nob Hill. Rudyard Kipling marveled at the cable cars in 1891: "If it pleases Providence to make a car run up and down a slit in the ground for many miles and if for two pence half penny I can ride in that car, why shall I ask the reason for the miracle?"

*Downtown dynamics (clockwise from the top): the dramatic Moscone Center; Union Square from above; musicians perform in Union Square; the busy Port of San Francisco; sunset silhouettes*







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The view from the nine-hundred-foot Twin Peaks beats all the other views in the city. It was from windy Twin Peaks that architect Daniel Burnham drew up his "City Beautiful" plan for San Francisco, in 1905. He laid out the Civic Center, the finest example of beaux arts planning in the country. Bakewell and Brown designed the elegant, domed City Hall, as well as the Opera House and other buildings.

The imposing Palace of the Legion of Honor in Lincoln Park houses a fabulous collection of French art that is rivaled only by the magnificence of the view outside.

*A breathtaking panorama from Twin Peaks: Market Street, downtown and the East Bay (top right)*



MAREK MAJEWSKI



RON SCHERL



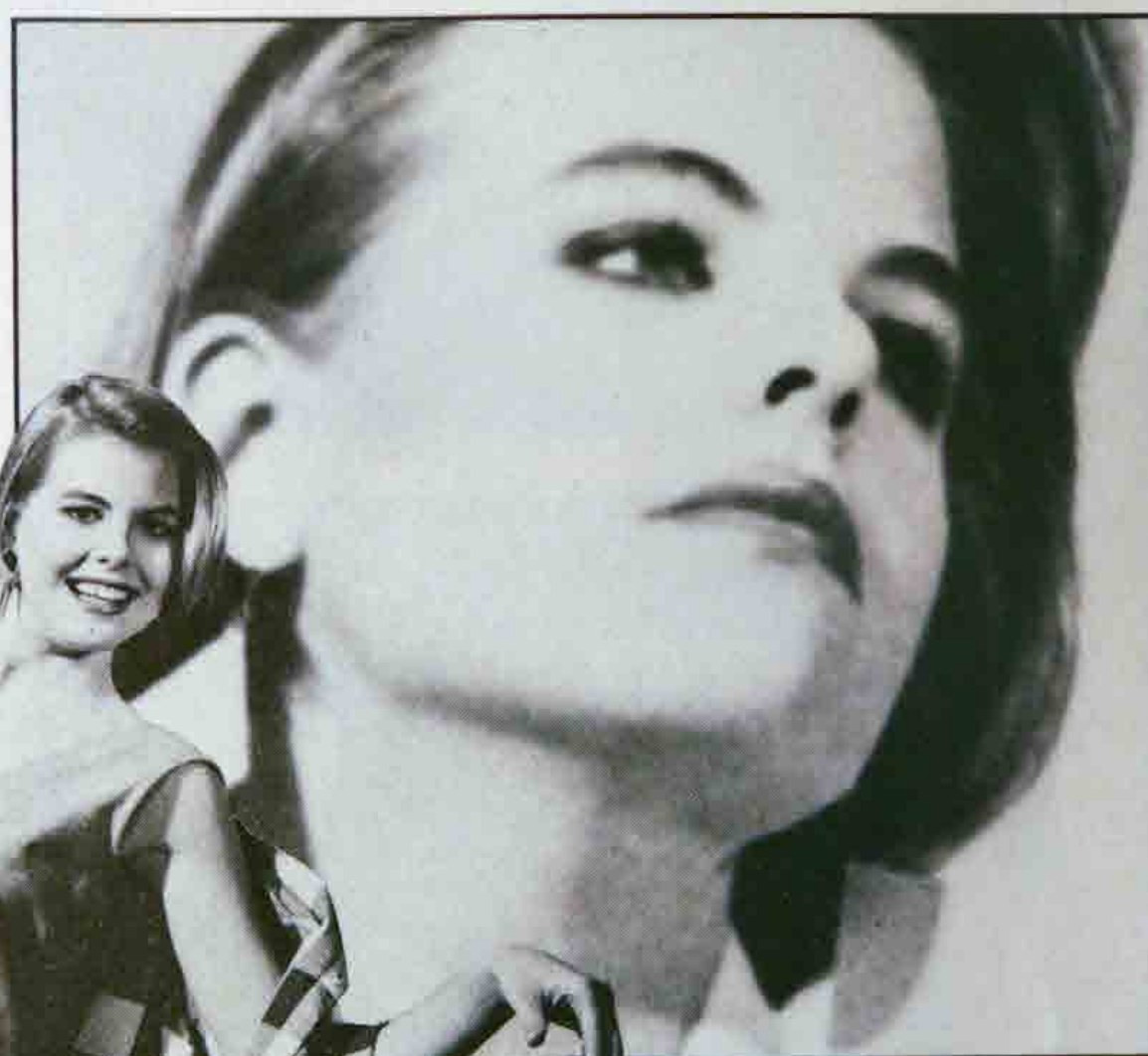
TOM TRACY



MAREK MAJEWSKI

*Architectural variations (clockwise from above): historic City Hall; the elegant shops along Union Street; the majestic Palace of the Legion of Honor, modeled after its Parisian namesake*





*In San Francisco,  
the vote is unanimous.  
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the Fashion Direction.*

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JM IS THE FASHION DIRECTION



Fort Mason Center reflects still another style of San Francisco building: Army Spanish Revival. Unlike the Presidio, Fort Mason no longer houses soldiers and supplies, but museums, theaters and artists. The innovative Magic Theatre (home of the first productions of many Sam Shepard plays) and the Mexican Museum are just two of the dozens of arts, environmental and nonprofit groups located in this unique culture-ghetto on the bay.

*Fort Mason Center: home to America's last liberty ship, the S.S. Jeremiah O'Brien; converted military warehouses now house nonprofit groups*



JOANIE REDINGTON

## Getting Around

Roller coaster byways and dramatic drops in terrain created a need for public transportation from San Francisco's earliest days. Today you can chug virtually anywhere in the city on a MUNI bus, sweep across town inside the MUNI metro or zip over to the East Bay on the Bay Area Rapid Transit. For the most scenic route across the city, hop on a Hyde or California Street cable car.

Those who know the city intimately take pride in sharing its spectacular vistas and little-known landmarks. The Gray Line, one of the larger sightseeing companies, will whisk you in air-conditioned buses to the city's most famous sights, with plenty of amusing anecdotes thrown in. The City Guides, Heritage Walks and Friends of Recreation and Parks each offer the magic and lore of San Francisco with walking tours of the city. Excursions on San Francisco's beautiful bay guarantee a spectacular view of the skyline, whether it's shrouded in fog or basking in sunlight.

**City Guides.** Designated by the mayor as the official guides to San Francisco during the Democratic National Convention, the City Guides' 175 volunteers lead neighborhood walks in the more widely known parts of the city. The hour-and-a-half tours explore San Francisco's frisky past and her fascinating present. For schedules call 415/558-3981.

**Friends of Recreation and Parks.** Specially trained guides lead free historical walking tours of Golden Gate Park each Saturday and Sunday. Discover the culturally rich East End, the charming Japanese Tea Garden and the beautiful landscapes of the West End. Special interest walks take place throughout the summer. 415/221-1211.

**Gray Line Sightseeing.** Experts lead visitors through the city's beauty and romance in a series of tours. Choose from: an overview of the entire city, a trip to Sausalito and Muir Woods, a visit to the wine country, a nightlife tour or a bird's eye view of downtown and Fisherman's Wharf from a British double-decker bus. 420 Taylor. 415/771-4000.

**Heritage Walks.** The Foundation for San Francisco's Architectural Heritage shares the often intriguing tales behind San Francisco's historical landmarks in regular walking tours. 2007 Franklin. 415/441-3000.

**Blue & Gold Fleet.** Tour the San Francisco Bay on boats departing regularly between 10 a.m. and 4 p.m. Pier 39. 415/781-7877.

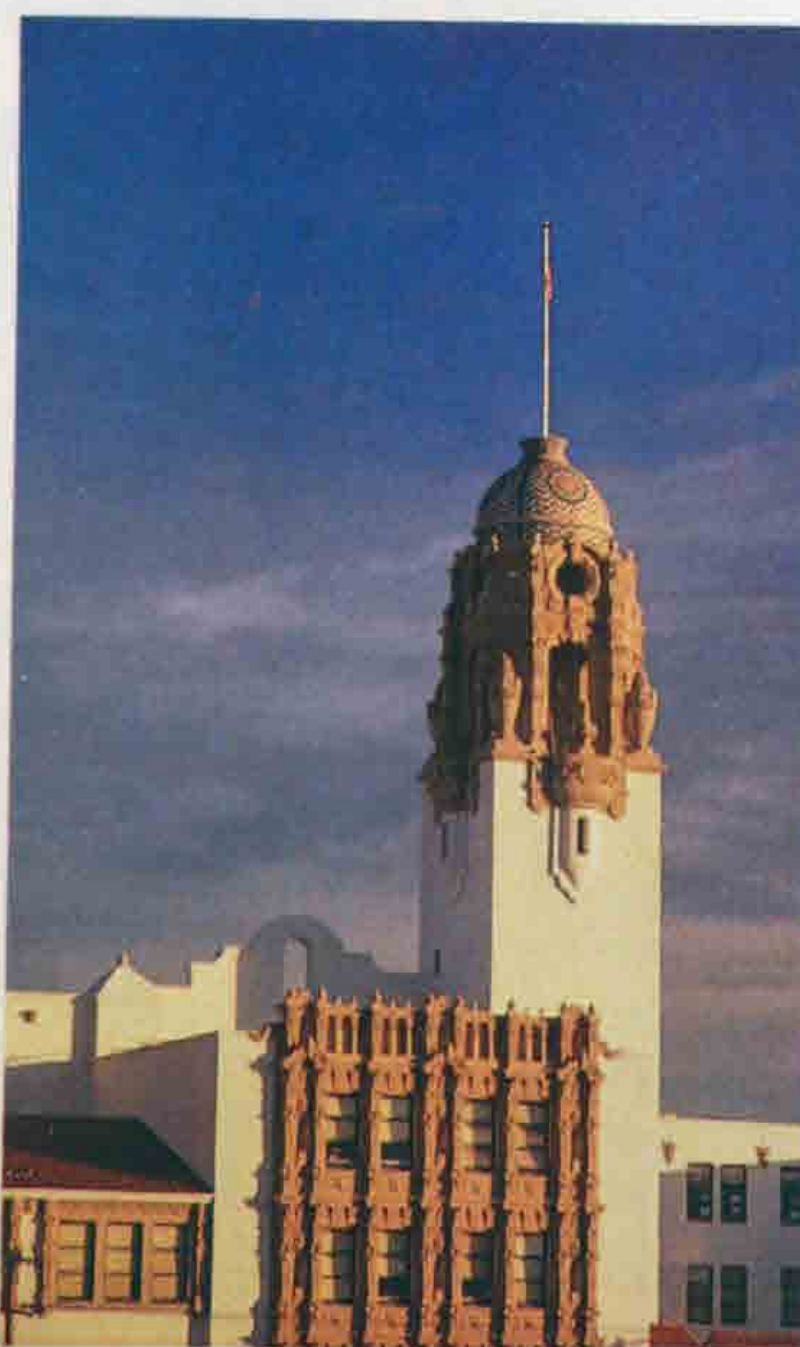
**Red & White Fleet.** Daily ferry service to Angel Island, Tiburon, Sausalito and Alcatraz, as well as bay cruises. Tour boats depart regularly from 10 a.m. Pier 41 and 43½ at Fisherman's Wharf. 415/546-2810.



MAREK MAJEWSKI

The Spanish style of Mission High School seems appropriate since the first mission of the Spanish *padres*, Mission Dolores, was built next door in 1791. The vibrant Mission neighborhood still speaks Spanish: most of the Latin American immigrants and descendants in the city live here.

*Picturesque Mission High School*



LOU DEMATTEIS





“We live in a world in which strength  
on the part of peace-loving nations  
is still the greatest deterrent to aggression.”

*President Harry S. Truman  
Annual Address to Congress—January 6, 1947*

A strong national defense has always been the most certain guarantee of peace and freedom. While the definition of necessary levels of defense may be debated, knowledgeable men and women hold the fundamental need for national security to be self-evident.

It is apparent that an adequate national defense cannot be achieved without the resources to develop the most advanced military technology. An intelligent defense must also include a balanced supply of the equipment that is most necessary to turn aside any hostile force.

We are fortunate in that we can—with confidence—depend on America's armed forces to defend our freedom. However, these dedicated men and women do need our support. Grass roots patriotism, which is never out of fashion, is an important part of America's inner strength.

 **Lockheed**





NORMAN PRINCE

San Francisco has always been the home for a huge number of diverse ethnic groups. Besides Hispanic culture in the Mission, visitors can observe Japanese martial arts and eat sushi in Japan Center; attend a Russian Orthodox Easter at the gold-domed church on Geary; listen to an Italian mass, or a mass in Cantonese at Saints Peter and Paul Church in North Beach; or attend services in the architecturally unique St. Mary's Cathedral. The city's churches and temples cater to almost every denomination and cultural group found in the country.

*Youths study and perform traditional Japanese martial arts in Japantown*



LOU DEMATTEIS



NORMAN PRINCE

*Beautiful churches: (clockwise from top): the exotic Russian Orthodox church on Geary; St. Mary's Cathedral; the interior of Saints Peter and Paul Church in North Beach*



DAVID J. CROSS



Until the late 1800s, Golden Gate Park was called the "Great Sand Waste." Dune after dune rolled out to the ocean. In 1871, William Hammond Hall produced a design to reclaim the area for a lush green park. His successor, John McLaren, realized that dream, and today Golden Gate Park is one of the greatest urban parks in the world.

*The Victorian-style Conservatory in Golden Gate Park houses exotic tropical plants (right)*



MAREK MAJEWSKI

All sorts of Victorian and modern pastimes await you in the park: roller skating, lawn bowling, horseshoes, tennis, fly casting, horseback riding, buffalo watching, model sailboating, bicycling, strolling through gardens, or attending shows at the Asian Art Museum, the de Young Museum of Fine Art or the California Academy of Sciences (which also houses an aquarium and planetarium). The Victorian glass Conservatory was meant for James Lick's estate, but since he died before the building arrived in crates from Britain, the park got it. The Japanese Tea Garden is still the favored place for visitors to see cherry blossoms in the spring while they are drinking green tea and eating cookies in the teahouse. A band plays free for the crowd on Sunday afternoons at the central band pavilion.



GREGG MANUSCO



GREGG MANUSCO

*Clockwise from top: the lovely Japanese Tea Garden; rollerskating in Golden Gate Park; a hang glider sweeps over the Pacific*



At the western end of the park, past the restored windmill, you arrive at the great, wide Ocean Beach. The Cliff House perched on a bluff above the beach looks out at the barking seals offshore. To the south, hang gliders ride the currents at Fort Funston Beach. Those same stiff breezes cool Pika, the polar bear at the San Francisco Zoo.

In the late afternoon, the fog returns to the land. Sailboats come in from the bay, the wind picks up as it runs before the fog, and foghorns sound. San Franciscans retreat indoors to their Victorians, or to a warm cozy neighborhood bar. The fog imposes its own silent curfew on the city each night during the summer.



GREGG MANUSCO

*A Sunday afternoon concert in Golden Gate Park (top right); the historic Cliff House (far right); Ocean Beach (right)*



BILL APTON



MAREK MAJEWSKI



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*Exotic specimens: botanical wonders in Golden Gate Park; Pika, the polar bear, at the zoo*



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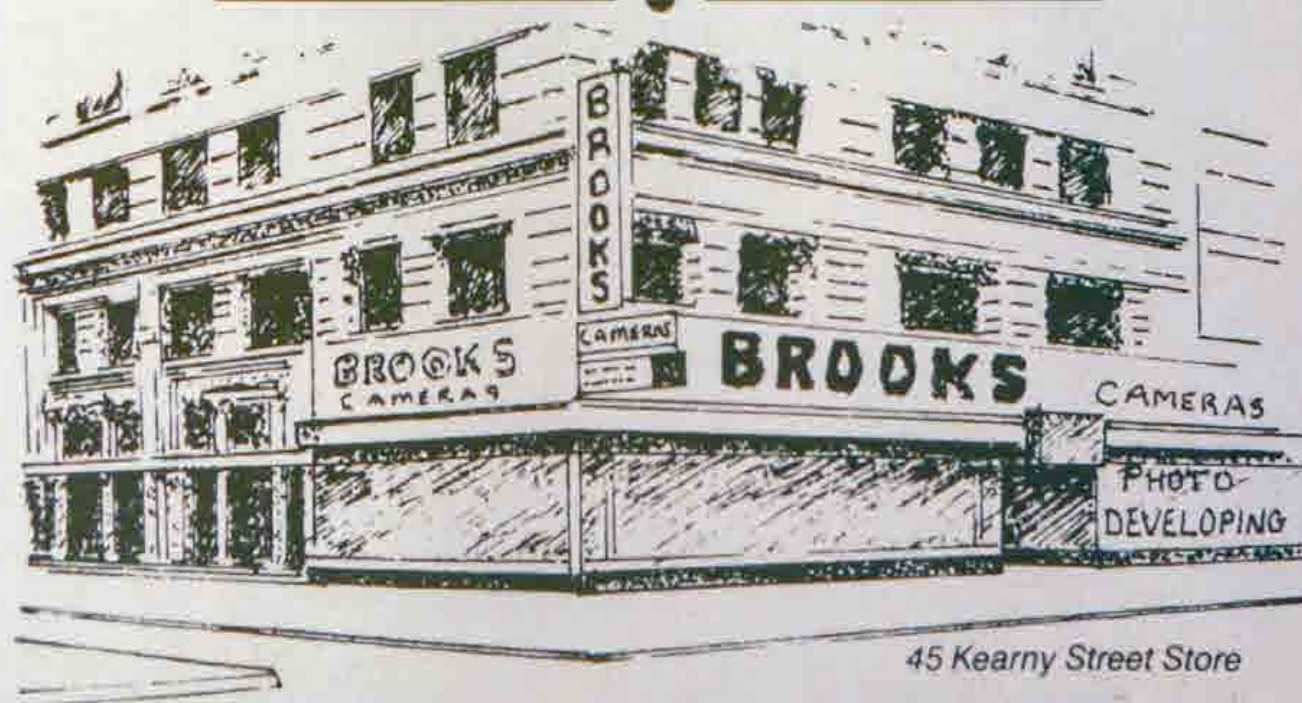
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If the cold restrictions of the fog become too oppressive, San Franciscans can always escape to warmer climes. The Bay Area has many different microclimates, and an hour's drive in any direction will land you in a radically different geography and topography. If it's too windy and bright in the city, drive to the cool shadowy stillness of the redwoods in Muir Woods in Marin County. Looking for a hotter beach than San Francisco can offer? Drive down the peninsula to Pigeon Point on the San Mateo coast. In the fall, you can pick up a fat pumpkin while you're there. A little farther down the coast you'll arrive at Año Nuevo State Park, home of the giant elephant seals.

The wine country of Napa and Sonoma counties draws even the French wine chauvinists of Europe. Vineyards and wineries are located throughout the verdant valleys. Most give wine-making tours and tastings of their art. Robert Louis Stevenson once lived on Mt. St. Helena overlooking the vineyards and wrote about the life here along the Silverado Trail.

During the summer, the grapes hang heavy on the vine in the hot valleys. But in the fall, as the nights begin to cool, the harvesting commences and the grape leaves turn brilliant fall colors.



BARON WOLMAN



JEFF GNASS



FRANK BALTHIS



DAVID J. CROSS

*San Francisco's lovely outer environs (clockwise from top): the Robert Mondavi vineyards in Napa Valley; harvest time; dreamy skies float over the delta; towering redwoods in Muir Woods*

The San Joaquin Delta looks like the more famous delta of the Mississippi River in Louisiana. Man-made levees prevent flooding. Delta visitors float lazily through the flat land and waterscape in houseboats. You could drive to San Francisco in a little over an hour, but it seems like a thousand miles from here. San Franciscans take their country time, like their city amenities, very seriously.



# A Welcome Message From San Francisco's Public Broadcasting Station KQED, Inc.



Anthony S. Tiano

**A**s you visit San Francisco this summer of '84, KQED television and radio celebrates thirty years of public broadcasting service to residents of the Bay Area.

Short of the political process in which you now engage, there is perhaps no other organization or industry as important a part of American civic life as is public broadcasting, and in the Bay Area, KQED. We take great pride in welcoming you to the Bay Area and in participating in the convention by publishing this guide in cooperation with the Democratic National Committee and the San Francisco Host Committee.

This service to the delegates and interested parties to the convention is part of a strategy which builds upon the expertise of our staff to provide a community service and raise funds at the same time. Along with many other social programs, public broadcasting suffered serious reductions in federal government support in 1983—reductions only now being felt by the industry. Many stations are attempting to stabilize funding and service through extensions of existing

services on a "for hire" basis.

KQED's monthly publication, *San Francisco Focus*, is currently delivered to over 180,000 Bay Area residents and to other cities around the country for sale on local newsstands. The expertise which has built *Focus* to a quality publication makes it possible to form this relationship and publish this guide.

This "resident expertise" exists in most public broadcasting organizations and extends beyond just publishing. For example, KQED will be working with the "MacNeil/Lehrer News Hours" and other public television organizations to provide national satellite interconnection services so that citizens throughout the country will be able to participate in the activities which occur in San Francisco this summer.

The facilities which make this possible are now used to deliver public television programs to over 300 public television stations nationwide. And as a new service, KQED's production and satellite uplink capabilities are now regularly used by local businesses and associations to conduct nationwide meetings, press conferences, product intro-

ductions, etc. These activities have helped replace some of the federal dollars lost in 1983.

With all of these changes in our funding mix (many of which have been very good for us) we have found that there is still a strong need for federal support in that recipe.

We hope your stay in San Francisco will be as enjoyable as possible and that you will have time to sample the great lifestyle that has emerged in the Bay Area. While you are here, and if you have time between meetings, conferences, caucuses, and other activities, I hope you will sample KQED, Channel 9, KQED-FM Radio 88.5, and *San Francisco Focus* magazine.

Anthony S. Tiano,  
President & General  
Manager  
KQED, Inc.



500 EIGHTH STREET SAN FRANCISCO CALIFORNIA 94103



# The Real San Francisco

## *A City of Neighborhoods*



**F**ROM ITS EARLIEST DAYS, SAN Francisco has enjoyed a cosmopolitan nature. Its charms have lured peoples from the four corners of the globe to make their homes here. These peoples have woven a rich, multiethnic tapestry from which the city derives its strength and its unique multicultural flavor.

The city is proud of this diversity. It has helped create a remarkable political and intellectual climate of liberalism and respect for others. Residents applaud the differences, the varied lifestyles, customs and beliefs. San Francisco is really a city of many cities; its neighborhoods are as diverse as the many peoples who make up its population. There is the vital street life of the Latino Mission district, the casual bohemian ambience of North Beach, the bustle of narrow streets in

Chinatown, the elegance of Nob Hill, the suburban tranquility of the Sunset.

To understand the city, it is necessary to leave the downtown area, leave the tourist landmarks for a day and explore the *real* San Francisco. You'll find a stunningly eclectic melange of architectural styles. You'll even encounter wildly different microclimates. Come with us, then, on an insider's tour of this beautiful city by the bay.

### **MISSION DISTRICT**

The sunny, vibrant Mission district is where the city of San Francisco was born. In 1776, Captain Juan Bautista de Anza led a party of settlers, soldiers and priests here to establish a small settlement built around a presidio—or fort—and a mission. The original Mission San Francisco de Assisi, named for the patron



saint of the Franciscan missionaries, stood at 18th and Church Streets. But the proud, adobe structure at 16th and Dolores, known as Mission Dolores, was erected in 1791 and remains the oldest building in San Francisco.

The Mission is one of the warmest parts of the city. The hills of Twin Peaks shield the valley from ocean fog and winds. But this neighborhood's appeal is based as much upon its ethnic diversity, cultural vitality and exuberant street life as climatic conditions. Its flavor is decidedly Latin, with as many as 60 percent of its residents Hispanic. But, notes Francoise Pereira, "The ethnic diversity is tremendous—there are the Irish and Italians who used to dominate the neighborhood, as well as Asians, Blacks, Filipinos and Hispanics from every country in Latin America. Lots of young artists live and work here too."

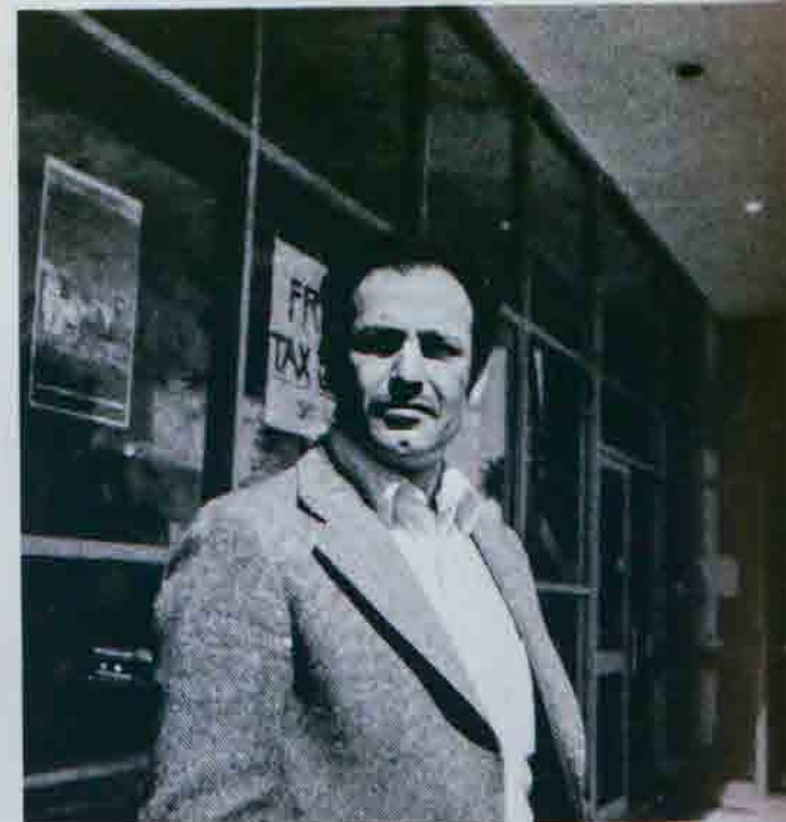
Pereira works with Caritas Housing Development Corporation which helped turn an old, neglected warehouse into Project Artaud, an innovative complex of artists' studios and performance spaces. But art in the Mission is not confined to artists' studios; the district's streets are enlivened with bright, bold murals. You'll find these works of neighborhood artists on the walls of schools, community centers, restaurants, and businesses, even at the BART station. The murals are evidence of the fierce pride the Hispanic community takes in its cultural heritage. La Galeria de la Raza and the Mission Cultural Center also highlight Latino artists and performers. Last year, seventy-five thousand people at-



*Mission sights: dancing through the streets during carnival (top), an annual extravaganza; and one of the district's colorful murals*



MAREK MAJEWSKI



*Mission Cultural Center (left) and its director, Oscar Maciel (above)*



tended the center's art classes, visited its galleries and enjoyed performances such as Latino adaptations of *King Lear* and *Lysistrata*. The center's director, Oscar Maciel, sees a broadening of artistic endeavor in the Mission. In the past, he says, "The trend used to be the roots, the ethnicity. The motif was the clenched fist, the farmworker. The new expression is still not art for art's sake. Politics and art are a tradition that goes back to pre-Colombian times. But the art now is more abstract. It goes beyond the pained faces. The proliferation of bookstores and theaters is a very positive sign."

The major commercial artery of the district is Mission Street. But visitors are advised to explore 24th Street, the bustling heart of the Mission, alive with the exuberant salsa rhythms, crammed with inexpensive restaurants, Mexican bakeries and specialty stores. You'll find familiar Mexican food served here, but try some of the specialties from Central America, Argentina or other countries in the hemisphere. Outsiders are also attracted to the Mission by the jazz clubs, dance spots, cabarets and the growing number of experimental theater and dance companies that have made their homes here.

While the Mission has a well-earned reputation for its lively nightlife, the



Entering the district heart, 24th Street (above) and landmark Mission Dolores (below), the oldest building in the city

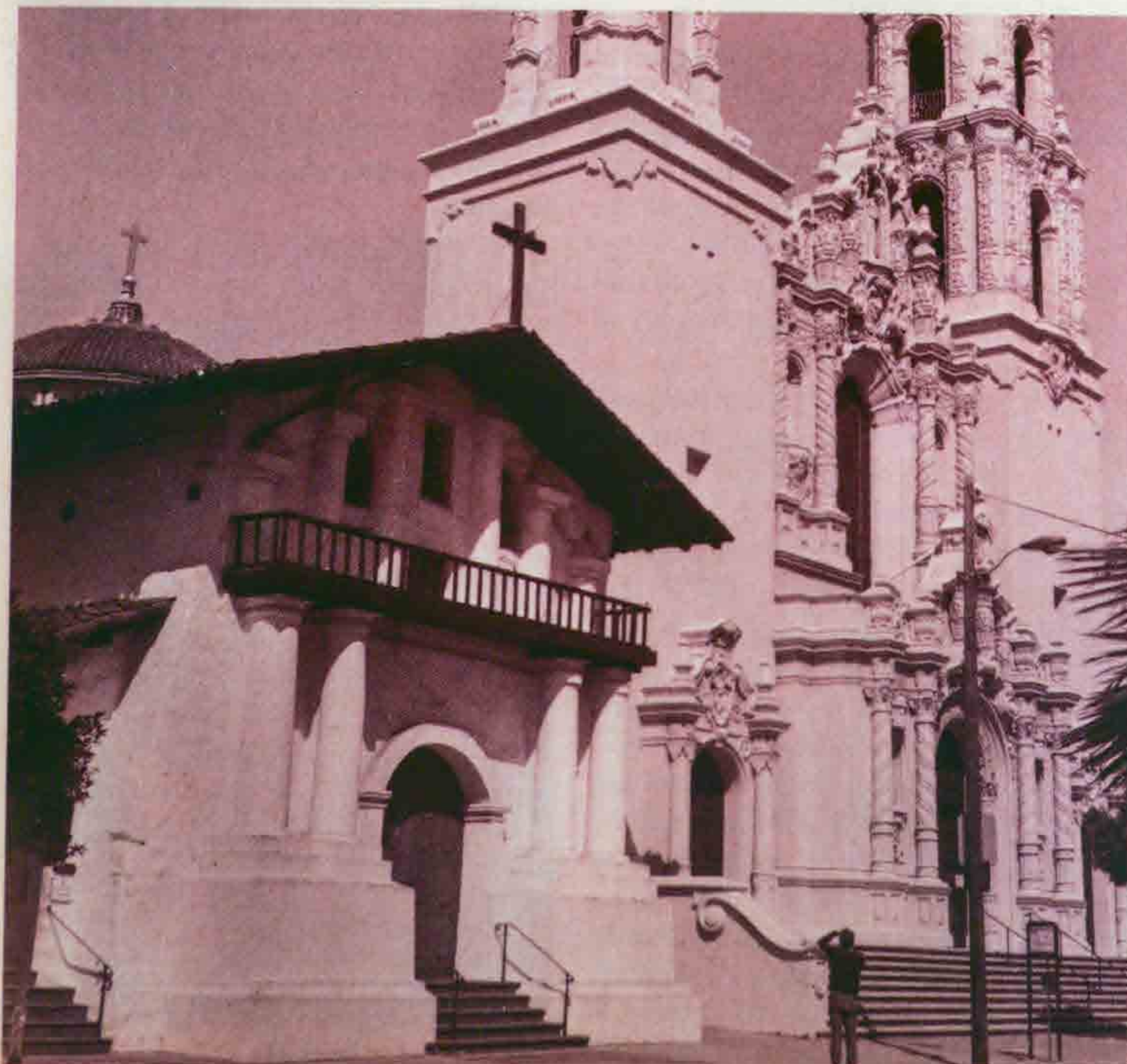
neighborhood is resolutely family oriented; there is, perhaps, a higher concentration of children in the Mission than in any other part of the city. On weekends, hundreds of families are drawn to Dolores Park, a quiet, green expanse that offers a panoramic view of the city. Soccer, tennis, picnicking or perhaps a free performance by The San Francisco Mime Troupe—a Mission-based theater group that has earned worldwide acclaim in its

twenty-five-year existence—are some of the diversions that occupy all sections of the neighborhood's diverse population.

One component of this rich, ethnic mix is a sizable group of Native Americans. Working out of the American Indian Center on Valencia Street, across from the historic Levi Strauss building, Chockie Cottier helps run support and counseling services for this long-ignored group. Cottier is director of the center and also chair of the Bay Area American Indian Political Action Council which helps lobby for employment, health and education issues on behalf of the Bay Area's estimated twenty thousand American Indians. Her goal, she says, is to encourage greater participation by Native Americans in the political process. "Because of broken treaties and our history, Indians have been apathetic about politics. But the council is changing that."

In recent years, the Mission has seen a profusion of feminist businesses owned, operated and geared toward women. These businesses—clubs, bookstores and shops—have grown around the Women's Building, a rambling edifice that houses several women's organizations and provides meeting and performance space, support services and classes to the women of San Francisco.

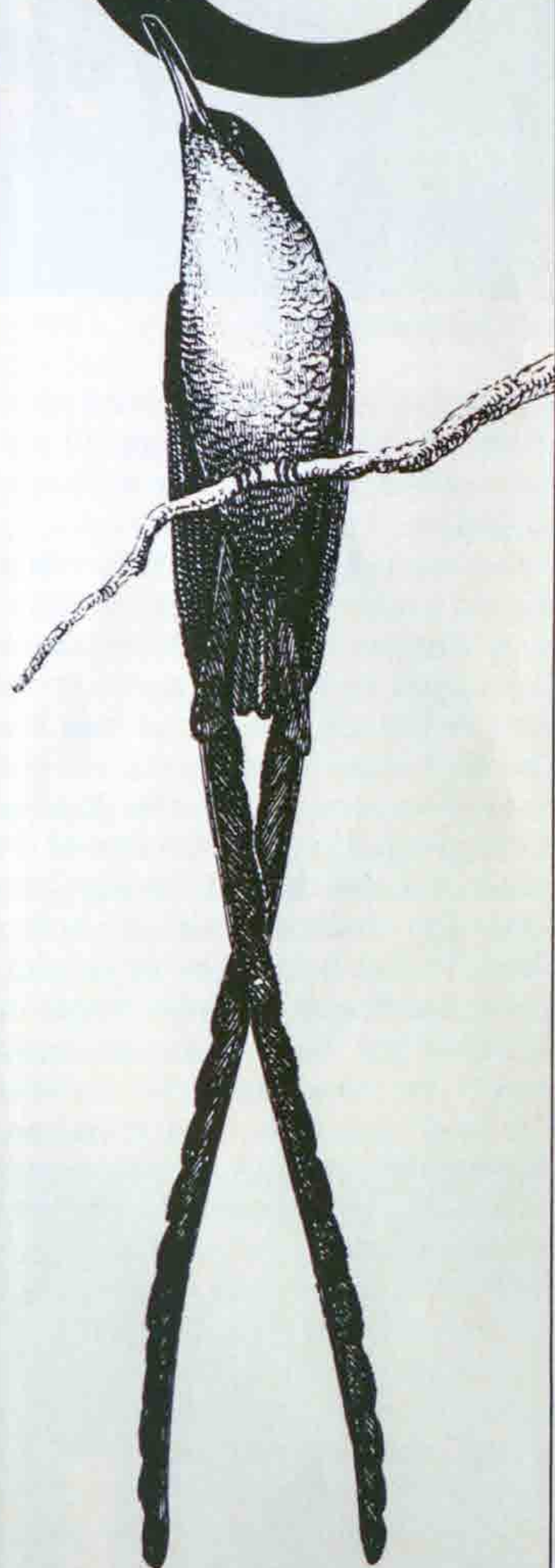
The Mission offers a wealth of architectural delights, including some of the best examples of San Francisco Italianate and gingerbread Victorians in the city.



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## POTRERO HILL AND BERNAL HEIGHTS

Potrero Hill and Bernal Heights give the feeling of small, tightly knit, self-contained communities. These neighborhoods, perched above the Mission—Potrero Hill to the east and Bernal Heights to the south—share the warm, sunny Mission climate, but also offer exceptional views of downtown and the bay.



Director Richard Reineccius, along with Laura Harris and Dorothy Baker (left to right), of the acclaimed Julian Theatre

Bernal Heights retains open grassland at the top of the hill in Holly Park and Precita Valley. The ramshackle, preearthquake wooden houses here suggest an almost rural environment. The process of gentrification is changing the working-class character of the neighborhood, but it still boasts a broad ethnic diversity.

Potrero Hill has fewer open spaces, although its name means "grazing place" in Spanish. Like Bernal Heights, it is a heterogeneous neighborhood. Irish, Scots and Russians settled here around the turn of the century. They have been joined by Blacks and Hispanics, Samoans and Southeast Asians. It is a proud neighborhood imbued with a strong sense of community spirit, as demonstrated by the lush community gardens where neighbors work side by side growing fresh produce. Potrero Hill also boasts an active community center and one of the city's most respected small theater companies, the Julian.

"I'd call us a small community, kind

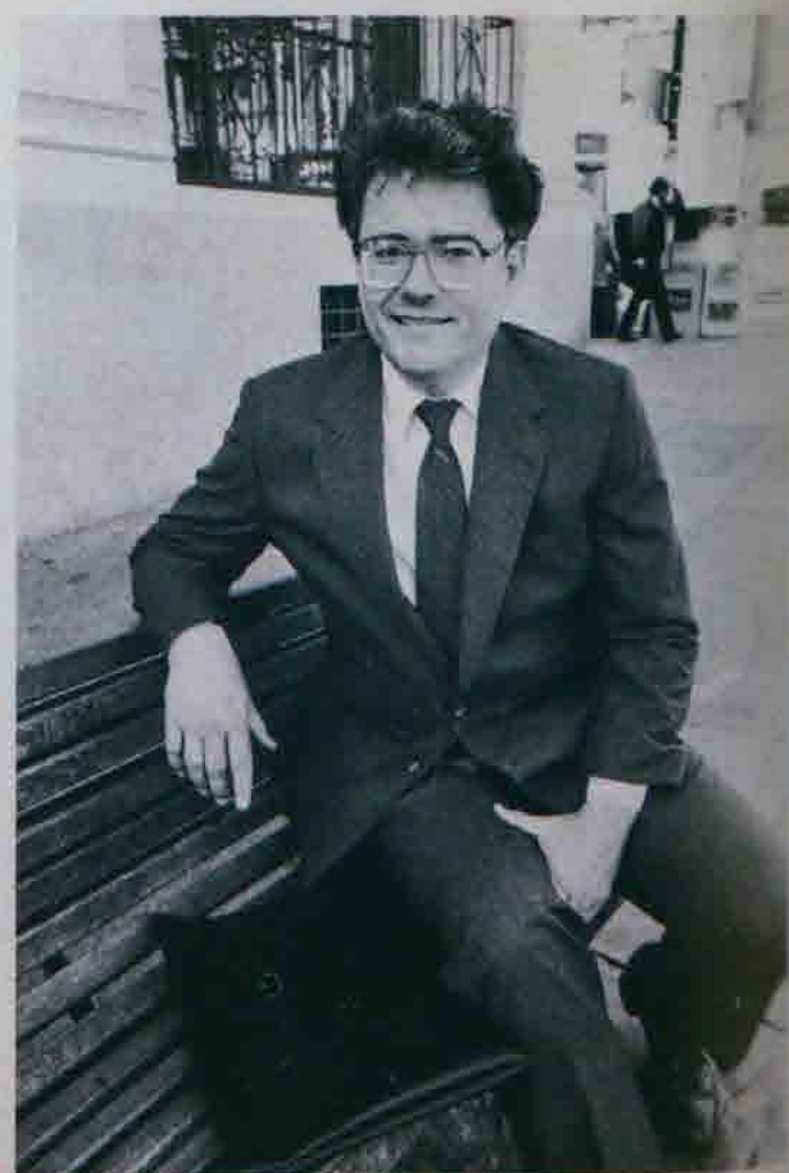
of isolated and hemmed in by freeways, but with a great view everywhere you look," says Enola Maxwell, director of the Potrero Hill Neighborhood House. And, she notes proudly, although unemployment is a problem in the community, Potrero Hill is one of the safest parts of the city.

"It's a small town," says Ruth Pasen, editor of the *Potrero View* newspaper, "but we're many different kinds of people—Black, Hispanic, Samoan, Russian. The ambience and sense of community keep me here."

## THE CASTRO AND NOE VALLEY

The Castro is the commercial and entertainment hub of the city's gay community. Once a quiet residential neighborhood of working-class Germans, Scandinavians and Irish known as Eureka Valley, it saw a decline following World War II when many of its residents moved to the suburbs. Gays began moving to the area in the '60s and early '70s, helping to revitalize the commercial district along Castro Street, renovating the run-down Victorians and opening bars, restaurants and stores.

The fine restaurants and stylish boutiques of the Castro attract patrons, gay and straight, from all parts of the city. The Castro Theatre, a showcase art deco cinema, is home to the annual San Francisco International Film Festival and specializes in the presentation of old Hollywood classics.



Supervisor Harry Britt

MAREK MAJEWSKI



While the Castro is predominantly gay and gay activism has had an impact on city politics, gay community leaders point out that there is no consolidated, homogeneous gay constituency. Gays live in all parts of the city and can be found at every conceivable social strata. There is, notes Sal Rosselli of the Alice B. Toklas Democratic Club, a "broad spectrum of gays; rich and poor, right and left; as broad as the entire community. We're just like everyone else, but with a different sexual orientation."



*The Castro, a classic of art deco design*

Noe Valley sits next door to the Castro beyond the 22nd Street ridge. Jeff Kalis, an editor of the *Noe Valley Voice*, sees his neighborhood as a "little village in a big city. I always run into people I know when I go to the store. It's safe and wonderful and we want to keep it that way."

Once a sleepy, Irish, working-class neighborhood, Noe Valley, technically not a valley at all, stretches above the Mission, up an incline toward Twin Peaks. The melange of life-styles here, the pleasant climate and the eclectic architectural styles make this a particularly desirable neighborhood. It has been discovered by the Young Urban Professional set, as evidenced by the proliferation of specialty gourmet shops on upper 24th Street—the major commercial thoroughfare of the neighborhood. You'll find several first-class restaurants here too, fashionable clothing stores, lively taverns and antique stores. It has become one of the best shopping areas in town and merits an afternoon of browsing.

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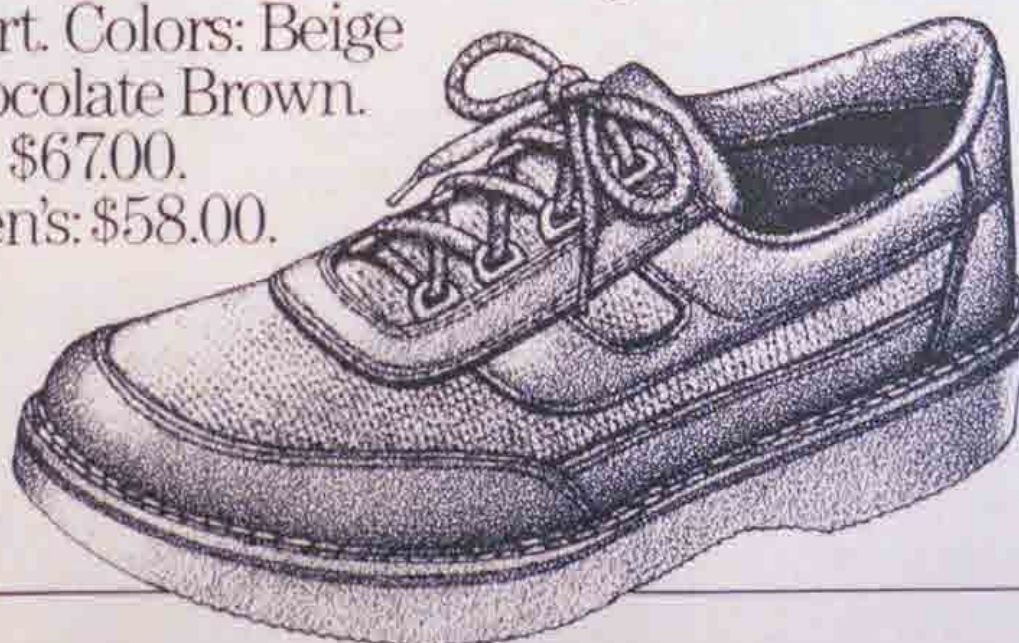
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8:00 and 10:45 A.M.

## HAIGHT-ASHBURY

Nearly two decades after the "Summer of Love" exploded here in 1967, the faithful continue to make the pilgrimage to this, the most notorious of San Francisco's neighborhoods. Visitors are often surprised to find that the Haight is really a very pretty Victorian neighborhood, surrounded by Golden Gate Park, Buena Vista Hill and the landscaped promenade of the Panhandle.

The Haight has calmed down considerably since the days when Janis Joplin, Jimi Hendrix, the Jefferson Airplane, the Grateful Dead, Ken Kesey and the Merry Pranksters, Neal Cassidy and Allen Ginsberg lived here. But the neighborhood is still lively, and retains a strong sense of community and activism.

Nan Hohenstein, president of the Haight-Ashbury Neighborhood Council, boasts that the Haight is "the most active, innovative, committed and po-

though. The Haight-Ashbury Free Clinic continues to offer medical care and counseling to all comers. And the neighborhood's tradition of performing arts and creative endeavor continues to thrive with regular poetry readings, rock performances, comedy and dance.

## SOUTH OF MARKET AND THE TENDERLOIN

South of Market is a neighborhood in transition. Since the construction of the George Moscone Convention Center, it has seen a flurry of development: hotels, housing complexes and office space, spilling over to Market Street from the financial district. Formerly a center of industry and brewing, and a home for recent immigrants, the commercial and residential character of South of Market has changed considerably in recent years. Photo studios, labs, typesetting houses and printers servicing the



*Murals of the Haight harken to an earlier time*

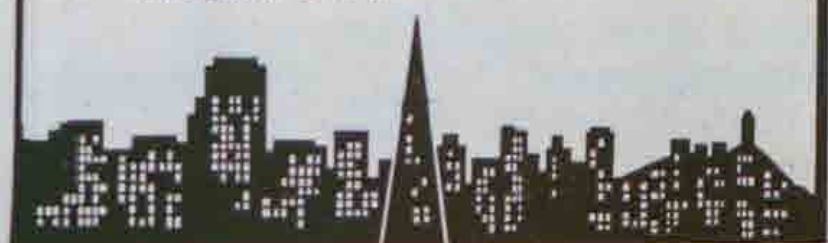
litical area in the city. The Haight has always been a home for the transient and the lost, much as California is a refuge for the lost. The Haight is a microcosm of that."

Drugs, violence and economic depression ravaged the area in the wake of the tumultuous '60s. But today the neighborhood is thriving. Its handsome Victorians have been spruced up and the commercial strip along Haight Street is bustling. You'll find a fascinating variety of boutiques, food stores, restaurants, coffeehouses, bars and clubs.

Some remnants of the '60s still exist

city's advertising industry have proliferated. Artists, attracted by the huge, airy warehouse spaces—and by the warm climate of the district—have moved in. Huge, beautifully renovated redbrick warehouses, such as the Galleria, the Gift Center and Showplace Square attract furniture retailers, interior designers and buyers from across the country to the thriving complexes of wholesale showrooms.

Experimental performance spaces, art galleries, bars, night spots and some interesting restaurants that have mushroomed in the neighbor-





hood serve as focal points for lively nightlife, attracting the local punk rock scene, gays and artists.

At the turn of the century, the dominant immigrant groups here were the Irish, Greeks, Japanese and Jews. Most moved after the devastation of the 1906 earthquake and fire. Today, South of Market is home to a large population of Filipinos and some streets in the neighborhood have been renamed for Philippine national heroes. Strong Filipino community support groups provide essential services such as senior and youth centers and a food cooperative. The district is also home to Vietnamese, Blacks and Native Americans as well as a growing number of young, single professionals who are discovering South of Market.

North of Market Street, adjacent to Union Square shopping area and the city's theater district, is a neighborhood known as the Tenderloin. It is high-density, low-income area dominated by inexpensive residential hotels. It is populated by the elderly and recently arrived immigrants. The large number of Vietnamese who have recently settled here—some put the figure as high as ten thousand—has led some to call the area "Little Saigon." But the neighborhood is truly multicultural in nature: Blacks, Hispanics, Arabs, East Indians and Native Americans all live here.

Like any similar transient, low-income neighborhood in any large city, the Tenderloin has its share of problems. But the district and its inhabitants are resilient and determined to improve the quality of life in the neighborhood. There are several worthy organizations based in the neighborhood helping to bring this about. Glide Memorial Methodist Church, under the leadership of Reverend Cecil Williams, is well-known throughout the city for its free-form "celebration" services. Glide also offers English classes and training programs for residents. Hospitality House is a community center that provides shelter for the homeless and for runaway youths and offers arts programs and employment counseling.

Perhaps the greatest problem facing the Tenderloin is the lack of open space for the growing number of children. Many worry about the encroachment of tourist hotels and office developments. The North of Market Planning Association has

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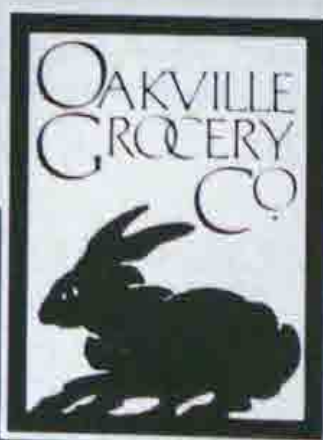
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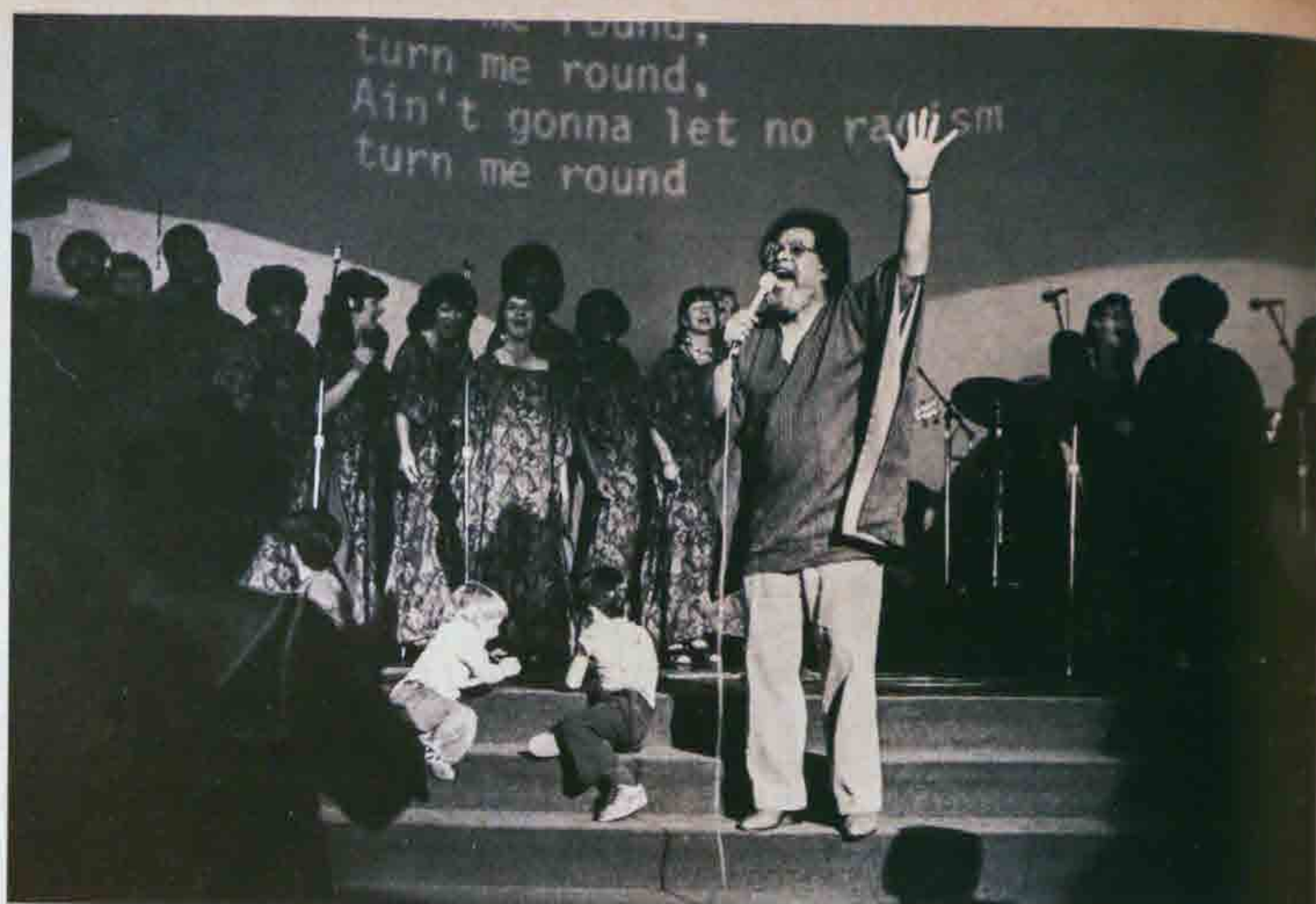


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*The Reverend Cecil Williams, a champion of human rights*

helped win a moratorium on the conversion of residential hotels for commercial use. Some of these hotels, like the Cadillac and the Aarti, have been recently rehabilitated by community groups to provide pleasant living space for residents.

ties to the local Catholic churches, which have exerted a stabilizing influence on their parishes.

The main commercial area here is around Irving Street where you will find interesting restaurants, stores and taverns.

## SUNSET

Across Golden Gate Park, the Sunset district is another strong middle-class neighborhood. A predominantly white neighborhood with a smattering of Asian, Black and Hispanic families, the Sunset was the city's first suburb. People began to move here in the '20s and '30s. Builder Frank Doelger gave them what they wanted: detached houses with small lawns. The demand for his homes was so great that at one point he sometimes built them at the rate of two a day.

The parkside section of the Sunset is best known for the park that it borders, Stern Grove. Every Sunday in the summer thousands of city residents make their way here to enjoy the free outdoor concerts and dance performances that have become a San Francisco institution.

South of the Sunset lies the San Francisco Zoo, the campus of San Francisco State University, a golf course, Lake Merced and the planned community of low- and high-rise apartment buildings called Parkmerced.

The inner Sunset is perhaps more cosmopolitan than other parts of this district. It boasts a strong community advocacy organization, the Inner Sunset Action Committee. And many parts of the neighborhood have strong

## TWIN PEAKS AND POINTS WEST

Perhaps the only thing the disparate neighborhoods of the Twin Peaks area have in common is poor weather. Twin Peaks is often shrouded in cold summer fog and whipped with high winds while other parts of the city may be basking in sunshine. But tourists who climb the nine-hundred-foot peaks can clearly see the reason for living in such a poor climate—when the fog lifts, there are breathtaking, panoramic views of the entire city.

The south side of the peaks, as well as nearby Diamond Heights, are the domain of young professional singles who occupy the apartment buildings and condos here. On the flats below are the wealthy communities of St. Francis Wood and Sherwood Forest. The entry gate, the gardens and the white Spanish Revival houses date from the early 1900s. To the southwest of the peaks stands Forest Hills, a comfortable, beautifully landscaped neighborhood which includes some houses designed by famed architect Bernard Maybeck.

South of St. Francis Wood sits the Ingleside, a solid, racially-mixed, white-collar neighborhood. This used to be the site of a racetrack built in the

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1880s. Today Urbano Drive follows the loop of its oval track.

## RICHMOND

The Richmond is a staunchly middle-class neighborhood of widely varied ethnic groups: Russians, East European Jews, Chinese, Japanese and Irish share the stucco bungalows on the quiet avenues in the outer Richmond, the Victorian flats of the inner Richmond and the luxurious homes along Lake Street and the Presidio.

After the exclusionary laws against the Chinese were lifted in the 1940s, many families moved to the Richmond. Today Chinese Americans comprise the largest minority group in the neighborhood. So many own homes along Clement Street between 1st and 11th Avenues that the area is often referred to as "New Chinatown."

Parts of Clement Street, especially, reflect the broad diversity of the district and the city in general. Chinese stores, Irish bars, Russian bakeries and dozens of restaurants serving every conceivable kind of fare—Korean, Chinese, Vietnamese, Indonesian, French, Mexican—vie for attention.

Geary Boulevard is the major commercial thoroughfare of the Richmond. You'll find more Irish taverns, restaurants and Russian businesses here. A major landmark is the imposing, gold-domed Russian Orthodox Cathedral of the Holy Virgin. Another impressive religious institution marks the inner Richmond: Temple Emanuel serves a congregation drawn from the largest concentration of Jews in the city.

Out towards the ocean, the residents of prosperous Sea Cliff brave the fog and winds to enjoy fabulous views of the Golden Gate Bridge and the Pacific. It is a community of large, pastel-colored villas, its entrance marked by ornate stone gateways. The vegetation here is so lush, it is hard to imagine that the area was once called the "Great Sand Waste" after the dunes and the bitter fog that blanketed them.

The Richmond is fortunate to be surrounded by parks and open spaces—Lincoln Park, the home of the Palace of the Legion of Honor and a respectable golf course, the beautiful Golden Gate Park, the Presidio, Sutro Park and the expanse of Ocean Beach.

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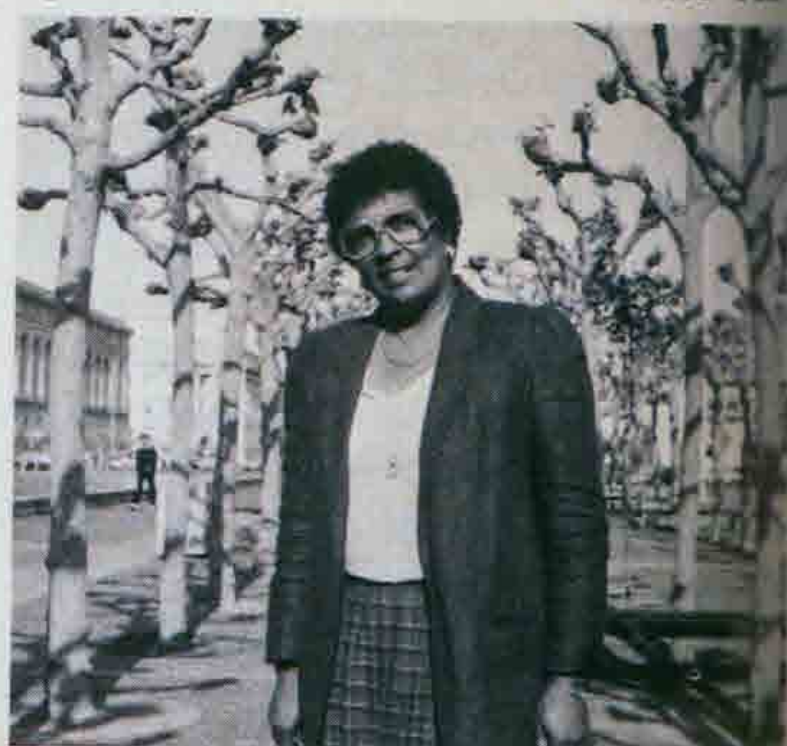
## WESTERN ADDITION AND JAPANTOWN

The Western Addition, also referred to as the Fillmore, was built upon a desolate, wind-swept series of sandy hills that once served as a city cemetery. As the city expanded westward near the turn of the century, large Victorian houses were constructed and the neighborhood was chosen as the site for a new City Hall. This proud new edifice lasted just seven years before it was destroyed by the 1906 earthquake.

The history of the Fillmore as a Black neighborhood dates to World War II when Blacks arrived in the city in large numbers to work in the shipyards and defense plants. While the neighborhood is still predominantly Black and serves as a center for Afro-American culture—the Lorraine Hansberry Theater and the Buriel

Clay Theater at the Western Addition Cultural Center present acclaimed offerings by Black playwrights—Blacks today live throughout the city and play an important role in the city's political structure.

Assemblyman Willie Brown, the speaker of the California State As-



*San Francisco Supervisor Willie Kennedy (above); Fillmore Street*

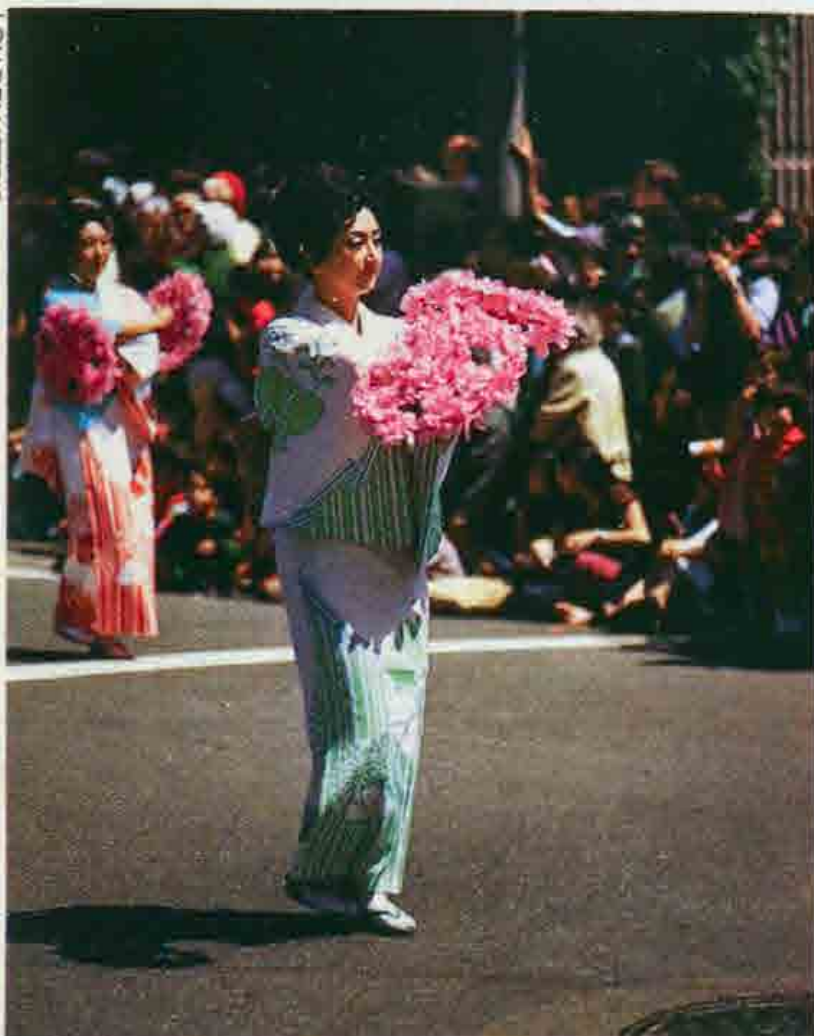




sembly, is regarded as the second most powerful politician in the state. Doris Ward and Willie Kennedy are prominent members of the San Francisco Board of Supervisors. Blacks are also represented on each of the city's twenty-two policy commissions.

Although the Western Addition underwent massive redevelopment programs, which failed to live up to their promise, a determined community spirit, backed by a strong network of activist churches and neighborhood organizations, is helping to forge a commercial and spiritual renaissance in the district.

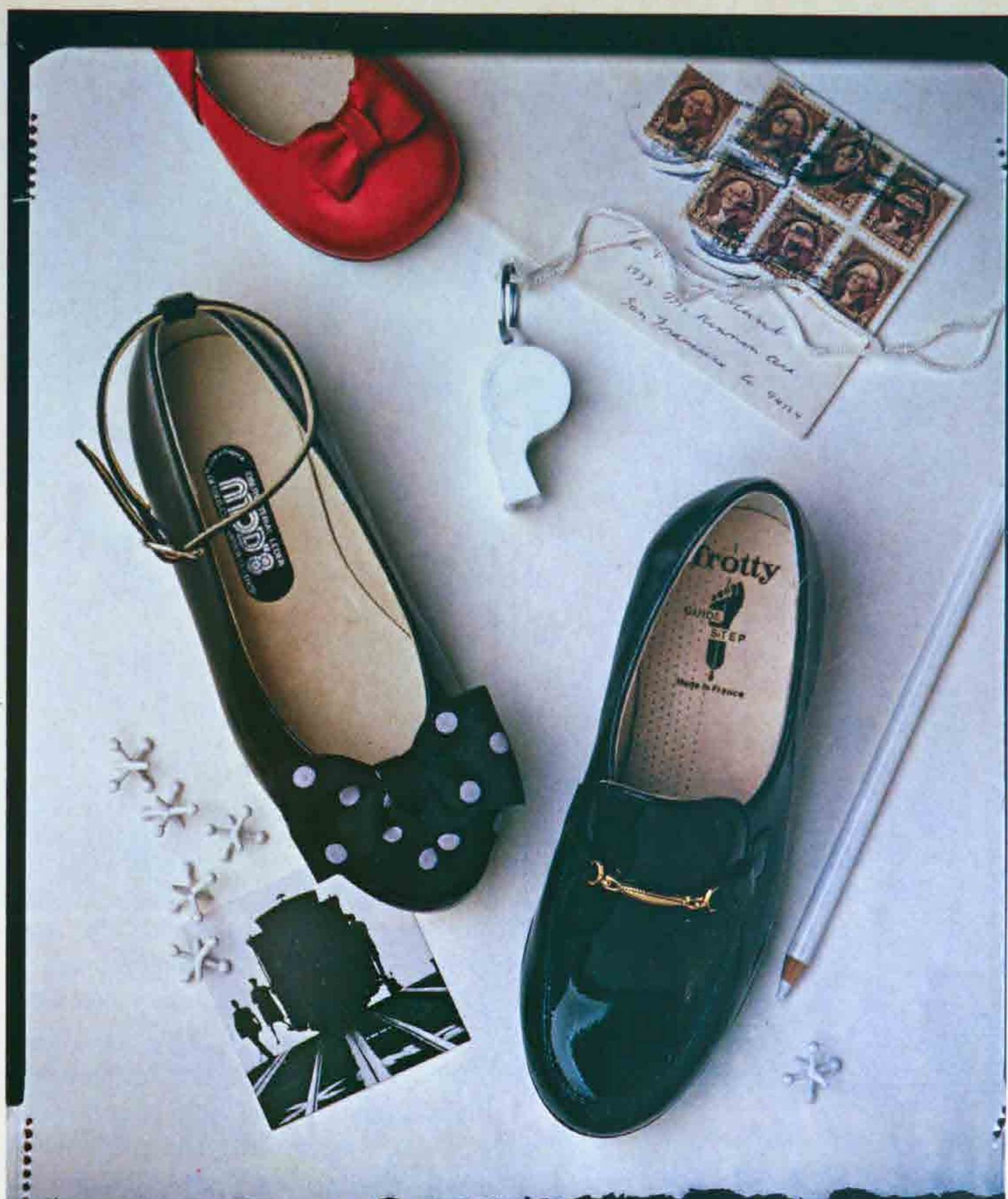
Just to the north is *Nihonmachi* or Japantown. Today only a small percentage of the city's Japanese Americans actually live here. The neighborhood was devastated by the forced relocation of Japanese during World War II, and several blocks were razed to construct the Japan Center in the '60s. This large complex houses



*Cherry Blossom Festival at Japan Center*

stores, restaurants, a hotel, theater and the Kabuki Hot Springs where you can enjoy Japanese-style community baths. There is a handsome pagoda and pleasant airy gardens. There are three Buddhist churches in the neighborhood, as well as Japanese movie theaters and dozens of small stores crammed with fascinating merchandise.

More Japanese are moving back to the neighborhood which serves as a powerful cultural nucleus for the entire Japanese-American community. The local churches are helping to keep the traditional arts alive by sponsoring classes in haiku, calligraphy, music and dance.



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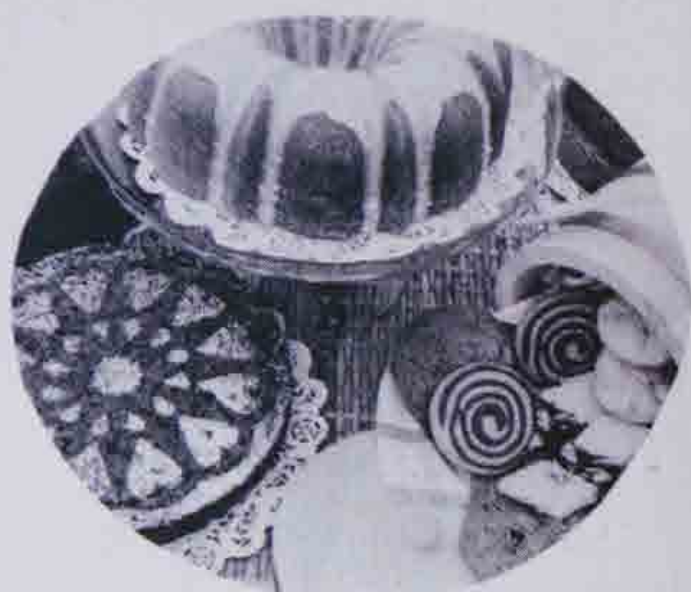
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Two faces of Chinatown: annual New Year's celebration (above) and a shop of culinary delights (below)

## CHINATOWN

Chinatown is as famous a San Francisco landmark as the cable cars or Fisherman's Wharf. It is the largest Chinese community on the West Coast. The ten-block area bounded by Bush, Broadway, Kearny and Powell is home to more than ten thousand Chinese, mostly elderly or recently arrived immigrants. The long-established Chinese-American community of San Francisco settled throughout the city, but Chinatown still exerts a cultural focus and many Chinese

Americans frequently return here to shop, dine and socialize. Indeed, Chinatown has much to offer Chinese and non-Chinese residents and tourists alike.

The first Chinese immigrants arrived in San Francisco in 1848, just as the city was poised on the edge of gold rush fame and fortune. By 1851, 4018 Chinese men and 7 women had made their way to what the Chinese called *Gam Saan*, or "Golden Mountain."

The hard times brought on by the crash of 1873 fostered a virulent wave





of anti-Chinese hysteria and the passage of racist, discriminatory laws. Chinese were prohibited from owning property outside of Chinatown. The city sought to reclaim even that area after its destruction by the 1906 earthquake and fire. The Chinese, however, rebuilt their neighborhood faster than the bureaucracy could act.

Most tourists spend their time on Grant Street, a narrow, bustling road lined with restaurants and gift stores jammed with imports from Asia. San Franciscans, however, know that Stockton, which runs parallel to Grant, is the true heart of Chinatown. Crowds gather on the sidewalk to read from one of the dozen Chinese newspapers pasted on shop windows. Housewives jostle each other as they shop for *bok choy* and ginger root in the open-air vegetable markets, or select fresh fish, chicken or duck hanging in the butcher shops. The freshest produce and best quality meats can be found here.

You'll also find some of the best Chinese cooking available anywhere, from the subtleties of Mandarin-style food to the spicy dishes of Szechuan and Hunan provinces. Be sure to sample *dim sum*, a Chinese smorgasbord of delicious bite-sized appetizers, served as a midmorning or luncheon treat in many local restaurants. Select your dishes from the trays your waiter will bring from the kitchen. At the end of your meal the number of dishes at your table will be counted to tally your bill.

Portsmouth Square is the social heart of Chinatown. Elderly residents sit in the small park playing checkers and *mah jongg*. Laughing children run through the playground. Across the concrete walkway, the towering Holiday Inn houses the Chinese Culture Center, a valued community resource. The center schedules art exhibits in its ample gallery space and performances in the 650-seat theater. The center also arranges guided tours of Chinatown (see listing p. 113).

While San Francisco's Chinese Americans have moved beyond the confines of Chinatown to participate in the mainstream of the city's political and economic life, many young Chinese are looking back to the old culture to find new artistic expression. Filmmaker Wayne Wang scored a surprise hit with his shoestring-budget detective film, *Chan Is Miss-*

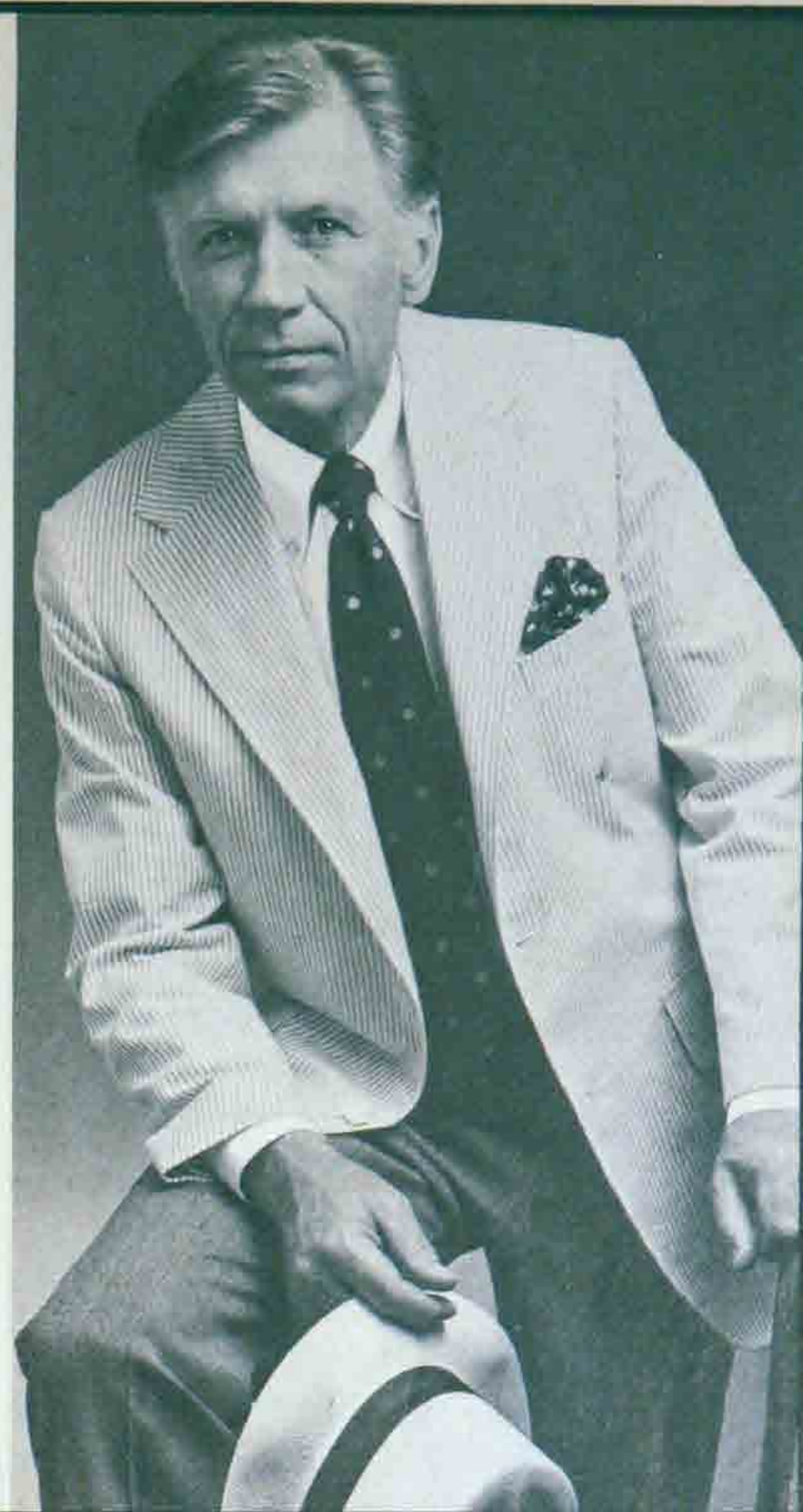


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SIMO NERI

ing, shot entirely in Chinatown with local actors and technicians. The Asian American Theatre and the Asian American Dance Collective both produce modern works by Asian artists that attract citywide audiences. And Jack Chen, founder of the San Francisco Opera Troupe, is trying to revive a traditional Chinese art by introducing an entire new generation to classical Cantonese opera.

"Let's look back to where we came from," says Chen. "From 1852 to the 1950s you could see Chinese opera here almost every night. We put on four shows last year that were packed every night. We present an opera along with a modern play and dance to interest the youth. If we can't get the young people interested, we might as well close up shop."

All neighborhoods change over time. But Chinatown has stood for more than 130 years as a strong focal point for the Chinese community. Once a symbol of social injustice, today it serves as a means for cultural renewal. Diane Wong, editor of the bilingual newspaper *East/West*, says, "A strong sense of perseverance is a major asset of Chinatown." And as Lowland Long of the Chinatown Youth Center points out, "There will always be a Chinatown."

## NORTH BEACH

North Beach, San Francisco's "Little Italy," is one of the city's most delightful neighborhoods. Charming European in atmosphere, the district is crammed with wonderful restau-



ALAN M. BLAUSTEIN

*Bright faces of the future (top) and 'Chan Is Missing' director Wayne Wang portray one part of the city's culture; Italians playing bocce ball show another.*

rants, delis, coffehouses and taverns. You'll still hear Italian spoken here, even though many of the city's long-established Italian families have moved to other parts of the city.

"It was about 90 percent Italian when I was a boy," notes George Caselli of the San Francisco Italian Athletic Club. "The younger generation wanted the more modern homes they couldn't get here. We moved to the Marina. There's a large Italian American population there."

Caselli's father came to San Francisco from Genoa in 1860. "The greater proportion of Italians came here from Northern Italy and settled here because this area reminded them of home."

Captain Pietro Bonzi and his son were the first Italians to arrive in San Francisco in 1840, when North Beach really was a beach sitting between Telegraph and Russian Hills. By 1900, Italians had replaced the Irish on Telegraph Hill. Nearby Fisherman's Wharf was then known as "Italy Harbor" for the Italian fishermen who dominated the industry.

Along with the Italians came the first wave of bohemian artists. Writers George Sterling, Ambrose Bierce, Frank Norris and Jack London frequented Poppa Coppa's restaurant (now the site of the Transamerica Pyramid). The second wave of bohemians—the self-proclaimed beats—put North Beach on the national literary map in the 1950s.

Comedians Lenny Bruce and Mort Sahl performed in Enrico Barducci's basement café, the hungry i, and







LOU DEMATTEIS

drank at Henri Lenoir's landmark Vesuvio Bar. Poet Lawrence Ferlinghetti opened his famed City Lights Bookstore and published the works of Jack Kerouac and Allen Ginsberg.

In the '60s, Broadway saw a proliferation of burlesque joints. Today this trend appears to have been reversed with the opening of legitimate theaters, music clubs, bars and restaurants along the strip.

The twin steeples of Saints Peter and Paul Catholic Church dominate Washington Square Park, a quiet, shady spot in the heart of North Beach. It is the perfect spot to take the pulse of the neighborhood, sit listening to conversations in Italian and Chinese and enjoy the aromas wafting from the nearby restaurants. North Beach coffeehouses are as legendary as its eateries. You'll find opera on the jukeboxes and even some live operatic performances on Sundays.

In spite of the changes, George Caselli believes, "North Beach hasn't lost its identity. We still consider North Beach our second home. Saints Peter and Paul Church and the delis are here. It will always have an Italian flavor."



LOU DEMATTEIS

*Madonna del Lume procession (above); afternoon gathering at Washington Park (center); poets at City Lights (below, left to right), Philip Lamantia, Nancy Peters and Lawrence Ferlinghetti*



LOU DEMATTEIS



## NOB HILL, RUSSIAN HILL AND POLK GULCH

Although Nob Hill appears to be dominated by large hotels, some nine thousand city residents call this neighborhood home. Once the domain of the Big Four railroad barons and the Bonanza Kings, today only James Flood's imposing brownstone mansion (now the Pacific Union Club) remains as a reminder of the splendors of the preearthquake era.

Many of the hill's residents are single professionals who enjoy the luxury of walking down the hill to offices downtown. Mothers sit in the sun in the pleasant park on the hill's summit watching their children in the adjoining playground. Most live in the high-rise apartments that dot the hill and its slopes. Since these were built, Nob Hill has joined with neighboring Russian Hill to establish a forty-foot height building limit.

Russian Hill has been described as "epitomizing that peculiar paradox of upper-class unpretentiousness." Mixed in among luxury high-rises are some of the oldest and most architecturally interesting houses in the city,



*San Francisco Art Institute*

many designed by the acclaimed architect Willis Polk.

While the nabobs built their monuments on Nob Hill, Russian Hill attracted a colony of artists and writers. Two parks in the neighborhood—Sterling and Ina Coolbrith parks—are both named for writers. Russian Hill is also home to the San Francisco Art Institute.

Impeccably maintained houses line the quiet streets near the top of Russian Hill. Larger mansions look out over the bay from Francisco Street. Small staircase streets like Macon-drain Lane look completely rural.

Russian Hill and Nob Hill residents often walk down their western slopes to shop in Polk Gulch, the Polk Street commercial area. Many of the shops and restaurants on Polk below Broadway cater to the large gay population in the area and to office workers from Van Ness Avenue. Many of Polk Gulch's residents are Chinese Americans, some of whom live in the pleasant Edwardian apartment houses that line the streets off Polk.

## PACIFIC HEIGHTS, MARINA AND COW HOLLOW

The residents of these three neighborhoods are upscale—professionals, business people and the independently wealthy. Except for the eight-story luxury apartments of eastern Pacific Heights, these neighborhoods consist mainly of single-family homes or small apartment houses.

Pacific Heights sits on a ridge that

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*San Francisco Marina*

offers a breathtaking view of the bay. All the houses here, whether the style is Spanish Revival, French Empire, English Tudor, Victorian or Bay Area Brown Shingle, are huge. Particularly noteworthy are the houses in Presidio Heights on Pacific designed by architects Bernard Maybeck, Ernest Coxhead and William Knowlton.

The major commercial streets of the neighborhood are Sacramento,

Union and Fillmore. All offer an interesting blend of chic boutiques, gourmet food stores and antique shops.

Union Street runs through the heart of Cow Hollow. Its stylish clothing stores, fine restaurants and crowded singles bars attract both city residents and tourists.

Although the Marina is still largely Italian, it is now also attracting young, professional singles to the neighbor-

hood. On a sunny Sunday, the Marina Green, on the edge of the bay, is jammed with sunbathing singles, joggers and kite-flyers. This used to be marshland until it was filled for the Panama-Pacific Exposition of 1915.

Italian families moved here from North Beach in the 1920s. The neighborhood, unlike older Cow Hollow and Pacific Heights up the hill, features Mediterranean-style, pastel houses built on winding streets. Chestnut Street, the major commercial area, has become a popular nightlife center that draws residents from around the city to its bars and clubs, many of which feature live music and comedy.

Beside Marina Green, residents have easy access to the bayside promenade, the lagoon and park at the Palace of Fine Arts—which houses the Exploratorium, an exciting hands-on science museum—and the forested Presidio. Also of particular interest in the neighborhood is Fort Mason Center. Once warehouses belonging to the adjoining army base, it is now home to dozens of nonprofit conservation and performing arts organizations.

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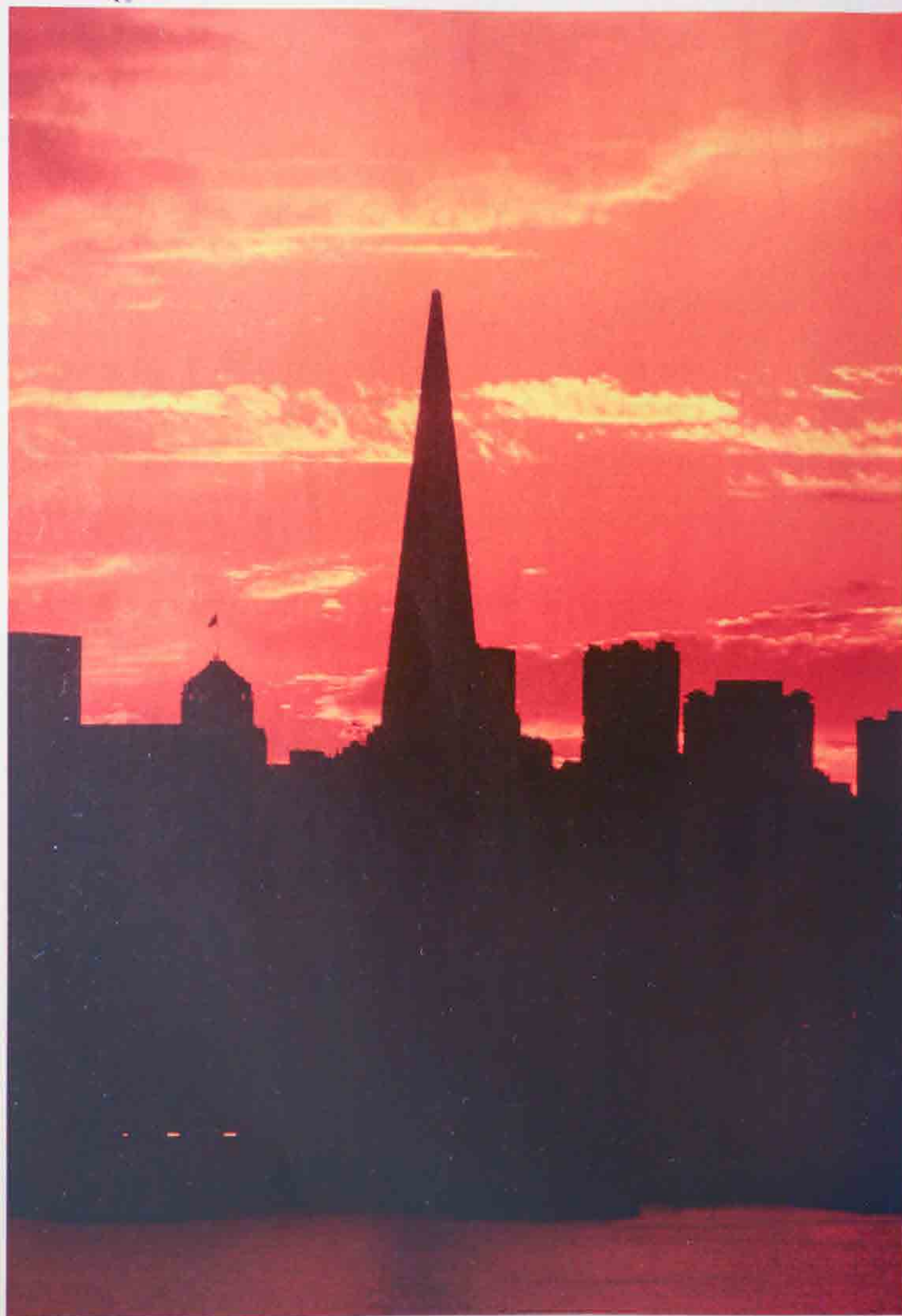
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# Inside Stories

## Six News Makers Tell Campaign Tales

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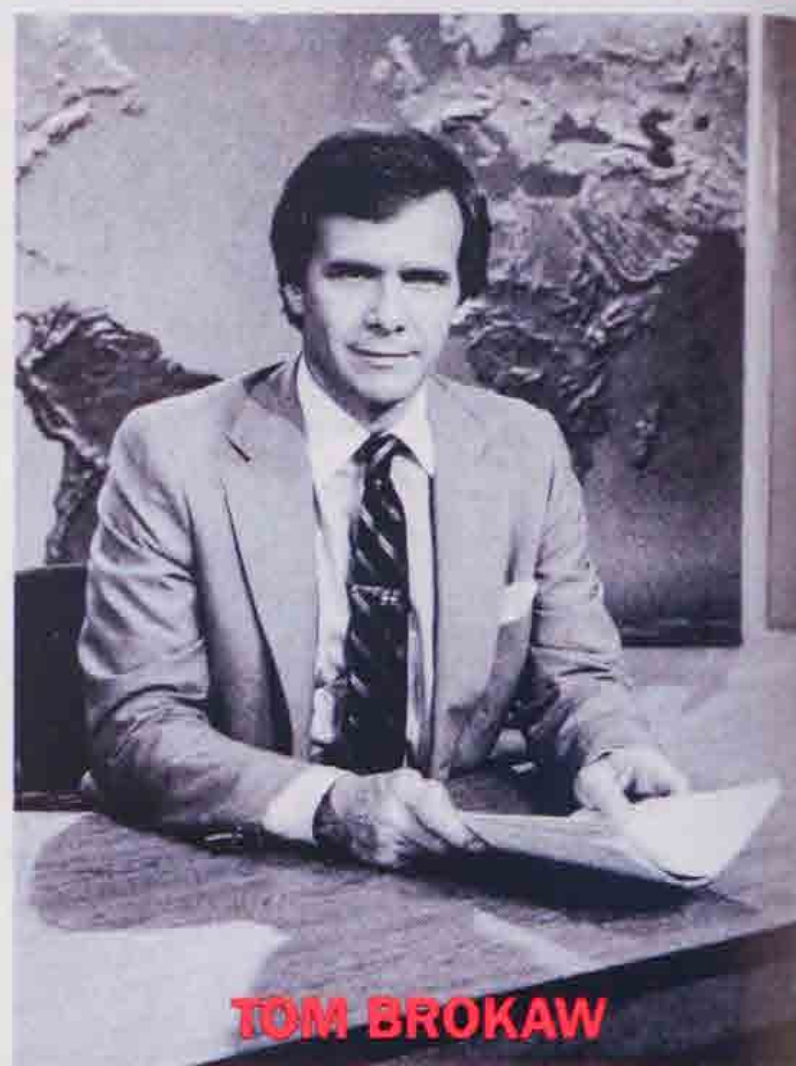


**S**AN FRANCISCO IS A RUSH of indelible memories that goes well beyond the fundamental pleasures of simply being here, embraced by the exhilarating combination of sun and fog, sea air, both state-of-the-art and turn-of-the-century

architecture and the rollicking, bawdy, sophisticated lifestyle. Seldom do Man/Woman and Nature complement one another as well as they do in San Francisco.

When I first joined NBC News in the midsixties I was assigned to the Los

Angeles bureau where I quickly discovered we did not have a permanent San Francisco bureau. So, selflessly, I volunteered to cover whatever was



**TOM BROKAW**

happening in the Bay Area. And, my god, was there a lot happening, too much to recount all of it here. But some of it will be with me forever.

During the uproarious days at the University of California in Berkeley, San Francisco was R & R after long days and nights on the front, caught between marauding students and heavily armed police. A bottle of cold Chardonnay, a plate of bay shrimp bound up my wounds. The civility of the city was reassurance the whole world had not gone mad.

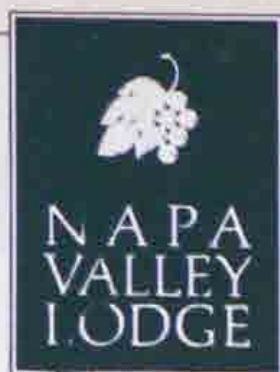
Not all of San Francisco, of course. One night a taxi driver, learning I was a reporter, said, "Mister, you should see what's going on out there in Haight-Ashbury." And so I did, one of the first network reporters to enter that free-form world of psychedelic Oz. There I was, in my trench coat and button-down shirt, short hair and earnest expression, a sideshow ("See the straight!") in this street circus of the absurd.

Richard Nixon, between jobs in 1967, checked in at the St. Francis Hotel for

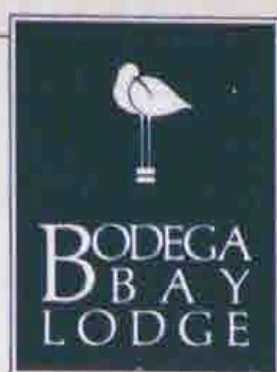








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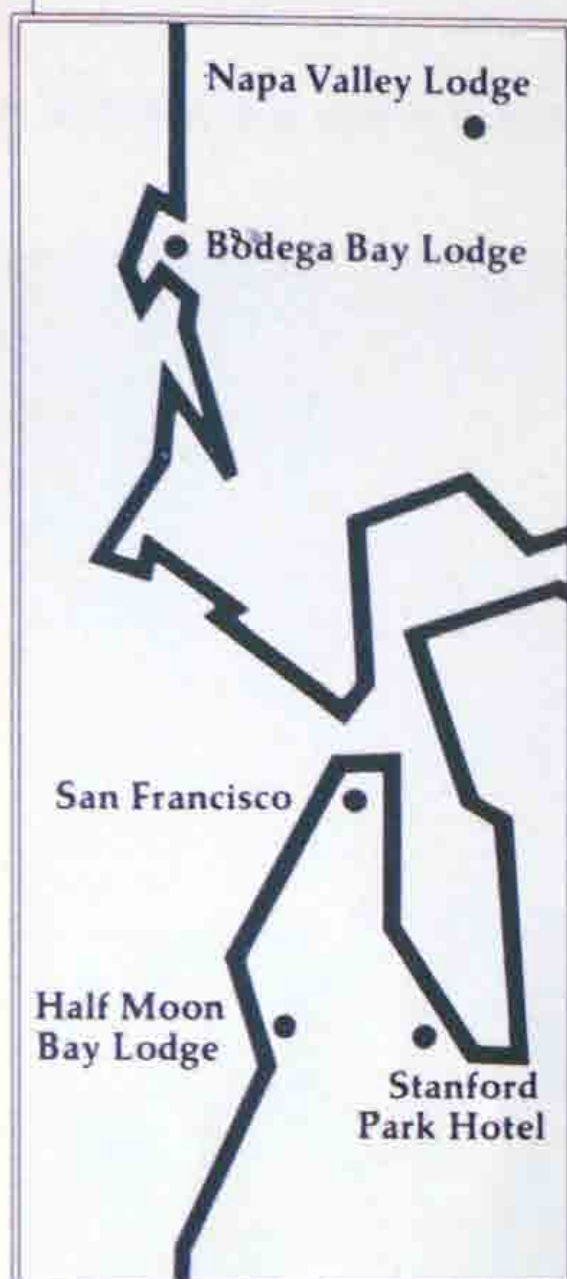
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drink but Pepsi. They wouldn't let Khrushchev go because the State Department was afraid he'd have a coronary on the Matterhorn ride and couldn't get a shot of vodka.

Also, athletes in training can find plenty of nourishing food in Los Angeles. Plenty of Taco Bells, Jack in the Boxes, Big Macs, Burger Kings and Shakey's Pizzas. In San Francisco you can't find anything but spicy cooking and vintage wines. OK for a gourmet Democrat, maybe, but bad medicine for a Chinese pole vaulter.

It's all for the best.

*Jack Smith has been a columnist for the Los Angeles Times since 1958.*

**S**OME MEMORIES NEVER die. My first night in San Francisco contains such a memory. It was a chilly August day, as only August days in San Francisco can be. The wind whipped me a little as I came down the gangplank of the airliner. I wanted to get back on the airplane and go home for my overcoat, but I persevered, pressed on into downtown San Francisco and fell in love with a city. That night I went to sleep in the hotel with the tinkling bells of the cable cars to serenade me. I made up my mind: one day, I promised myself as I drifted off to sleep, I'm coming back here to live.

What I find odd about my fond mem-

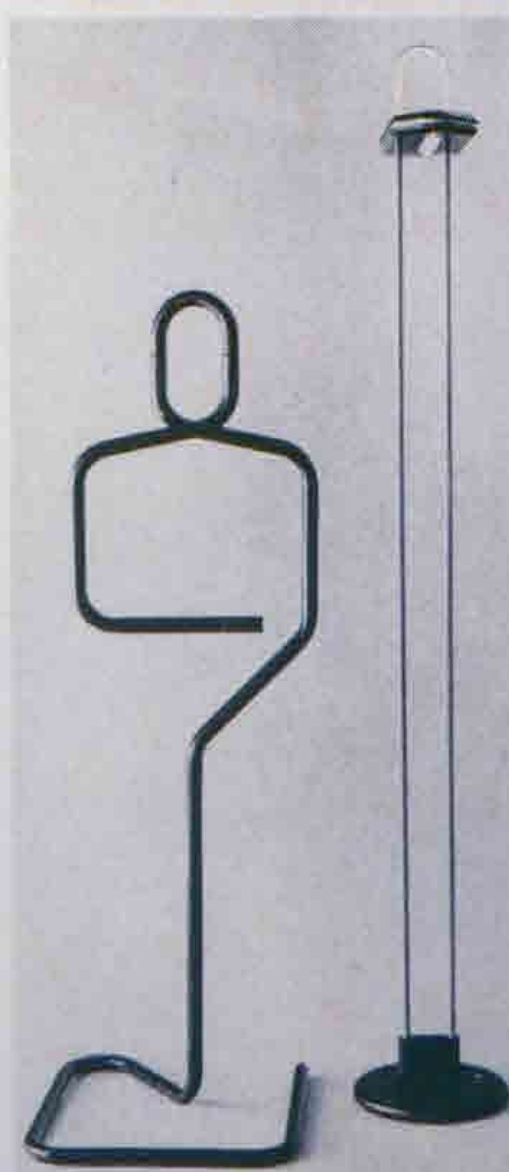


**ROBERT MAYNARD**

ory is that I did come back to the Bay Area to live, but not to San Francisco. It is still one of the loveliest cities in the world for me, but not the place I call home. I learned a great truth about San

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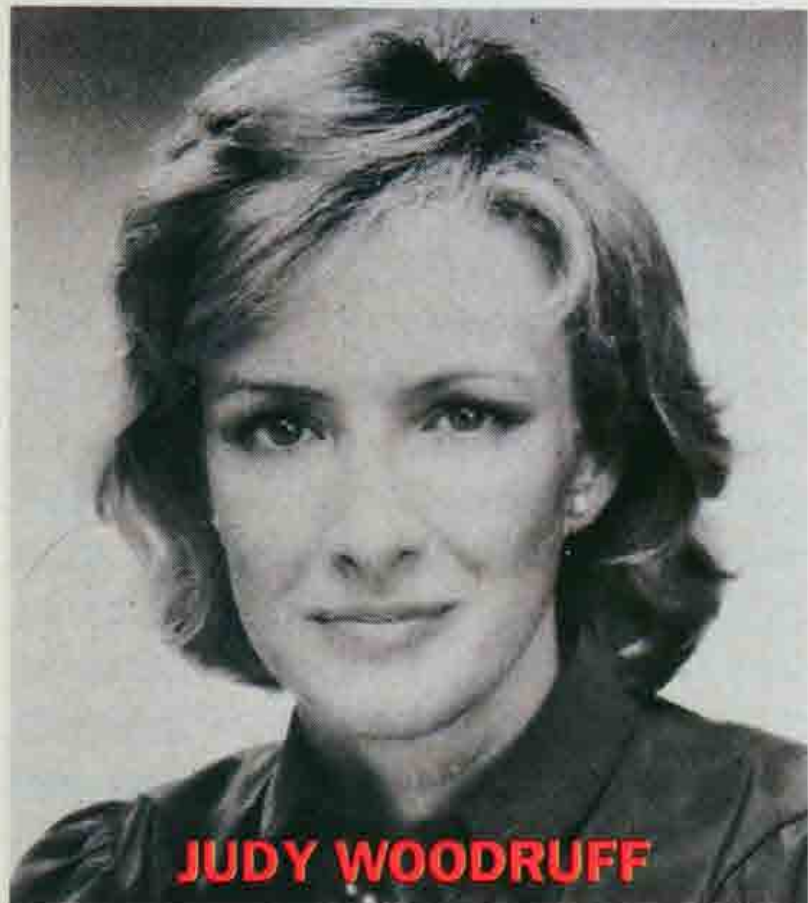
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Francisco: it's a great place to visit from the east side of the bay. The problem is that most onetime visitors to San Francisco rarely discover the east side of the bay, a warm and sunny community of lovely hills and homes, surrounded by rolling country to the east and south. I suppose for most people, Oakland and the other cities of the East Bay are San Francisco's forgotten siblings. Once discovered by the discerning, they are rarely forgotten. I still remember my first day fondly, but I feel lucky to have discovered the rest of San Francisco's secret—its siblings to the east.

*Robert Maynard is editor and publisher of the Oakland Tribune.*

**I** WAS A SCARED YOUNG LOCAL TV reporter who arrived in Miami in the summer of 1972 to cover my first Democratic convention. My camera crew and I had come from At-



lanta to record the behavior and motives of the Georgia delegation, headed by then-Governor Jimmy Carter, but sparked by the charismatic Julian Bond. Somehow, though, greatness eluded us. My crew and I spent most of our time standing in line, waiting for our turn for credentials to get on the floor. Even so, an occasional glimpse of network star Cassie Mackin, little antennas poking out of her headset, was enough to whet my appetite for future conventions.

Madison Square Garden in 1976 was better—slightly. As a new NBC network correspondent, I was assigned to cover Jimmy Carter. But this "glamorous" role chiefly involved staking out his hotel lobby, or the crowded Manhattan sidewalk outside.

1980 was a vast improvement—sort of. NBC gave me the next best thing to

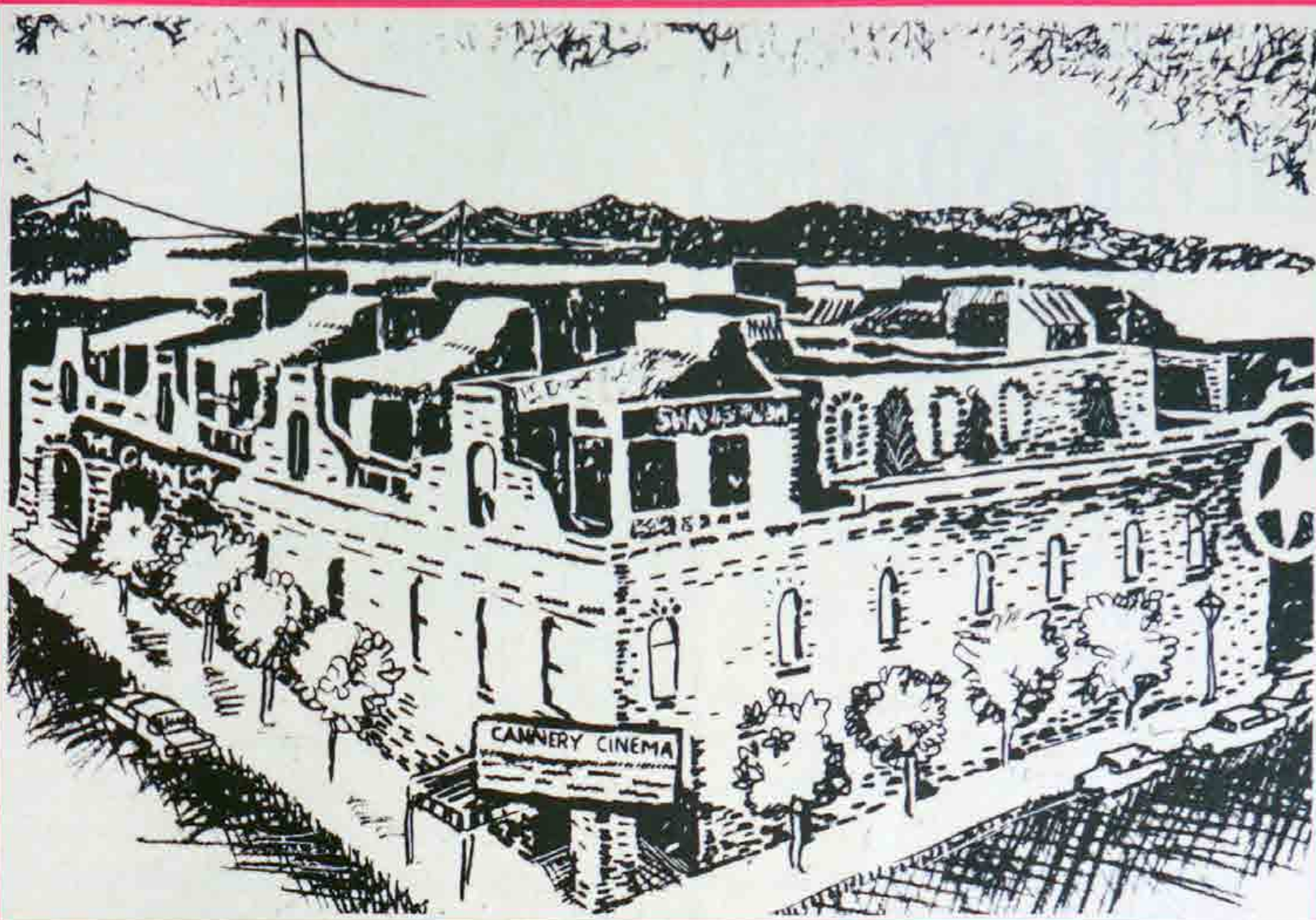


**SAN FRANCISCO 1984**

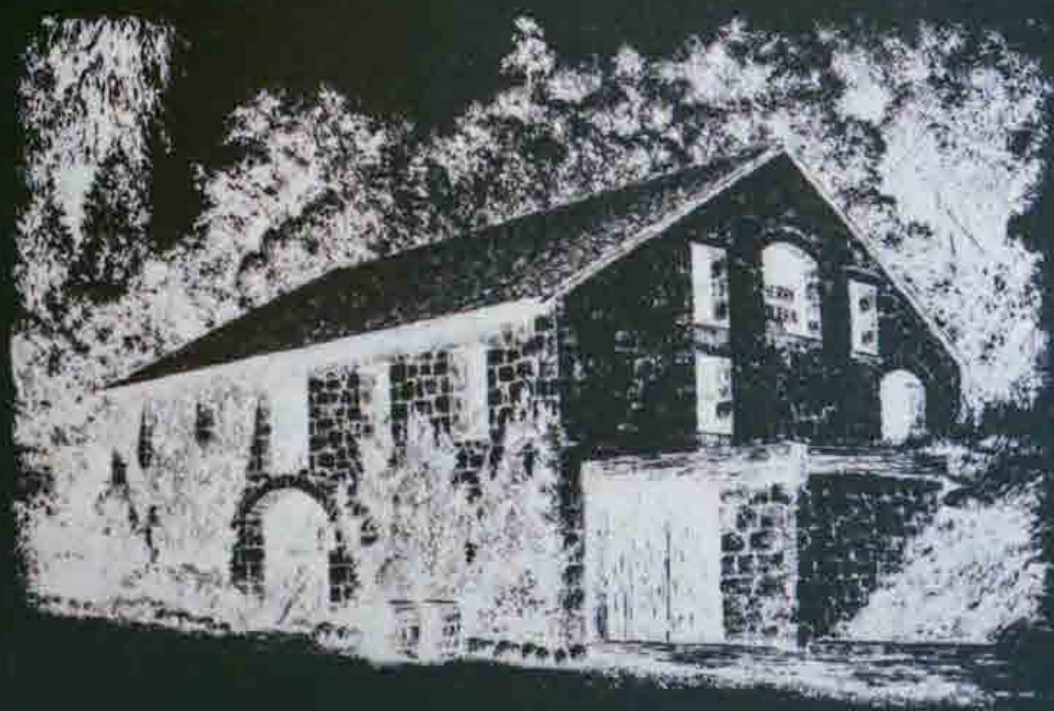
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a floor assignment, covering the Carter "trailer command center." I tried to make political history grabbing live interviews with campaign luminaries as they darted from one trailer to another. Robert Strauss didn't help much when he complained, on national television, that I had interrupted his turkey sandwich dinner.

Miami and New York are nice cities, but there is only one San Francisco. I doubt there will be as many ballots at this July's convention as there were at the last Democratic convention here, in 1920 (forty-four ballots). And there may not even be as much turmoil as the Republicans experienced here twenty years ago. But it's my hunch that this convention and city will be the most glittering that I've ever covered.

*Judy Woodruff is chief Washington correspondent for the McNeil/Lehrer Newshour.*

**P**OLITICAL CONVENTIONS can be crazy circuses, outrageous spectacles and extravagant exercises in tedium. They're also the greatest shows on earth—what Will Rogers once called "the Fourth of July of American politics."



ROB KINMONTH

Not only are conventions an important part of our heritage, but they also amount to a kind of national kaleidoscope through which we can peer at ourselves to observe the country's changing character. As William Jennings Bryan put it, they provide "a photograph of the nation."

Thus, over the years the convention process has told us some important things. In 1960, the nomination of John Kennedy in Los Angeles proved that a new, younger generation of leaders was ready to take command of the Dem-

ocratic party. Similarly, Barry Goldwater's nomination at the 1964 convention in San Francisco was proof that conservative forces had finally gained the upper hand in the long struggle for the Republican soul.

There have been many exciting moments: the 1924 Democratic convention, which tapped John W. Davis on the 103rd ballot; the 1940 Republican convention, which responded to the "we want Willkie" pleas from the galleries by choosing political novice Wendell Willkie; the 1952 G.O.P. convention, where General Dwight Eisenhower led an insurgent charge that toppled the "regulars" led by Mr. Republican himself, Robert Taft.

Interestingly, in the long history of conventions—the first was held in 1831 by the anti-Mason party—there have been only three drafts: James Garfield in 1880, Charles Evans Hughes in 1916 and Adlai Stevenson in 1952.

Television has streamlined modern convention proceedings. Today no one would think of permitting the fifty-six seconding speeches such as those made after Franklin Roosevelt's renomination in 1936.

Actually, television got its first real baptism of fire in covering the raucous Republican conclave in San Francisco two decades ago. On that occasion John Chancellor became the first man in history to broadcast his own arrest after being hustled out of the arena for disobeying an order to clear the aisles. As he disappeared from the screen, the NBC correspondent kept up a running chatter, telling viewers "This is John Chancellor—somewhere in custody . . ."

*Paul Duke moderates Washington Week in Review and is senior correspondent for The Lawmakers each week over PBS.*

**W**HAT IS IT LIKE TO BE beautiful? San Francisco knows.

What is it like to be beautiful and ignored? Unnoticed. Unremembered. San Francisco will find that out this summer of 1984.

Tens of thousands of people will come to the fair city. For most of them it would make no difference if the convention were held at an army base on the plains. They will be drawn by ambition not views. The sights they'll be interested in are their own—set on the presidency, a congressional seat, a job



in Washington, a promotion to correspondent or editor. Connections. What will come together in July will not be Democrats but ambition. Eight years ago in another pretty impressive city, New York, candidate Jimmy Carter's executive assistant looked out over the floor of Madison Square Garden and



**RICHARD REEVES**

said: "There are ten thousand campaigns going on out there and Jimmy's is only one of them."

The coin of the realm this July week will not be cash, it will be colored bits of cardboard: credentials. (As merchants and restaurateurs will learn, sadly, politicians and reporters don't spend money. Both businesses are about getting something for nothing.) Men and women who may own a newspaper, or own a city council, or own a city itself, will be defined—accepted or rejected—according to what they have hanging around their necks. If their credential says "Officer of the Convention"—which a dozen will—they will be kings and queens in this the oldest established, permanent floating crap game in the world. If the tag says "Guest"—as thousands and thousands will—the same American will have all the rights and privileges he or she would at, say, the Kremlin.

It will be a world unto itself, the Democratic National Convention of 1984. Rising out of the mists of the bay one Sunday, disappearing again on Friday—Brigadoon with too much brass. And the people who came will say they were in San Francisco once—great town!—but not this time.

*Richard Reeves writes a syndicated column which appears twice weekly in 150 newspapers around the country. In 1976, he wrote Convention, a best-selling account of the Democratic National Convention.*

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**A**LL VISITORS TO SAN FRANCISCO receive one of our local specialties free of charge: advice. This advice is sparse indeed if the question involves how to use the public transportation system or where to find a good shoe repair shop (or any shoe repair shop). But when the subject is food, almost any random eater, tapped lightly on the shoulder, will recite a personally guaranteed list of recommendations to fit any requirement: the best place for Sunday brunch, for great seafood, for any cuisine from Thai to Cajun, from Hunan to nouvelle and for desserts, especially chocolate desserts.

the country. To give the matter some perspective, however, we thought we would seek outside opinions. So we asked the country's leading food authorities what they thought. We went to Julia Child and James Beard, to M. F. K. Fisher and Craig Claiborne. You will find that their comments are as diverse as all the culinary possibilities in Northern California. But essentially they have a similar message: explore, taste, enjoy. This is the place.

First of all, I'll tell you my favorite San Francisco food story, if you won't mind. One time I came here—it was about Christmastime—I was staying at the Stanford Court Hotel. I was in room number five at the time. And Craig Claiborne was in six. And Julia Child was in eight. The whole food establishment was here.



Craig said if something happened to that corner of the building, there wouldn't be any food establishment in this country!

The first time I visited San Francisco was during the Panama-Pacific Exposition, in 1915. We came on a boat from Portland. After that we used to come down here very often, once or twice a year, and breathe the "metropolitan air," as it were.

**Garden Court** at the Palace Hotel, which was *de rigueur* at one time. Everybody loved the Palace. These are restaurants that are so typical of San Francisco and the West.

I think people visiting San Francisco should go to **Chez Panisse** because it is still unusual. Alice Waters has opened a new place, **Fannie's**, named after her child. And probably they should try the **Santa Fe**. And Jack's,

more festive. For some reason, you are less aware of the people around you than in New York. I always say about San Francisco that the air is carbonated. The people are less uptight. The food situation is tremendously imaginative; there's a good deal of inspiration going on.

In my recent visit to this city I was tremendously impressed with Bradley Ogden at **Campton Place**. The food was quite extraordinary. I had lunch there; those shitake mushrooms with parmesan cheese were wonderful. And the corn sticks were extraordinary. I thought the dinner at **Le Coquelicot** across the Golden Gate Bridge was excellent: julienned squid and red pepper salad, sturgeon in a *beurre blanc*.

I never have as much chance as I'd like to explore San Francisco, so I'm no great authority, by any means, on specific restaurants. But I'm very fond of Alice Waters' restaurant, **Chez Panisse**, in Berkeley. If I had time to go there, I'd have the calzone. It's the best in the world. The other place I find the food quite amazing is at the **Fournou's Ovens** at the Stanford Court. Christian Iser is the chef there. Of course, I am prejudiced because I went to school with James Nassikas at the hotel school in Switzerland. Every time I visit San Francisco, I stay at the Stanford Court, so I eat at Fournou's Ovens. Jim is one of the owners of the Stanford Court. I also go to **Kee Joon** in Burlingame. And I like the **Hayes Street Grill**. But wherever I ate in the San Francisco area, I would make sure to have some of the Dungeness crab, if possible. And Olympia oysters.

### M. F. K. Fisher

Actually, San Francisco has very few specialties: cracked Dungeness crab, petrale sole, sand dabs, sourdough bread. And, of course, cioppino, which is a kind of poor man's fish stew. No saffron, you know. But so very good.

What's really wonderful about eating in San Francisco is the beautiful array of fresh ingredients rather than the stodgy old style of covering everything with heavy sauces. Terrible!

My first experience with eating in San Francisco was really by proxy. My parents travelled to the Panama-Pacific Exposition in San Francisco in 1915. They talked about the sand dabs at **Sam's**. And the rex sole at **Jack's**. But most important to us at the time, they brought back sugar cubes from



Culinary maestro James Beard

In those days we often went to **Jack's** to eat. Also, there was a little French place down the alley off Union Square. All your dishes were stacked up in front of you for the whole dinner. It was sort of family style. And the other restaurant we liked was the **Fly Trap**. It was very much on the order of Jack's and **Tadich's**. It was down in that section. I think a new skyscraper pushed it out of the world, as happens with so many things. There were two **Solari's**. One was down in the alley and one was behind the St. Francis Hotel. We liked the one behind the St. Francis best. And then we always liked to prowl around to new places.

I still love Jack's very much, and the

if they can take it! Jack's can be so unfriendly these days with people they don't know, if you aren't a regular and an old-timer. I think **Fournou's Ovens** is very good. **Ernie's** has made great improvements. And Jeremiah is supposed to be opening his new restaurant soon. But I'd also go to the marketplaces, the Farmers' Market, early in the morning. That's where the food is, when you come right down to it!

### Craig Claiborne

I love San Francisco. It's one of my favorite cities in America. If I didn't live in New York, I'd come right straight to San Francisco. I especially love eating in San Francisco. Compared to New York, it's a more relaxed experience, a more casual experience,



the **Garden Court** at the Palace Hotel.

People who come here always seem to enjoy sitting at the outdoor tables at **Enrico's** having a drink or coffee and taking in the North Beach ambience. **Vanessi's** is good for that, too. And **Little Joe's**, with the long counter. The Basque restaurants, like the **Obrero Hotel**, are fun and a rather unique San Francisco event. People like them. Particularly hungry people because of the two main courses, the endless wine casks and all that.

#### Julia Child

We always go to San Francisco on business and we don't always get to restaurants. But we are always looking for a good Chinese place. My husband Paul and I lived in China for two years and we think it's usually very hard to find good Chinese food. If you don't speak Chinese, it's difficult to get across exactly what you want. Most places will bring you what they think



Julia Child

you want. But once we went to **Mike's Chinese Cuisine** on the advice of Jack Shelton. I think it was over on Geary. We thought it was extremely good.

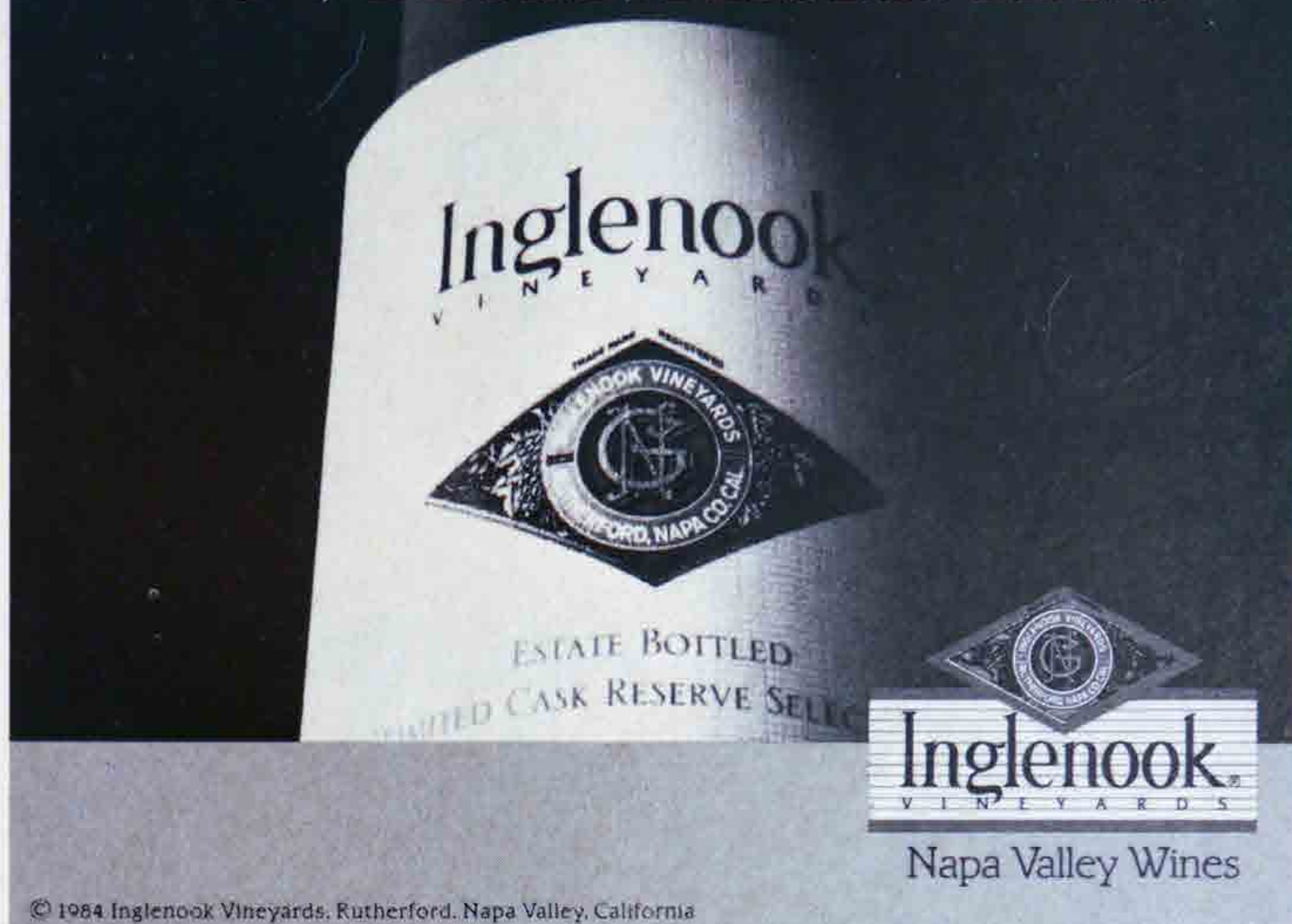
Of course, we always enjoy trying out the new restaurants. We particularly like Brad Ogden, who was on one of our TV shows. So we went there, **Campton Place**. We enjoyed that. And I'm very fond of Rene Verdon and his restaurant, **Le Trianon**. **L'Etoile** is always good. **Masa's** we found very ethereal, very 'state-of-the-art nouvelle.'

I think it's always fun to go to San Francisco. San Franciscans are very proud of their food and of everything they do. There's a certain spirit that enlivens everything. We're looking forward to trying Barbara Tropp's and Jeremiah Tower's new restaurants when they open.

*Jeannette Ferrary is associate editor of the newsletter Foodtalk, a contributing editor for San Francisco Focus and is currently coauthoring a California-style cookbook to be published next year by Simon & Schuster.*

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# Restaurants

## *The Bay Area's Best*



—by the editors of *Bon Appétit* magazine—

**O**VER THE PAST DECADE, AMERICAN interest in fine food, its preparation, presentation and enjoyment has steadily risen. The increasing numbers of food products, appliances, gourmet shops and fine restaurants have fanned the embers of this enthusiasm into a full-fledged "American Food Revolution."

Leading the way for a growing number of food enthusiasts interested in all aspects of creative cooking and entertaining, *Bon Appétit* has become America's most popular food magazine and authority with over 3.2 million readers each month.

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In each issue readers may look forward to approximately one hundred recipes geared toward a wide

range of cooking skills, from talented amateur to professional. Informative articles discuss the latest developments in culinary trends, wine, restaurants and state-of-the-art appliances.

Its regular features, "Great Cook" and "Cooking Class," have become reader favorites as have "Cooking for Two," by Jinx and Jeff Morgan, and "Wine and Spirits" by Anthony Dias Blue, famed wine critic.

The publishers of *Bon Appétit* welcome the delegates to the San Francisco Democratic National Convention and to the city of San Francisco—a capital of gastronomic delight.

To help delegates make the most of their visit, *Bon Appétit* has supplied a list of some of its favorite restaurants in the San Francisco Bay Area. While it is only a partial one, it is hoped that this list will make a good starting point for many memorable culinary adventures. *Bon Appétit!*



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Lunch and dinner

The Cadillac Bar and Grill is a great place for Mexican food. Palm trees, colorful hanging birds and the ever-popular piñatas contribute to a fiesta atmosphere. A mariachi band completes the picture. Specialties include the Mexican Botanna Platter and a variety of mesquite grills. Full bar.

Café Bedford

Reservations

761 Post

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Located in the recently renovated Hotel Bedford, Café Bedford offers a menu featuring California cuisine that changes daily. House specialties include Warm Duck Salad and Filet of Grilled Swordfish. The setting is pleasant, featuring grey and black tones with pink accents, high ceilings and large skylights. Not to be missed is The Wedgwood Bar and its large collection of china collectibles, located next to the dining room. Full bar.

Campton Place

Reservations

340 Stockton

Jacket required

San Francisco

Major credit cards

415/781-5155

Breakfast/lunch/dinner

Located in the Campton Place Hotel, this restaurant offers elegant hotel dining in an eclectic atmosphere. The emphasis here, according to general manager Bill Wilkerson, is on fine American food. The dinner menu includes such items as Grilled Salmon with Dill Sauce, Breast of Pheasant with Fall Grapes and Grilled Quail with Smoked Bacon. The appetizers are equally as tempting. Full bar.

Chez Panisse

Reservations

1517 Shattuck Avenue

Casual

Berkeley

No credit cards

415/548-5525

Lunch and dinner

French-inspired, this café and restaurant serves à la carte Provençal dishes in its café and complete dinners in the restaurant. The menu changes daily but could include such specialties as oysters, spring lamb, various salads and local goat cheese. Chez Panisse's downstairs restaurant is decorated in art nouveau style while its wooden-floored upstairs café suggests a feeling of informality. Beer, wine and aperitifs.



China House  
501 Balboa  
San Francisco  
415/386-8858

Reservations  
Casual attire  
Major credit cards  
Lunch and dinner

Owner Joseph Chung describes the China House as being very continental *and* very San Francisco in its decor, which incorporates high ceilings, ceiling fans, a mosaic tile floor and a real mahogany bar. The restaurant's cuisine is from the Shanghai province of China and is as captivating as the atmosphere. Full bar.

Donatello  
501 Post  
San Francisco  
415/441-7182

Reservations  
Jacket required  
Major credit cards  
Lunch and dinner

This centrally located restaurant offers a variety of Northern Italian dishes in a warm and elegant setting. Featured are the restaurant's veal and fresh seafood specialties in light sauces. All pasta is made fresh daily on the premises. An abundant line of pastries is offered for dessert. Full bar.

Elite Café  
2049 Fillmore  
San Francisco  
415/346-8668

No reservations  
Casual attire  
No credit cards  
Lunch and dinner

The Elite Café offers authentic creole and Louisiana-style cooking served in surroundings enhanced by mirrors and glass and a black-and-white tiled floor. The café's specialty is a dish called Black and Red Fish prepared by chef Thomas Brown. Full bar.

Ernie's  
847 Montgomery  
San Francisco  
415/397-5969

Reservations  
Jacket required  
Major credit cards  
Dinner

The turn-of-the-century ambience found at Ernie's extends to three dining rooms. The walls are covered with silk brocade and the floors are carpeted in matching burgundy hues. Victorian crystal abounds. The menu offers a selection of continental and nouvelle cuisine. Specialties include *Faisan Souvaroff*, *Coquilles Saint-Jacques* and *Poulet à la Crème de Poire et Endives*. Full bar.

Fournou's Ovens  
905 California  
San Francisco  
415/989-1910

Reservations  
Jacket required  
Major credit cards  
Dinner

Located in the gracious Stanford Court Hotel, Fournou's Ovens is a restaurant of tiles and terraces, including large tiled ovens. Roasting in those ovens are savory meats such as beef, pork, rack of lamb or duck, as featured on the international menu with a French flair. The roasting method seals in the juices to perfection. Full bar.

Fourth Street Grill  
1820 Fourth  
Berkeley  
415/849-0526

No reservations  
Casual attire  
V/MC  
Lunch and dinner

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sphere with California accents. Shades of pink and green fill the dining room as do plenty of fresh flowers and pieces of modern art. The menu features fresh fish and meats and a variety of pasta dishes. The flair is toward exotic or tropical flavors. Beer and over 150 varieties of wine.



The French Room      Reservations  
Four Seasons Clift Hotel  
495 Geary      Jacket required  
San Francisco      Major credit cards  
415/775-4700      Lunch and dinner

The management calls The French Room "distinctively elegant, traditional and luxurious." It has maintained its charm since the hotel opened in 1916. Cart service features traditional French and California nouvelle dishes. Specialties include prime rib and fresh fish cooked to order. Full bar. The wine list includes over 400 selections, many from California.

Greens      Reservations  
Bldg. A, Fort Mason      Casual attire  
San Francisco      V/MC  
415/771-6222      Lunch and dinner

Located in a remodeled warehouse of old Fort Mason, Greens offers sweeping view that overlook the city's marina and Golden Gate Bridge. Described by manager Michael Sawyer as "gourmet vegetarian," the restaurant offers specialties such as gourmet pizzas, tofu sandwiches, black bean chili and brochette of tofu. Beer and a variety of wines.

Hayes Street Grill      Reservations  
320 Hayes      Casual attire  
San Francisco      V/MC  
415/863-5545      Lunch and dinner

With its high ceilings and lots of woodwork, the Hayes Street Grill offers an authentic San Francisco experience. It is known for its wide selection of fresh fish that is grilled to perfection over a mesquite grill. Lovers of *Crème Brûlée* will not be disappointed in the kitchen's rendition of this wonderfully smooth dessert. Beer and wine.



Hunan  
924 Sansome  
San Francisco  
415/956-7727

Reservations  
Casual attire  
V/MC/AMEX  
Lunch and dinner

A locally popular restaurant, Hunan features the cuisine of that particular Chinese province. Specialties include Spicy Bean Curd with Meat Sauce, Chicken Salad, Smoked Ham, Chicken or Duck and Steamed Spareribs. Hunan's Sweet Rice Dumplings make a wonderful dessert selection. All of this is offered in a barn-like setting. Full bar and wine list.

Jack's  
615 Sacramento  
San Francisco  
415/986-9854

Reservations  
Jacket required  
No credit cards  
Lunch and dinner

Jack's was established in 1864 and rebuilt on the same site following the 1906 earthquake and fire. It carries the distinction of being the second oldest restaurant in the city, which makes its "Old San Francisco" atmosphere authentic. The dining room's high ceiling holds five crystal chandeliers over the cozy dining area. Specialties include chops, steaks, fish and fowl prepared in a variety of French and continental recipes. Beer and wine.

Le Castel  
3235 Sacramento  
San Francisco  
415/921-7115

Reservations  
Jacket required  
Major credit cards  
Dinner

Since 1981, Le Castel has been offering classic French cooking served in an artfully restored Victorian mansion. Specialties such as *Medaillons de Boeuf* and *Marchand du Vin* are served in three separate dining areas of the home. During the winter months the kitchen specializes in various game dishes. Beer and wine.

Le Central  
453 Bush  
San Francisco  
415/391-2233

Reservations  
Casual attire  
Major credit cards  
Lunch and dinner

Well located, between Union Square and the city's financial district, Le Central resembles a chic Parisian bistro. According to maitre d' Michele Bonnet, it is "a place to be seen in" along with the numerous celebrities who dine there. The unusual menu includes such items as *Celery Rémoulade*, *Onion Tarte* and *Cassoulet Central*. Full bar.

L'Etoile  
1075 California  
San Francisco  
415/771-1529

Reservations  
Jacket required  
Major credit cards  
Dinner

Perched atop Nob Hill, L'Etoile is a model of elegant sophistication. There is a small romantic bar and a stylish dining room. Diners sit on curved banquettes, surrounded by great urns of fresh flowers. Specialties are such items as *Quenelles Maison Cardinal*, *Noisettes d'Agneau Grand Veneur* and *Poularde Etuvée Champenoise*. Full bar.

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The Mandarin  
900 North Point  
San Francisco  
415/673-8812

Reservations  
Casual attire  
Major credit cards  
Lunch and dinner

Owner Cecilia Chiang says The Mandarin was the first restaurant in the United States to offer the spicy and unusual dishes of Northern China, especially those from the provinces of Szechuan and Hunan. Certain specialties such as Minced Squab, Peking Duck, Beggar's Chicken and Stuffed Cucumber Soup require twenty-four hours advance notice. The Mandarin's cocktail lounge offers views of San Francisco Bay. Full bar.

Masa's  
Hotel Vintage Court  
648 Bush  
San Francisco  
415/989-7154

Reservations  
Jacket required  
V/MC/AMEX  
Dinner

Masa's recent popularity has resulted in the restaurant's taking dinner reservations up to 21 days in advance. Located in the Hotel Vintage Court, the dining room features soft rose tones and burgundy trims. The menu is classic French and specialties include quail, pheasant, squab and duck. Full bar. The wine list boasts 120 selections.



Peacock  
2800 Van Ness Avenue  
San Francisco  
415/928-7001

Reservations  
Casual attire  
Major credit cards  
Lunch and dinner

This unique Indian restaurant is set in an elegant old Victorian building, built circa 1890. Each of the dining rooms has its own fireplace and chandelier. The house specialties are any of its tandoori (baked in very hot ovens) dishes. Full bar.

Perry's  
1944 Union  
San Francisco  
415/922-9022

No reservations  
Casual attire  
V/MC/AMEX  
Breakfast/lunch/dinner

Perry's is indisputably a San Francisco institution. With its saloon-like bar area, it is always lively and the drinks are said to be remarkable. American food is what you'll



get here: London Broil, fresh fish, hamburgers and homemade potato chips are among the favorites. Full bar.

Prego  
2000 Union  
San Francisco  
415/563-3305

Reservations  
Casual attire  
Major credit cards  
Lunch and dinner

Prego is a contemporary Italian trattoria featuring unique oak-burning pizza ovens. The emphasis here is on Northern Italian cuisine and fresh-made pasta. Full bar.

Santa Fe Bar & Grill  
1310 University Avenue  
Berkeley  
415/841-4740

Reservations  
Casual attire  
V/MC/AMEX  
Lunch and dinner

This attractive establishment has been a welcome addition to the Berkeley scene since opening its doors in November 1981. Its light and airy atmosphere is provided by the high dome ceiling, many windows and plants. The design of the restaurant is reminiscent of Santa Fe, New Mexico, and pictures of that city's train depot abound. The menu, featuring a variety of nouvelle dishes and some classics, is *à la carte*. Live piano music nightly. Full bar.

Tadich Grill  
240 California  
San Francisco  
415/391-2373

No reservations  
Casual attire  
No credit cards  
Lunch and dinner

It seems as if there has been a Tadich Grill as long as there has been a San Francisco. Established in 1849, it offers early San Francisco decor and good food served at your table or at the counter. The specialty is local seafood—all kinds of it—from fresh salmon to rex sole and sea bass. The Tadich Grill always seems to be crowded. Full bar.

Yank Sing  
427 Battery  
San Francisco  
415/362-1640

Reservations  
Casual attire  
Major credit cards  
Lunch and dinner

Yank Sing has taken the Chinese art of *dim sum* (traditional Chinese breakfast dumplings) and made it a specialty, offering trays of these delectable items for lunch and dinner. Served by well-trained waiters, the various *dim sum* include Shrimp Dumplings, Steamed Pork Buns, Spring Rolls and Sweet Egg Custard Tarts. The atmosphere is simple and elegant with white walls and brass railings. Full bar.

Zuni Café  
1658 Market  
San Francisco  
415/552-2522

Reservations  
Casual attire  
No credit cards  
Lunch and dinner

The Zuni Café offers diners a New Mexico atmosphere complete with white walls and large banquettes covered with serape blankets. The menu emphasizes California cuisine featuring fresh seafood cooked over hot mesquite coals. Also not to be missed is Zuni Café's fresh seafood bar featuring seasonal favorites such as crab, oysters and prawns. Beer and wine.



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# Ethnic Restaurants

## A Sampling of Diverse Cuisines



**W**HILE OUT ON A TOUR of San Francisco neighborhoods, stop in at one of our many fine neighborhood restaurants. The Host Committee compiled the following list to suggest a variety of out-of-the-way ethnic eateries. There are many more out there though, so don't be shy about stepping into that enticing corner café. Convention week will be busy everywhere, so we suggest that you call ahead, when possible, for reservations.

### CHINESE

**Asia Garden.** Located in Chinatown, this restaurant serves up a special *dim sum* for its patrons. Large banquets will be comfortable here, with an extensive wine menu available. Prices: \$4-8. Lunch and dinner daily. 722 Pacific Avenue (at Stockton). 415/398-5112.

**Canton Restaurant.** This small, informal Castro Street restaurant features a variety of Cantonese and Szechuan dishes; Mongolian Lamb and Sweet and Sour Pork are house specialties. Prices: \$3-7. Beer and wine. Take-out. Lunch and dinner every day. 524 Castro (at 18th). 415/626-3604.



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**China West Restaurant.** You'll find Cantonese and Mandarin cuisine here with fresh seafood and *dim sum* lunches the specialties. Prices: \$3-7. Beer and wine. Take-out. Lunch and dinner. Closed Monday. 2332 Clement (at 25th Avenue). 415/386-2335.

**Empress of China.** Towering above the heart of Chinatown with magnificent views in all directions, this famous rooftop restaurant offers Chi-

nese cuisine from all provinces. Especially suited for large groups. Prices: \$7-21. Full bar. Lunch and dinner. 838 Grant Avenue (at Clay). 415/434-1345.

**Grand Palace Restaurant.** *Dim sum*, served in traditional Chinese style, is the luncheon specialty here, although an *à la carte* menu is also available. Dinners are more formal, featuring Grand Palace Seafood Platter, Sweet and Sour Spare-ribs and Roast Duck. Prices \$6-15. Full bar. Take-out. Lunch and dinner. 950 Grant Avenue (at Jackson). 415/982-3705.

**Lichee Garden Restaurant.** No-frills, family-style Chinese dining with palatable prices. Walnut Beef and pork ribs are the chef's favorites. Prices: \$4-7. Beer and wine. Take-out. Lunch and dinner. 1416 Powell (at Broadway). 415/397-2290.

**Ocean Restaurant.** You are guaranteed fresh seafood at this medium-sized, family-style restaurant which features a tank with live lobsters and crabs. Other specialties include Chicken with Onions and Pork Kow Yuk. Prices: \$5-8. Beer and wine. Lunch and dinner. Two locations. 726 Clement (at 8th Avenue); 415/221-3351. 239 Clement (at 1st Avenue); 415/668-1688.

**Tai Chi.** This homey restaurant features Hunan, Szechuan and Mandarin-style cooking. Chicken and shrimp dishes highlight an extensive menu. Prices: \$4-6. Beer and homemade wine. Lunch and dinner. 2031 Polk (at Broadway). 415/441-6758.

**Tien Fu.** This small, family-style Chinese restaurant features Hunan and Szechuan cooking; their specialties are Hot Garlic Sauce Prawns, Hot Garlic Sauce Beef with Spinach, and Eggplant in Szechuan Sauce. Prices: \$3-6. Beer and wine. Lunch and dinner. 1395 Noriega (at 21st Avenue). 415/665-1064.

**Ton Kiang.** This family-style Chinese restaurant features Hakka cuisine. Ton Kiang makes its own wine and prepares fresh seafood with live crab and fish from a tank. Prices: \$4-6. Beer and wine. Take-out. Lunch and dinner. Three locations. 5827 Geary Boulevard (at 22nd Avenue); 415/387-8273. 683 Broadway (at Stockton); 415/421-2015. 3148 Geary (at Spruce); 415/752-4440.

### CREOLE

**Dock of the Bay.** Beautiful bay views highlight elegant dining in this intimate Berkeley Marina restaurant. The menu features continental and New Orleans cuisine. Live entertainment on Wednesday, Friday and Saturday. Prices: \$6-12. Full bar. Dinner only. Closed Monday. 235 University (at the Marina), Berkeley. 415/845-7656.

**Gingerbread House.** Hundreds of dolls, antiques and historic prints comprise the elegant decor of this restaurant which specializes in "fancy fine" French Creole cooking. Freshly baked gingerbread, Spoon Jambalaya and Creole Bouillabaise are the house specialties, as well as pheasant and quail. Prices: \$12-20. Beer and wine. Tuesday-Friday, lunch and dinner; Saturday dinner only. Closed Sunday and Monday. 741 5th (at Brush), Oakland. 415/563-4844.

**Lombard's Restaurant.** New Orleans Creole cuisine at its best, served in delightful art deco surroundings. Black and Red Fish Gumbo, barbecued shrimp and jambalaya are just a few of the featured dishes. Prices: \$8-13. Beer and wine. Take-out. Tuesday-Friday, lunch; Tuesday-Saturday, dinner. 1628 Webster (at 17th), Oakland. 415/465-8014.

**Odella's Oyster and Champagne Bar.** Oysters with many different sauces are served at the long marble counter. An open kitchen and flags from nations around the world complete the decor. Prices: \$7-9. Beer and wine. Lunch and dinner. Two locations. 560 Sacramento (at Montgomery). 415/397-0214. 500 Broadway (at Kearny); 415/989-0583.

**Papillon's.** Soul food, Creole-style, is the big draw at this restaurant; the chefs prepare a memorable gumbo and fried chicken. A jazz combo entertains every night except Monday and Tuesday. Prices: \$6-14. Full bar. Lunch and dinner daily. 1775 Fulton (at Masonic). 415/931-3848.

### JAPANESE

**Azuma.** This is a small, authentic Japanese restaurant with bamboo screens. The cooks are especially proud of their tempura and sashimi. Prices: \$3-7. Beer, wine and sake. Lunch and dinner. Closed Sunday. 3520 20th (at Mission). 415/282-1952.

**Benihana of Tokyo.** This famous Japanese steak house in the Japan Center offers the best in beef and seafood, grilled by master chefs in plain view of the diners. Prices: \$9-18. Full bar. Monday-Saturday, lunch and dinner. Sunday and Monday, dinner only. 1737 Post (at Webster). 415/563-4844.



**Fuku-Sushi.** Sushi, tempura, teriyaki and sukiyaki are among the Japanese favorites offered at this Japan Center sushi house. You can choose to be seated on traditional Japanese-style floor cushions or at American-style tables. Prices: \$7-15. Beer, wine and sake. Take-out. Lunch and dinner everyday except lunch only on Tuesday. 1581 Webster (at Post). 415/346-3030.

**Osome.** This casual, modern Japanese restaurant, appealing to a young professional clientele, has a large sushi bar and fresh fish. Beer and wine. Dinner only. 1943 Fillmore (at Bush). 415/346-2311.

**Sanppo.** This Japan Center restaurant caters to an American-Japanese clientele. It is simple and friendly with Japanese furnishings and an extensive menu. Specialties are tempura, Eels in Soy Sauce and Beef with Eggplant. Prices: \$5-7. Beer, wine and sake. Take-out. Lunch and dinner. Closed Monday. 1702 Post (at Webster). 415/346-3486.

**Tokyo Stop.** Fast food, Japanese style, in a former Doggie Diner location, is the specialty of this restaurant out in the Richmond district. Featured



on the menu are beef teriyaki, tempura, sushi and Japanese soft drinks. Prices: \$4-6. Lunch and dinner. 6050 Geary (at 25th Avenue). 415/387-8088.

# LATIN AMERICAN

**Alejandro's.** A Mexican-Spanish restaurant in the exciting Clement Street neighborhood, Alejandro's features an extensive menu highlighted by *Paella*, *Zarzuela* (assorted seafood) and Rabbit with Peanut Sauce. Prices: \$8-12. Beer and wine. Lunch and dinner. 1840 Clement (at 19th Avenue). 415/668-1184.

**Don Ramon's.** Situated in a large hacienda-style building, this restaurant continues the Spanish look with white stucco walls, a fountain in the dining room, and serapes as decorations. The husband-and-wife team of chefs features Saturday night specials like Tamtiquerno Steak and Chicken Mole. Prices: \$5-10. Full bar. Lunch and dinner. 225 11th (at Howard). 415/864-2700.

**El Tazumel.** The menu is based on the cuisine of El Salvador and features *Paella Valenciana*, Beef Tongue in Red Wine Sauce and Whole Red Snapper. Lunches are inexpensive and customers can enjoy the Latin American boutique adjoining the dining area. Prices: \$5-8. Beer and wine. Take-out. Lunch and dinner. 3522 20th (at Valencia). 415/550-0935.

**La Cumbre.** Possibly the most popular restaurant in the Mission, La Cumbre serves your basic tacos and tortillas to a loyal clientele. The restaurant has a few tables, but caters heavily to take-out business. Colorful Hispanic murals decorate the walls. Prices: \$2-4. Beer. Take-out. Lunch and dinner. 515 Valencia (at 16th). 415/863-8205.

**La Fuente.** This elegant, modern restaurant features fine Mexican and Spanish food, including *Paella Valenciana*, *Chimichanga*, steaks and seafood. The decor is open and airy with a large skylight overhead. Live entertainment and dancing until 2 a.m. Prices: \$9-18. Full bar. Take-out. Lunch and dinner. Closed Sunday. 2 the Embarcadero. 415/982-3363.

**La Rondalla Restaurant.** The Christmas decorations stay up 365 days a year in this establishment. Specialties include *Carnesada Birria* (made with goat meat), *Posole* and a wide range of Mexican standards. There is live mariachi music after 9 p.m. with dancing until 3:30 a.m. Prices: \$4-7. Full bar. Take-out. Lunch and dinner. Closed Monday. 901 Valencia (at 20th). 415/647-7474.

**La Santaneca.** Specialty of the house is Salvadoran food, especially the *Fufufas* (corn tortillas with cheese and pork) and Shrimp Soup. A full menu of traditional Mexican foods is also available. Prices: \$2-8. Take-out. Lunch and dinner. Closed Monday. 3781 Mission (at Richland). 415/648-1034.

**Las Mañanitas.** Characterized as "elegant and informal," this restaurant features gourmet Mexican dishes including fresh fish and seafood combinations. On a sunny day you may be seated outdoors in the courtyard by the fountain. Prices: \$7-16. Full bar. Monday-Friday, lunch and dinner; Saturday and Sunday, dinner only. 850 Montgomery (at Jackson). 415/434-2088.

**La Taqueria.** Famous for its delicious homemade cooking, this counter-service restaurant serves large tacos and burritos of fresh beef, pork, chicken and sausage. Seasonal specialties also include fresh fruit drinks and vegetarian dishes. Prices: \$2-6. Beer. Take-out. Lunch and dinner. Closed Sunday. 2889 Mission (at 25th). 415/285-7117.

# SOUL FOOD

**Anxious Asp.** Homemade soul-food barbecue treats distinguish this Haight Street restaurant; Louisiana tamales, pork ribs and pork shoulders with a variety of sauces highlight the extensive menu. Prices: \$5-8. Full bar adjoining. Take-out. Lunch and dinner (serving food until 2 a.m.) 1737 Haight (at Shrader). 415/668-6190.

**The Barn.** This soul-food cafeteria has been pleasing East Bay eaters for over 20 years with a diverse menu including ham hocks and chitterlings, smothered steak and sweet potato pie. Prices: \$3-7. Catering. Lunch and dinner. Closed Sunday. 1726 7th (at Peralta), Oakland. 415/832-3996.

**Firehouse No. 1 Barbecue.** Firehouses old and new are the theme of this barbecue spot, owned by—you guessed it—a fireman. Firefighting paraphernalia and old photos of San Francisco adorn the walls. Prices: \$2-13. Beer and wine. Take-out. Lunch and dinner. 501 Clement (at 6th Avenue). 415/386-5882.

**Flint's Bar-B-Que.** Flint's has brought old-fashioned barbecue to the East Bay since 1970, creating a special barbecue sauce with seasonings derived from an old Southern recipe. Prices: \$3-7. Take-out. Lunch and dinner every day (open late). 6609 Shattuck Avenue, Oakland 415/653-0593. 3114 San Pablo, Oakland 415/658-9912.

**Ivey's.** This restaurant and nightclub has been touted as having the best ribs and the best live entertainment in Oakland. Soul-food specialties include fried chicken, the Ivey burger and the catch of the day. Live entertainment Thursday through Sunday. Lunch and dinner. \$4-10. Full bar. 380 Embarcadero, Oakland (Jack London Square) 415/835-2332.

**Josephine's.** This well-known soul-food restaurant, a tribute to famous jazz singer Josephine Baker, features food she liked: peanut butter dip, chitterlings, rib eye steak and homemade desserts. The intimate restaurant hosts a rhythm and blues or jazz combo Wednesday to Friday. Prices: \$11-15. Beer, wine and champagne. Dinner only, with Sunday brunch. Closed Sunday evening and Monday. 924 Presidio (at Jackson). 415/346-6058.

BILL APTON



**Leon's Bar-BQ.** For delectable down-home-style barbecue try Leon's ribs, chicken, beef or hot links. Prices \$4-15. Beer and wine. Take-out. Lunch and dinner. Closed Sunday at Fillmore location. Two locations. 1913 Fillmore (at Bush); 415/922-2436. 2800 Sloat Boulevard (at 46th Avenue). 415/681-3071.

**Mr. D's Soulful Cuisine.** Second place winner of the Hunter's Point Black Cuisine Cookout, this restaurant offers the best in down-home soul food. House specialties are ox tail and roast chicken. Prices: \$4-7. Beer and wine. Take-out. Lunch and dinner with breakfast on Saturday and Sunday. 1279 Fulton (at Divisadero). 415/931-9128.

**Mozelle's.** This soul-food restaurant features short ribs, collard greens, ox tail and homemade desserts. Take-out. Breakfast, lunch and dinner. Closed Sunday, Monday and Tuesday. 808 Divisadero (at Fulton). 415/931-4893.

**Powell's Place.** Known for its delicious fried chicken, this restaurant also offers such soul-food dishes as ham hocks, ox tail, barbecued ribs and chitterlings. Prices: \$5-8. Beer and wine. Take-out. Sunday-Thursday, breakfast, lunch and dinner; Friday and Saturday, breakfast and lunch only. 511 Hayes (at Octavia). 415/863-1404.

**Vic and Betty's Soul Bar-B-Que.** This soul-food kitchen offers food for take-out only. Specialties include barbecued ribs, hot links, chicken and ribs. Prices: \$6-18. Take-out. Lunch and dinner. 2598 San Bruno (at Burrows). 415/468-0554.

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# Nightlife

## Stepping Out After Dark

\*\*\*\*\*



— by Ben Fong-Torres —

**I**T WOULD TAKE A BOOK TO COVER THE nightlife scene in San Francisco. Make that a library. In fact, there are several books just on the subject of San Francisco bars. There is a book on places to go dancing. And separate volumes on the city in the p.m. and in the a.m. The comedy scene has its own newspaper. And the music scene is so big and self-conscious that it now supports three annual awards ceremonies: the Bammies for the rockers, the Jammies for the jazzers and the Cabaret Gold Awards (the Cabbies any day now). That, of course, is on top of the usual newspapers and magazines.

If you're up for entertainment, so is San Francisco.

### Bars

We begin with a drink.

You can have one at any of twenty-five hundred es-

tablishments. In this tight space—so typical of anything having to do with San Francisco—we will name just a few, leaning towards those that offer a healthy slice of San Francisco, past and present, along with the drink.

**Perry's** on Union Street, a Manhattan-styled but very San Francisco bar. The **Washington Square Bar & Grill**, home to sports and political stars and excellent food. Also in North Beach: the historic **Albatross Saloon** (Jack Dempsey was a bouncer), **Vesuvio Cafe** (Bob Dylan drank there), **Gino & Carlo** (the late writer Charles McCabe's haunt) and **Enrico's**, where the legendary disc jockey Don Sherwood had his "offices" on a stool.

For beers from around the world try **Tommy's Joynt**; for Irish greenery, try **Harrington's** and



**The Plough & Stars**; for Irish coffee and a view of Alcatraz Island, the **Buena Vista**; for Scots and darts, **Edinburgh Castle** and for singles, **Henry Africa**.

Near the Moscone Convention Center is the newish, stylish and extremely lively **Cadillac Bar** and the older, working-class **Hotel Utah**. Also nearby are the two daily papers; for the occasional drink, the employees repair to **Jerry & Johnny** on Mission and **Hanno's** on Natoma, an alley behind the *Chronicle*.

In a city with almost as many views as bars, here are some combos of the two: **The Carnelian Room**, high atop the Bank of America building and everything else, the **Top of the Mark** at the Mark Hopkins Hotel, **Oz**, the shiny disco atop the St. Francis Hotel, the bar at **Julius' Castle** for the view from Telegraph Hill, **The Cliff House** for the Pacific Ocean and **Pier 23** at the Embarcadero for a look over the bay toward Oakland plus live dixieland and other jazz. Bay view plus history equals the **Eagle Cafe** on Pier 39, open for breakfast.

No view, but champagne and posies: **The Rose and Compass Room** at



*Broadway at night*

the St. Francis, the **Redwood Room** at the Clift, the **London Wine Bar** on Sansome.

### Nightclubs and Dance Spots

Of course, there's Carol Doda's **Condor Nightclub** and numerous fleshy peers along Broadway; the

barkers mark the spots. And there's **Finocchio Club**, whose female impersonators' show continues to pack 'em in by the tour busload.

But the heart and soul of nighttime entertainment is live music. Here's an earful:

Rock and roll of all sorts can be found at Bill Graham's real namesake, **Wolfgang's** and several clubs in the heart of Broadway, including **The Stone** and the **Chi Chi Club**. Neighborhood spots like the **Last Day Saloon** on Clement and **Major Ponds** on California book bands ranging from '30s period musicians to rhythm and blues revues. These clubs are every bit as eclectic as the neighborhoods themselves.

For the '80s update of the disco scene, try **Earl's**, **Studio West**, the **I-Beam** or **Trocadero Transfer**. State-of-the-art video clips are shown and blasted at **Harrison Street Theater/Danseur**. If dancing to videos isn't quite enough and you'd like to be able to, say, *bow* to Bowie, there's Rock & Bowl Friday and Saturday nights at the **Park Bowl** on Haight.

For music of the past, there's **Rockin Robins** on Haight or a bar

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on Union called **Silhouettes**, best for those who can remember either the song or group of that name.

For a Latin flavor, **Cesar's** in the Mission District is the established favorite. A ten-piece salsa band and a DJ take turns.

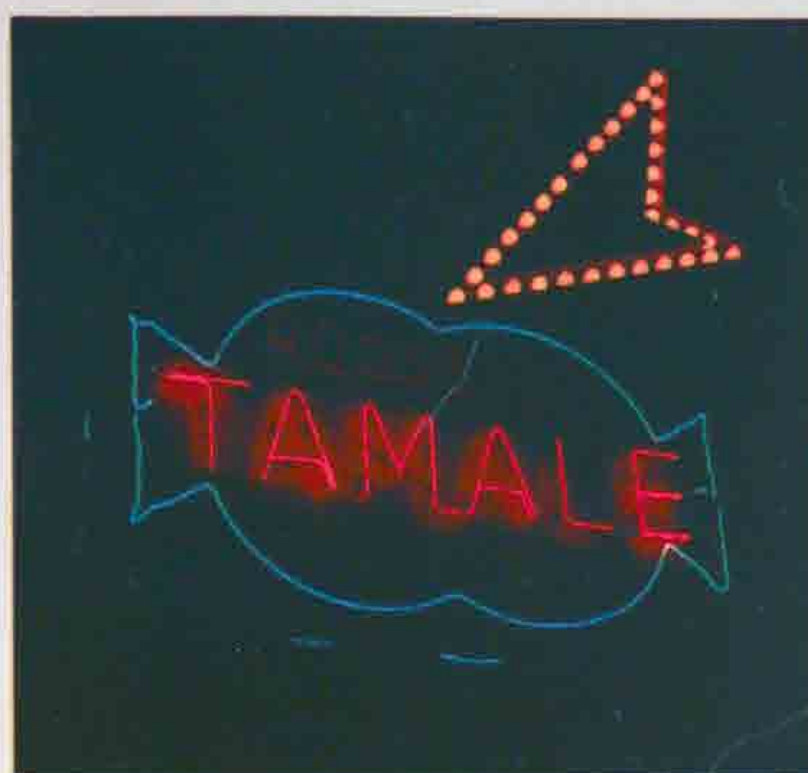
And let's not forget the **Mabuhay Gardens**, home of the punk-rock scene of the last decade. Serious slam-dancing inside; costumes and fashions outside. Not for the timid.

For the timid, there's ballroom dancing at the **Avenue Ballroom** in the Sunset district. For dixieland jazz, try **Earthquake McGoon's**, now on Pier 39. For singles and top forty music, the **Pierce St. Annex** and **Jolly Friars Pub** are swinging as always. And for a big orchestra, it's got to be the institutional Ernie Heckscher at the Fairmont's **Venetian Room**, where the likes of Tony Bennett and Liza Minnelli work for a modest portion of your life savings.

## Jazz

The jazz clubs of the beatnik era are mostly gone—overwhelmed by the economics of mainstream show business. But a few jazz spots can still be found,

including the **Great American Music Hall**, grand home to all kinds of neglected musical forms. **Kimball's** is a restaurant near the Opera House that's been overtaken by jazz, to the



Neon magic lights the night: the Roosevelt Tamale Parlor

point that it won the Cabaret Gold Award this year as the city's outstanding jazz club. **Bajone's** dishes up blues as well as jazz. **Pier 23** has dixieland, late night jams and a breathtaking view of Oakland across the bay. **Spatz**, at Fisherman's Wharf, has food and live jazz nightly. **Camelot**, on Fillmore at Lombard, schedules jazz and other styles of music.

## Cabarets

There are many outstanding cabarets in San Francisco, those tiny showrooms offering tinier stages for singers of the kind of songs a Cole Porter might and did write. For intimate entertainment combined with good food and drink, check out **Fanny's** in the Castro district, the **Valencia Rose** on Valencia or **Buckley's Bistro** on Market. *Beach Blanket Babylon Goes to the Stars & Prom* at the **Club Fugazi** is one of the most popular shows in San Francisco, now into its second decade. The long-running dance showcase *Dance Between the Lines* livens the **Music Hall Theater** on Larkin, while the award-winning *NASHional Anthem* features Ogden Nash's pithy wit at the fashionable **1177 Club** on Nob Hill. The **Plush Room Cabaret**, in the Hotel York, hosts *Side by Side by Sondheim*, a revue of Sondheim's pre-*Sweeney Todd* music.

## Comedy

San Francisco has always appreciated a good laugh. In the '50s and '60s, the city backed the likes of Lenny Bruce, Mort Sahl, Phyllis Diller, Dick Gregory, the Smothers Brothers and a

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hometown favorite, the improvisational troupe, **The Committee**. In the '70s, it nurtured **Steve Martin**, **Lily Tomlin** and a young zany who was raised on **The Committee** and **Jonathan Winters**: **Robin Williams**.

It was in San Francisco that the "Laff-Off" stand-up comedy competitions originated. All year long, aspirants work on their jabs at such clubs as **The Punch Line**, which books many national names; **The Other Cafe** (in the Haight-Ashbury); **Cobb's Comedy Pub** and one of the first and still one of the smallest comedy clubs, the **Holy City Zoo**. Locals will tell you that **Robin Williams** is likely to pop up at any of these clubs on any night. Unless he's out of town making a movie, they're right.

*Ben Fong-Torres is a staff writer for the San Francisco Chronicle.*

## BARS

**Albatross Saloon**, 155 Columbus Avenue. 415/434-3344.

**Buena Vista Café**, 2765 Hyde. 415/474-5044.

**Cadillac Bar**, 1 Holland Court. 415/543-8226.

**The Carnelian Room**, 555 California. 415/433-7500.

**The Cliff House**, 1090 Point Lobos Avenue. 415/386-3330.

**Compass Rose**, St. Francis Hotel, Powell and Geary. 415/397-7000.

**Eagle Café**, Pier 39. 415/433-3689.

**Edinburgh Castle**, 950 Geary. 415/885-4074.

**Enrico's Sidewalk Café**, 504 Broadway. 415/392-6220.

**Gino & Carlo**, 548 Green. 415/421-0896.

**Hanno's**, 431 Natoma. 415/982-1837.

**Harrington's**, 245 Front. 415/392-7595.

**Henry Africa**, 2260 Van Ness Avenue. 415/928-7044.

**Hotel Utah**, 500 Fourth. 415/421-8308.

**Jerry & Johnny**, 81 Third. 415/362-7028.

**Julius' Castle**, 1541 Montgomery. 415/362-3042.

**London Wine Bar**, 415 Sansome. 415/788-4811.

**Oz**, Powell and Geary. 415/397-7000.

**Perry's**, 1944 Union. 415/922-9022.

**Pier 23 Café**, the Embarcadero. 415/362-5125.

**The Plough & Stars**, 116 Clement. 415/751-1122.

**Redwood Room**, Four Seasons Clift Hotel, Geary and Taylor. 415/775-4700.

**Tommy's Joynt**, Geary and Van Ness Avenue. 415/775-4216.

**Top of the Mark**, 1 Nob Hill. 415/392-3434.

**Vesuvio Café**, 255 Columbus. 415/362-3370.

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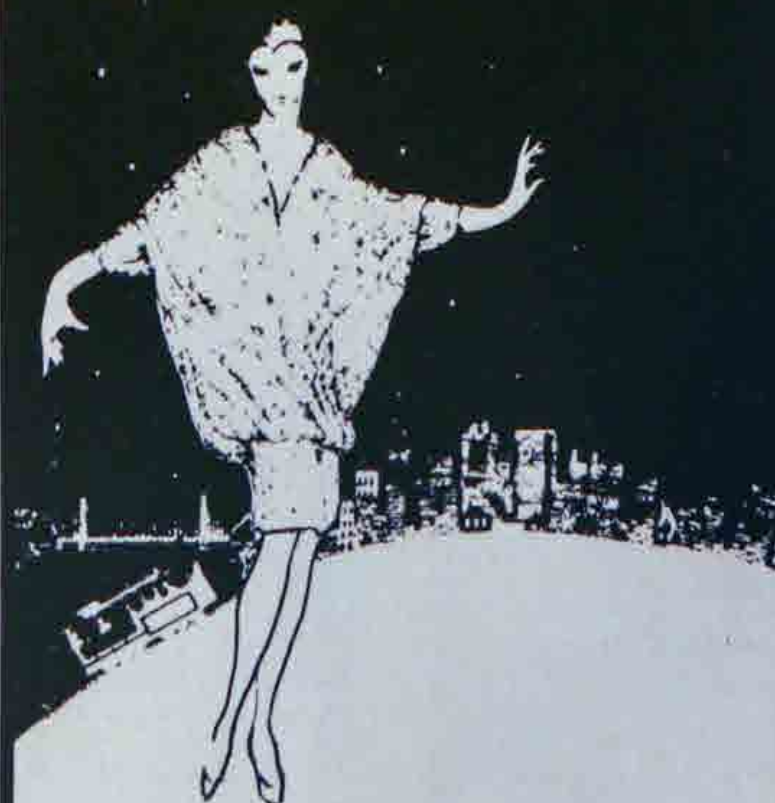
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**Avenue Ballroom**, Taraval and 16th Avenue. 415/681-2882.

**Cesar's Latin Palace**, 3140 Mission. 415/826-1179.

**Chi Chi Club**, 440 Broadway. 415/392-6213.

**The Condor Nightclub**, 300 Columbus Avenue. 415/392-4443.

**Earl's**, 310 Pacific Avenue. 415/981-3402.

**Earthquake McGoon's**, Pier 39. 415/986-1433.

**Finocchio Club**, 506 Broadway. 415/982-9388.

**Harrison Street Theater**, 715 Harrison. 415/896-1970.

**I-Beam**, 1748 Haight. 415/668-6006.

**Jolly Friars Pub**, 950 Clement. 415/752-0354.

**Last Day Saloon**, 406 Clement. 415/387-6343.

**Mabuhay Gardens**, 443 Broadway. 415/956-3315.

**Major Ponds Bar**, 2801 California. 415/567-5010.

**Pierce Street Annex Drinking Establishment**, 3138 Fillmore. 415/567-1400.

**Rock & Bowl**, 1855 Haight. 415/752-2366.

**Rockin Robins**, 1840 Haight. 415/221-1960.

**Silhouettes**, 524 Union. 415/398-1952.

**The Stone**, 412 Broadway. 415/391-8282.

**Studio West**, Vallejo at Front. 415/781-6357.

**Trocadero Transfer**, 520 Fourth. 415/495-0185.

**Wolfgang's**, 901 Columbus. 415/474-2995.

**Venetian Room**, Fairmont Hotel. 415/772-5163.

## JAZZ

**Bajone's**, 1062 Valencia. 415/282-2522.

**Camelot Cocktail Lounge**, 3231 Fillmore. 415/567-4004.

**Great American Music Hall**, 859 O'Farrell. 415/885-0750.

**Kimball's Restaurant**, 300 Grove. 415/861-5555.

**132 Bush**, 132 Bush. 415/362-4484.

**Pier 23 Café**, the Embarcadero. 415/362-5125.

**Spatz**, 2800 Leavenworth. 415/771-3330.

## CABARETS

**Buckley's Bistro & Bar**, 131 Gough. 415/552-8177.

**Club Fugazi**, 678 Green. 415/421-4222.

**Fanny's**, 4230 18th. 415/621-5570.

**Music Hall Theatre**, 931 Larkin. 415/776-8996.

**1177 Club**, 1177 California. 415/776-2100.

**Plush Room**, 940 Sutter. 415/885-6800.

**Valencia Rose**, 766 Valencia. 415/863-3863.

## COMEDY

**Cobb's Comedy Pub**, 2069 Chestnut. 415/563-9658.

**Holy City Zoo**, 408 Clement. 415/752-2846.

**The Other Café**, 100 Carl. 415/681-0748.

**The Punch Line**, 901 Columbus Avenue. 415/397-4334.



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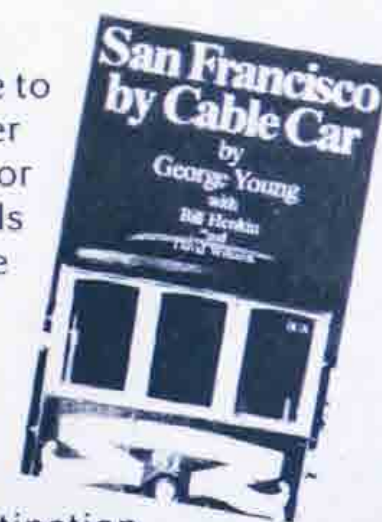
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# Arts and Culture

## A Wealth of Artistic Endeavor

by Allan Ulrich

CONSIDER THE MIRACLE of the arts in the San Francisco Bay Area. Consider the San Francisco Symphony, San Francisco Opera and San Francisco Ballet, organizations that, even on the national scene, make news for repertory daring and high performance standards.

Consider the local theater scene, the longevity of the famed American Conservatory Theatre and the Magic Theatre in Fort Mason Center, the group that nurtured the now matured talent of Sam Shepard, one of the most important and controversial American playwrights of the decade.

Consider the avant-garde scene, too, the lofts and performance spaces in every neighborhood. Experimentalism reigns in San Francisco, next to New York, the country's most seething hotbed of modern dance and theater activities. (As a matter of fact, choreographers now sign up years in advance to book those choice studios.)

Consider the area's major museums, placed in settings worthy in themselves of the painter's palette. Downtown, the San Francisco Museum of Modern Art nestles among the beaux-arts finery of the Performing Arts Cen-



*Cultural moments: opening night in the War Memorial Opera House (above) and the spectacular art deco lobby of Oakland's Paramount Theater (below)*



CHARLES MOORE

ter, adjoining the War Memorial Opera House, just across from the domed City Hall on teeming Van Ness Avenue. There's the Gallic elegance of the Palace of the Legion of Honor in its jewel box setting in Lincoln Park, a stone's throw from the Golden Gate Bridge. In the sylvan surroundings of Golden Gate Park, you will find art competing with nature for attention in the M.H. de Young Museum and the Asian Art Museum, housing the impressive, priceless Avery Brundage collection.

Now, consider that none of this cornucopia existed before 1849, when the first glints of gold were espied in Northern California creeks and the initial wave of prospectors, hopefuls and settlers was lured to the region. The 1906 Great Earthquake and Fire did its part to obliterate what fifty-seven years of cultural enterprise had accomplished. So, although San Francisco may appear to be a city steeped in tradition, it is a tradition that its shakers and movers diligently strove to create within their own lifetimes.

Gaetano Merola, a much beloved conducting son of Naples, was one of



those shakers and movers. Thanks to the wave of Italian immigrants who made the westward trek in the latter half of the nineteenth century, San Francisco became an "opera town" almost from the beginning. (Enrico Caruso was trapped here during the '06 quake and swore he'd never return.) But, it took Merola to give the city its very own, resident opera company in 1923. When, thirty years later, Merola died in harness while conducting at the free Stern Grove Summer Festival, his assistant Kurt Herbert Adler assumed the reins of power and led the organization with iron-willed determination for the next three decades.

Adler introduced a considerable body of off-beat repertoire, much of it of recent vintage. He brought stagecraft into the twentieth century and he welcomed an array of talented singers, many of them years before the Metropolitan Opera could contract them. In 1981, former record company executive Terence McEwen took over the directorship, and the San Francisco Opera continues to flourish. The 1984 international fall season, running from early September to mid-December, will be typical. It will boast its contingent of superstars, the Pavarottis, the Sutherlands, the Caballes. It will deploy a sizable amount of the young vocal talent with which America teems. It will mix unusual repertoire (Donizetti's *Anna Bolena*, Mussorgsky's *Khovanshchina*) with the *Carmens* and *Butterflies*. Come to town for opening weekend of the season in September and enjoy a free concert in Golden Gate Park, with the stars of the gala singing their hearts out. Expect to be joined by twenty-five thousand other aficionados.

When the San Francisco Symphony opened its Davies Symphony Hall in September, 1980, it marked the beginning of an upward spiral for the orches-



*From studio to stage: San Francisco Ballet Director Michael Smuin rehearses 'Stravinsky Piano Pieces' with dancer Paula Tracy (above); a crowd spills out from A.C.T.'s Geary Theater during intermission*



tra. With no further necessity to share an auditorium with the opera, the symphony extended its subscription season, adding Beethoven and Mozart festivals to its schedule, launching an extremely popular new and unusual music series. Summer months are devoted to sponsorship of the Joffrey Ballet's annual two-week visit and the rejuvenated Pops concerts, held at the

sixty-five hundred seat Civic Auditorium down the block.

Much of the impetus can be attributed to the Dutch conductor Edo de Waart, who, when he leaves his post next season, will have devoted nine years of his career making San Francisco one of the major orchestras in the land. De Waart is not only responsible for bringing the band to a high level of



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accomplishment. He's also the fellow who packed Davies Hall to its acoustical discs four times a week and started the orchestra on a long-term record contract.

Last year, the San Francisco Ballet passed an enviable milestone, its golden anniversary season, a record as yet unmatched by any other American ballet company of stature. Throughout its five-month season, January through May, the troupe continues to offer classics, most of them from the genius of George Balanchine, and an incredible assortment of pieces by its resident choreographers. Lew Christensen, America's first, native-grown *danseur noble*, and ex-dancer Michael Smuin share the directorship of the company, which, although it performs at the Opera House, last November opened its new building, a four-level, \$11.5 million edifice with rehearsal and school space that make it a model of its kind.

Perhaps the most heartening aspect of theater life in San Francisco in the '80s has been the resurgence of the downtown area as a venue for performances. Credit the American Conservatory Theatre for purchasing the Geary Theater building a decade and a half ago. But it's been the independent producers who have completed the transformation. The Shorenstein-Nederland "Best of Broadway" touring series



BILL APTON

## Orpheum Theater

fills the Orpheum, Golden Gate and Curran theaters with regularity. The Marines Memorial has instituted a popular subscription series, while the newest addition to the downtown landscape, the Theatre on the Square, seems to book one hit after another.

Yet, in the Bay Area, dramatic inno-

vation doesn't always turn up in the customary places. The Berkeley Rep is acquiring a national reputation. The same city's Shakespeare Festival has evolved into one of summer's prime attractions. You may find theater, too, in a swimming pool, or in a Sausalito beauty parlor, or at the receiving end of a Walkman. San Francisco artistic life may occasionally wear dowager's weeds, but make no mistake: That's an eternally youthful glint in her eye.

*Allan Ulrich reviews dance and music for the San Francisco Examiner and is a contributing editor for San Francisco Focus.*

## MUSEUMS

**Asian Art Museum of San Francisco.** The only institution in the United States devoted entirely to the arts of Asia, this world-famous collection contains nearly ten thousand sculptures, architectural elements, paintings, bronzes, ceramics, jades and decorative objects illustrating major periods and stylistic developments from Iran to Japan, from Mongolia to Indonesia. Golden Gate Park. 415/558-2993.

**Cable Car Museum.** Housed in a turn-of-the-century car barn and powerhouse, the museum displays three antique cars including the world's very first cable car. The recently renovated exhibit features a new underground room where the system's under-the-street mechanisms can be viewed. 1201 Mason (at Washington). 415/474-1887.

**California Academy of Sciences.** This beautiful complex features thousands of natural history exhibits. All under one roof you will find: the Steinhart Aquarium housing a seventy-thousand-gallon tank and one of the world's largest collections of aquatic life, the Wattis Hall of Man offering a unique display of ecological anthropology, the Morrison Planetarium, the newly opened Hall of Insects and numerous displays of animals, plants, dinosaur skeletons, gems, minerals and prehistoric fossils. Golden Gate Park. 415/221-4214.

**California Historical Society.** Visit Victorian San Francisco at the 1896 Whittier Mansion, headquarters of the California Historical Society. This National Register landmark features handsome, exotic wood paneling, crystal lamps and fine period furnishings. The rich interiors are complemented by changing exhibitions in the second-floor galleries and 19th century California paintings depicting the early history of the state. 2090 Jackson (at Laguna). 415/567-1848.

**California Palace of the Legion of Honor.** Two current exhibits salute the Democratic National Convention in San Francisco: *And If Elected... the Political Cartoons of Thomas Nast*, highlighting the works of the witty and often savage 19th century satirist who is credited with inventing the Democratic donkey and the Republican elephant; and *The Political Pen of David Levine*, featuring one of America's most talented contemporary caricaturists. The permanent collection features 16th-19th century French paintings and a comprehen-



sive Rodin sculpture collection. Lincoln Park. 415/221-4811.

**Chinese Culture Center.** This museum features historical exhibits of the Chinese-American cultural heritage, as well as traditional and contemporary Chinese paintings and sculpture. The center also sponsors two walking tours of Chinatown daily (except Sundays): the Culinary Walk—an introduction to the secrets of Chinese cuisine, and the Heritage Walk—emphasizing the cultural, historical and social achievements of the Chinese community. 750 Kearny (Third floor of the Holiday Inn). 415/986-1822.

**Exploratorium.** Push, pull, touch, see and explore more than five hundred scientific exhibits that have been specially designed for first-hand investigation. Located in the only building remaining from the 1915 World's Fair, the Palace of Fine Arts, this museum has been touted as the best science museum in the world. 3601 Lyon (at Marina). 415/563-7337.

Building D, Laguna (at Marina Boulevard). 415/441-0404.

**M.H. de Young Museum of Art.** San Francisco's most diversified art museum, the one Young offers everything from pre-Colombian gold to Rembrandt, Flemish tapestries to classical Greek vases, African art to fine collections of porcelain and silver. Current exhibits include *Grant Wood: The Regionalist's Vision* and *The Chinese Shawl*. Golden Gate Park. 415/221-4811.

**National Maritime Museum.** Architecturally designed to resemble a ship at anchor, this museum houses one of the finest collections of nautical artifacts and lore in the country. Of particular interest are exhibits of ship models, scrimshaw, carved figureheads and historic photographs. A library contains ships' logs, charts, maps and historic newspaper articles. Beach (at the foot of Polk). 415/556-8177.

**The Oakland Museum.** Opened in September 1969, the Oakland Museum has received

**San Francisco African American Historical and Cultural Society.** The only museum west of Chicago dedicated solely to black history, the society maintains an extensive library, as well as permanent collections of African-American artifacts and paintings. Two exhibits, *Blacks in the West* and *The Black Civil War* are on display permanently. A black arts festival is being held through this summer. Fort Mason Center, Building C, Laguna (at Marina). 415/441-0640.

**San Francisco Art Institute.** For more than a century, major artists such as Ansel Adams, Mark Rothko, Richard Diebenkorn and Imogen Cunningham have studied and taught at the Art Institute, one of the oldest cultural centers in the city. The private collection of Frederick Weisman is on display and includes works by contemporary American artists David Hockney, Jasper Johns, Robert Motherwell, Robert Rauschenberg, Frank Stella and Andy Warhol. 800 Chestnut (at Columbus). 415/771-7020.

**San Francisco Museum of Modern Art.** The permanent collection features some of the best artists of the twentieth century: Henri Matisse, Paul Klee, Alexander Calder, Jackson Pollock, Josef Albers and Clyfford Still. A special exhibition this summer, *The Human Condition: SFMMA Biennial III*, features international contemporary artists who work in the new figurative expressionist style, responding to the social and political conditions of the times. Van Ness Avenue (at McAllister). 415/863-8800.

**S.S. Jeremiah O'Brien.** America's last unaltered World War II Liberty Ship, the S.S. Jeremiah O'Brien has been carefully restored to its original operating condition. Dedicated volunteers now fire up the triple expansion steam engine, cook in the coal galley and continue to work on the ship's interior. This steel cargo vessel made 11 round trips to Normandy for the War Shipping Administration in the years 1943-46, as well as voyages to South America and Australia. Fort Mason Center, Pier 3 (Marina Boulevard at Laguna). 415/441-3101.

**University Art Museum.** Located across the street from the University of California's Berkeley campus, this structure is one of the largest university art museums in the country. The permanent collection ranges from Greek vases, Asian scrolls and historic European and American works to 47 canvases by pioneer modernist Hans Hoffman. Current exhibits include: *Indian Paintings from Bay Area Collections* and *Jennifer Bartlett: Up the Creek*. 2626 Bancroft Way, Berkeley. 415/642-1207.

## THEATER

**Best of Broadway.** The Orpheum and Curran Theaters bring Broadway's most popular hits and shining stars to San Francisco in the Shorenstein-Nederlander *Best of Broadway* series. Call for specific shows and times. 415/474-3800 and 415/673-4400.

**Cutting Canvas.** A modern artist has created a career for a critic—or is it the other way around? A weekend party at a Long Island cottage complete with drugs, booze, unhappy wives and a whacky girlfriend unearths



Children give science a whirl at the Exploratorium

**Hyde Street Pier.** All four of the fully restored vessels moored here have played a significant role in Pacific coast maritime history: *Thayer*, a three-masted 1895 schooner; *Eureka*, a side-wheel ferry boat; *Alma*, a scow schooner and *Hercules*, a steamer tug. Foot of Hyde (between Fisherman's Wharf and Aquatic Park). 415/556-6435.

**Lawrence Hall of Science.** Science is made exciting and tangible here, where visitors find a challenging array of hands-on exhibits and workshops. Special attractions include: the Wizard's Lab, the Biology Lab, the earthquake information center, a miniplanetarium and a snackbar with a magnificent view of the bay. This summer the museum adds a full line of robots and robotics instruction. Centennial Drive (above the University of California campus). Berkeley. 415/642-5132.

**Mexican Museum.** The only one of its kind in the country, this museum features pre-Hispanic, colonial and folk art, as well as contemporary paintings by Mexican and Mexican-American artists. Tours are conducted in English, Spanish or both. Fort Mason Center,

widespread critical acclaim for excellence in programming and for the architectural beauty of its building and grounds. Exhibits, collections and programs deal exclusively with the California theme, presenting the artistic expression, history, ecology and cultural diversity of the Golden State. 1000 Oak, Oakland. 415/273-3401.

**Old Mint.** Authentically restored to reflect its 19th century grandeur when it held a third of the nation's gold wealth, the Old Mint stands as a monument to the boom days of the California gold rush. A film tells the absorbing story of the building's history and exhibits display historic minting paraphernalia as well as gold nuggets, coins and bars worth over \$1 million. Fifth Street (at Mission). 415/974-0788.

**Presidio Army Museum.** A bicentennial project, this museum displays two hundred years of the military history of San Francisco, from the Spanish colonial era to the present. Of particular interest are exhibits of uniforms and military equipment. The renovated building dates from 1857 and is the oldest in the Presidio. Lincoln (at Funston). 415/561-4115.



the true nature of the relationship. June 27-August 5. Magic Theatre, Building D, Fort Mason Center, Laguna at Marina Boulevard. 415/441-8822.

**Dream on Monkey Mountain.** The respected Lorraine Hansberry Theatre revives a 1971 Obie Award winner. This passionate play, an indictment of colonialism in the West Indies, describes the natives' struggle for self-respect. 1117 Geary. 415/474-8842.

**La Cage aux Folles.** Based on the longest running stage play ever produced in Paris theater, this internationally acclaimed Broadway musical comes to the West Coast after playing to sold-out audiences in New York. Produced by Alan Carr of *Grease* fame. Through August 5. Golden Gate Theatre, 25 Taylor. 415/775-8800.

the 20th century. July 10-August 5. Geary Theatre, 415 Geary. 415/673-6440.

**1985.** The famed, world-touring San Francisco Mime Troupe continues its twenty-five year tradition of political and social satire in the parks. The pointed musical comedy *1985* describes the aftermath of 1984. July 4 and 7, Dolores Park; July 14 and 15, Sunken Meadow, Golden Gate Park; July 21-22, Washington Square Park. Performances take place at 2 p.m. and are free, as always.

#### DANCE

**San Francisco Ballet.** The highly regarded S.F. Ballet opens its summer season just in time for the Democratic National Convention. The summer schedule includes dances to

ger Fisher of Britain's Chester Cathedral. July 22, 5 p.m. Grace Cathedral, California and Taylor. 415/776-6611.

**San Francisco Symphony.** The symphony presents three pops concerts while conventioners are in town. On July 18, Edo de Waart conducts an all-American concert; bring your picnic, champagne will be served. "Summertime, an Evening of Gershwin" warms the night air on July 20, and on July 21, Carol Lawrence gives her regards to Broadway. Shows are at 8 p.m. Civic Auditorium, 99 Grove. 415/974-4000.

**Stern Grove Afternoon Concerts.** Free concerts salute the arrival of the Democrats with a revival of the 1931 hit, "Of Thee I Sing," a Pulitzer Prize-winning musical by George and Ira Gershwin. The hit play, which satirizes the presidential election process, will be performed July 15; on July 22, the San Francisco Boys Chorus performs, with Scott Beach narrating. Shows begin promptly at 2 p.m. Stern Grove, 19th Avenue at Sloat. 415/398-6551.

#### SPECIAL EVENTS

**The Second Annual KQED International Beer Festival.** Beer aficionados can sample hundreds of beers from around the world at this event and support public television at the same time. A \$25 donation covers tasting, entertainment, snacks from each country represented and a commemorative beer glass. July 7, from 1-5 p.m. Concourse at Showplace Square, 8th and Brannan. 415/553-2200.

**Fourth Annual Comedy Day.** More than fifty comedians perform at this all-day comedy event in Golden Gate Park. Although the annual event has become more and more popular, it is still free. Producer Jose Simon remarked, "We want Comedy Celebration Day to help change the city's image from kook capital of the world to comedy capital." July 14, from noon to 6 p.m. Bandshell, Golden Gate Park. 415/543-3030.

**Fuller Golden Gallery.** In the spirit of the Democratic convention, Fuller Golden presents an exhibition of contemporary American painting and sculpture entitled *50 Artists/50 States*. The works of 50 major artists, one born in each of the 50 states, reflect the diversity and flavor of contemporary art throughout the country. July 11-August 25. 228 Grant Avenue. 415/982-6177.

**San Francisco Saturday Night.** A culturally diverse sample of Bay Area performing talent, including singers, actors and cabaret stars, benefits the AIDS National Foundation at a gala show. Saturday, July 14 at 8 p.m. Davies Symphony Hall, Van Ness Avenue at Grove. 415/431-5400.

**Vision of America at Peace.** A multimedia exposition of art, ideas, events and exhibitions presents images of America and the world truly at peace. Special attractions include children's exhibits from 50 states, Stephen Stills in concert, a film festival, theatrical and choral performances, and booths representing up to 100 peace and environmental groups. Free shuttle buses service the Moscone Center. July 14-19. The Concourse, 8th and Brannan. 415/486-0233.



MAREK MAJEWSKI

*Onstage antics: Bob Sarlatte, Dr. Gonzó and Barry Sobel perform on Comedy Celebration Day, July 14*

**Measure for Measure.** The San Francisco Repertory Theatre presents Shakespeare's memorable play free in Golden Gate Park, in the meadow next to the Conservatory of Flowers. July 7-8, 14-15, and 21-22, beginning at 2 p.m. 415/864-3305.

**Sister Mary Ignatius Explains It All for You and The Actors Nightmare.** Christopher Durang's award-winning one act plays share biting, irreverent and uproariously comedic satire in a "ferociously funny" double bill starring Lynn Redgrave. Through July. Marines Memorial Theatre, 609 Sutter. 415/771-6900.

**The Funnies.** The One Act Theatre Company of San Francisco brings laughter to the city with Alan Ayckbourne's hilarious British farce *Gosforth's Fete* and Christopher Durang's black comedy *Titanic*. Thursday-Sunday, 8 p.m. July 13-September 1. One Act Theatre, 430 Mason. 415/421-6162.

**Will Rogers' U.S.A.** The American Conservatory Theater hosts veteran actor James Whitmore in *Will Rogers' U.S.A.*, a popular one-man show that has toured 30 states to critical acclaim. Whitmore's brilliant portrayal of the legendary humorist reveals the timeless satire that elevated Rogers to America's unofficial "court jester." Rogers' incisive wit reflected a country in transition from the pioneer days to

works by Mozart, Scarlatti and the Beatles, plus codirector Michael Smuin's exciting experiments with break dancers. July 16-22. War Memorial Opera House, Van Ness Avenue at Grove. 415/864-3330.

**Dance Between the Lines.** The actors are the waiters, or vice versa, as jazz, tap and show dance styles entertain at this supper club. The storyline describes the ups and downs of a young dancer's career. The Music Hall Theatre offers dining before the show. 931 Larkin. 415/776-8996.

**Joffrey Ballet.** The acclaimed Joffrey troupe visits San Francisco with three evenings of dance during convention week. The program includes a new piece and *Light Rain* by Arpino and *Illumination* by Ashton on July 12; *Dream Dances* by Killian, *Round of Angels* by Arpino, *Five Brahms' Waltzes in the Manner of Isadora Duncan* by Ashton and *Rodeo* by DeMille on July 13; *Love Songs* by Forsythe and new work and *Trinity* by Arpino on July 14. War Memorial Opera House, Van Ness at Grove. 415/431-5400.

#### MUSIC

**Cathedral Concerts.** The huge Aeolian-Skinner pipe organ resounds throughout Grace Cathedral's lofty sanctuary in a recital by Ro-



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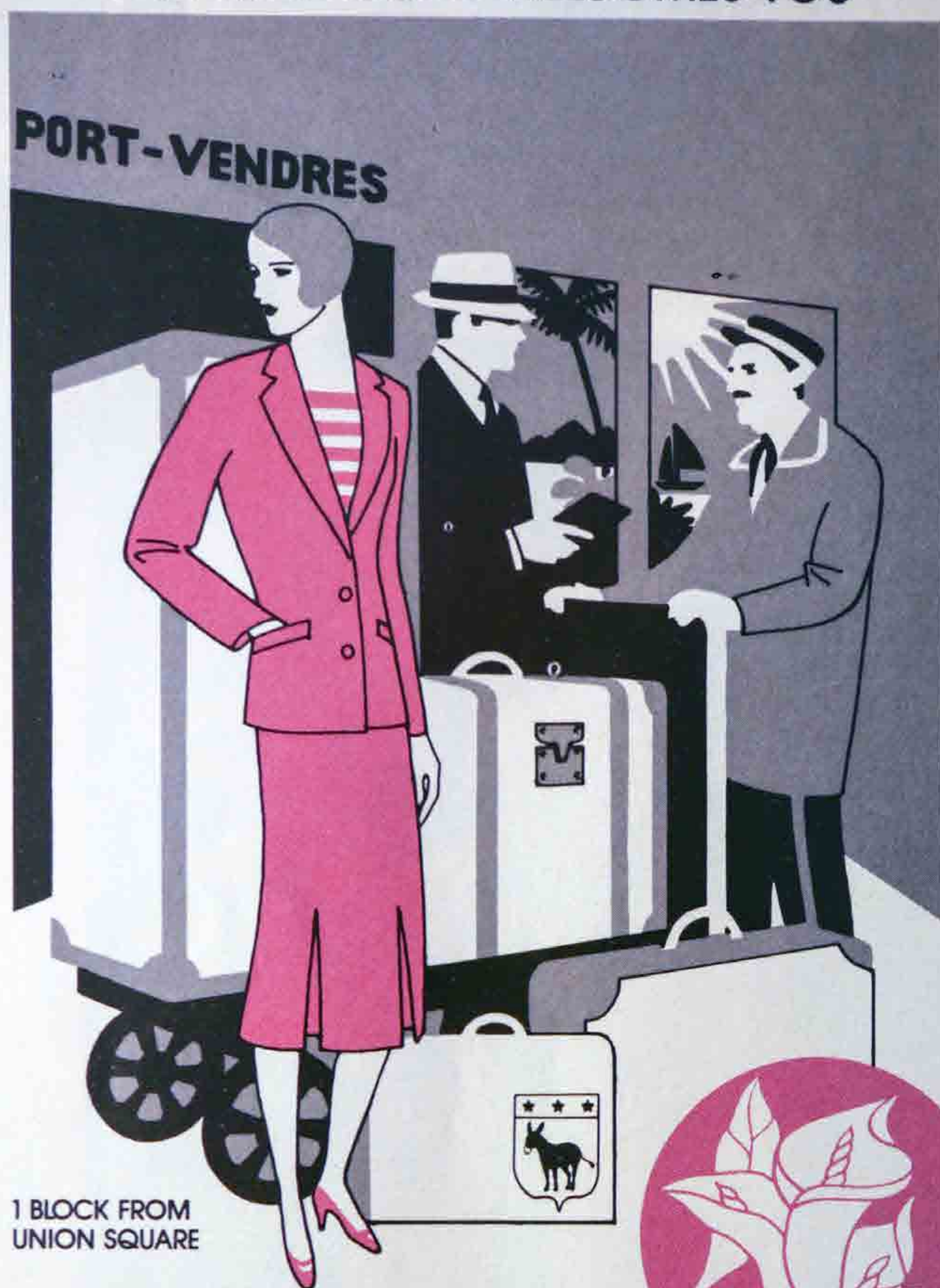
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— by Elizabeth Lafferty —

Union Square is also flanked by smaller specialty shops such as men's clothiers **Bullock & Jones** featuring Burberry of London (340 Post) and **Hastings** (corner of Powell and Geary); tobacconist **Alfred Dunhill** (290 Post); **Maison Mendessolle** (339 Powell) for women's fashions; and such top shoe salons as **Bally of Switzerland** (230 Stockton), **Frank More** (285 Geary) and **Kushin Shoes** (255 Geary).



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From the square, stroll east on Post Street, where you will find a paradise of specialty boutiques and the world-famous **Gump's** (250 Post). One of the city's oldest retailers, Gump's showcases a treasure-trove of unusual gifts and *objets d'art*, and a world-renowned collection of Orientalia. Among Gump's chic neighbors are **Gucci** (253 Post), **Elizabeth Arden** (230 Post), **Eddie Bauer** (220 Post) for outdoor wear, **Roberts Furs** (272 Post), **Brooks Brothers** (201 Post), **F.A.O. Schwartz** (180 Post) and **Mark Cross** (170 Post). At 50 Post is the expansive **Galleria at Crocker Center** which houses dozens of small shops, including **Marimekko**, **Godiva Chocolatier** and **LeSport-sac**.

Parallel to Post is Sutter Street, with an equally posh roster of stores. Start with **Jeanne-Marc** (262 Sutter), a shop filled with colorful apparel and fabrics by two popular San Francisco fashion designers. **Wilkes Bashford** (336 Sutter), considered by many San Franciscans to be the city's chicquest (and perhaps most pricey) shop for men and women, is a must for anyone fashion-minded. Across the street one can browse in the elegant **Louis Vuitton** boutique (317 Sutter) and the sensuous **Victoria's Secret** (395 Sutter), specializing in luxurious women's intimate apparel. Recently opened is **Ann Taylor** (441 Sutter), featuring the latest in women's fashions.



Maiden Lane

The 500 block of Sutter is also filled with shopping gems (particularly for Francophiles): **Pierre Deux** (532 Sutter) for lovely imported French cottons, **La Ville Du Soleil** (556 Sutter), featuring an enchanting array of French country merchandise and **Sutter 500**, with the International Bookstore, Café and Restaurant inside.

Charming, tree-lined Maiden Lane also offers wonderful shopping. Among the attractions you'll find lovely boutiques such as **Courrèges**

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(155 Maiden Lane) and **Helga Howie** (60 Maiden Lane). This neighborhood features fine art galleries, including the **Conacher Galleries** (134 Maiden Lane), **John Berggruen Gallery** and **Fuller Goldeen Gallery** (both at 228 Grant) and **Stephen Wirtz Gallery** (345 Sutter).

Also good for browsing and shopping in the Union Square area are **Joseph Magnin** (corner of Stockton and O'Farrell) and **Livingston's** (corner of Kearny and Post), both women's



Pier 39

fashion stores, and **Grodins** (Market and Stockton), featuring men's (and some women's) fashions.

To the east of Union Square is Grant Street, home of some of San Francisco's finest jewelers: **Granat Brothers** (at Grant and Geary), **Shreve & Co.** (at Grant and Post) and **Tiffany & Co.** (252 Grant). You will also find **Malm Luggage** (222 Grant), **The Coach Store** (164 Grant) and many other specialty shops.

Stroll north on Grant through the spectacular dragon-crowned gates to San Francisco's famous Chinatown. The streets of this neighborhood are lined with curio shops and restaurants. For a wide selection of inexpensive Chinese gifts, trinkets and souvenirs (lanterns, kites, happi coats, porcelain tea sets, hand-embroidered linens) browse through the **Shanghai Bazaar** (645 Grant) and **Bargain Bazaar** (667 Grant). At the **Unique Company** (444 Grant), you will find Chinese art supplies—brushes, rice paper and stone signets (custom-carved with your initials or a specified symbol). Another stop in Chinatown is **The Wok Shop** (804 Grant), featuring culinary equipment, Western and Eastern, and a good selection of Oriental cookbooks.

Adjacent to Chinatown is North Beach, the city's legendary Italian neighborhood and birthplace of the highly publicized beatnik boom in the '50s. One of the best-known landmarks



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of the neighborhood is **City Lights Books** (261 Columbus), San Francisco's most famous bookstore, owned by poet Lawrence Ferlinghetti, and frequented by many of the city's literati. Nearby, the **Limn Gallery** (457 Pacific) is a favorite place to browse. A retail store, Limn showcases ultracontemporary designer furniture, lighting and jewelry.

The architecturally striking, four-tower **Embarcadero Center** (near Drumm and Battery) is an outward and upward extension of the city's financial district housing a flourishing community of shops, boutiques, galleries and restaurants. Specialty shops include **Crabtree & Evelyn**, **Edward's Luggage & Gifts**, **Jeffrey's Toys**, **Three Bags Full** (sweaters, many of them handmade) and **The Nature Company**. The \$375 million complex is interconnected by pedestrian walkways arcing over downtown traffic.

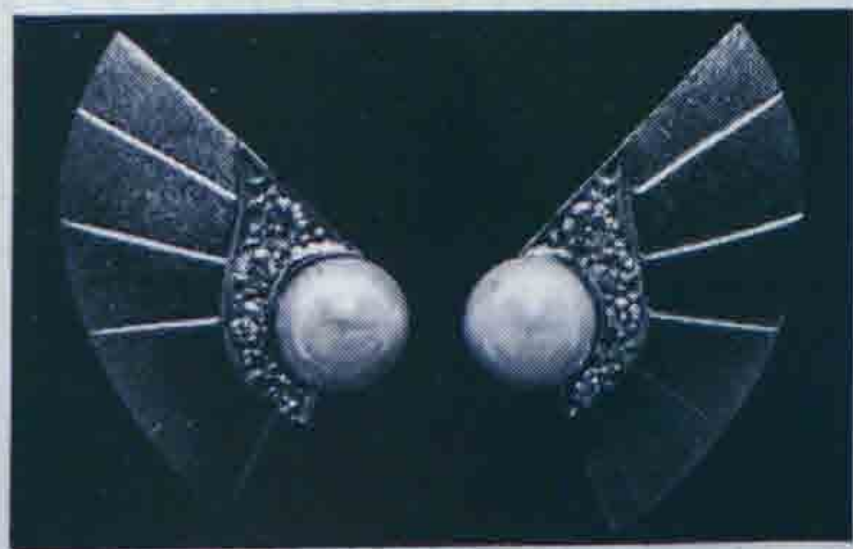
Heading northwest along the waterfront, you will come to the Fisherman's Wharf area, the center of San Francisco's tourist shopping. There are several large modern complexes filled with shops and restaurants, such as **Pier 39** (at Beach and Embarcadero) and **The Anchorage** (2800 Leavenworth). **The Cannery** (2801 Leavenworth), a one-time fruit cannery and nearby **Ghirardelli Square** (900 North Point), a nineteenth-century chocolate factory, have each been transformed into a maze of boutiques, specialty shops, art galleries, cafés,



**Embarcadero Center**

restaurants and theaters. Their balconies, patios and walkways offer expansive views of Aquatic Park and the bay beyond, providing a picturesque setting for many fine shops and restaurants.

Also near the waterfront, you will find **Cost Plus Imports** (2552 Taylor), a San Francisco institution for bargain hunters. Filling several warehouses and square blocks, Cost Plus is a maze of low to moderately priced im-



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ported furniture, household goods, art and clothing.

In the western part of the city is famous Union Street, with blocks of unusual shops, many of them in San Francisco's famous "painted lady" Victorian buildings. **Mudpie** (1699 Union) offers beautiful, designer children's clothes. **O'Plume** (1764 Union) specializes in European-style down comforters, pillows and comfort covers, all designed and made by that shop. Featuring a wide and wild selection of western boots and leather clothing is **Cowboys & Indians** (1872 Union). **Seven Seas** (1909 Union) showcases silk kimonos among Oriental and Mexican textiles and folk art. **Marcella** (2189 Union) sells beautiful, hand-painted women's fashions. Also not to be missed are **Laura Ashley** (1827 Union) and **Quilts Limited** (1846 Union).

In the Civic Center, the home of many of the city's cultural institutions, **Museum Books** in the San Francisco Museum of Modern Art (at Van Ness Avenue and McAllister) offers a wonderful selection of posters, art, children's books and unusual gifts. **The San Francisco Opera Shop** (199 Grove) is a music lover's treat, featuring everything from opera scores and SF Opera sweat shirts to recordings and opera-theme gifts.

Japantown, a mile west of Union Square, houses many Oriental import stores in the vast **Japan Center**, (on Post between Laguna and Fillmore). For gifts and trinkets, both **Ginza-Discout Import** and **Mikado Gift Shop** offer huge selections. **Daikoku** showcases Japanese arts and crafts. The **Ikenobo Ikebana Society of America** features displays and books on *ikebana* (the art of Japanese flower arranging), as well as ceramic vases for the arrangements.

If you're not in the mood to spend, strolling through San Francisco's shopping areas can be an endless source of visual wonder and entertainment. The neighborhoods and retailers listed above are a mere sampling of the city's shopping treasures. As you wander through these areas you will discover even more stores and favorite streets that will make your shopping experience in San Francisco a memorable one.

*Elizabeth Lafferty is a freelance writer living in the Bay Area.*

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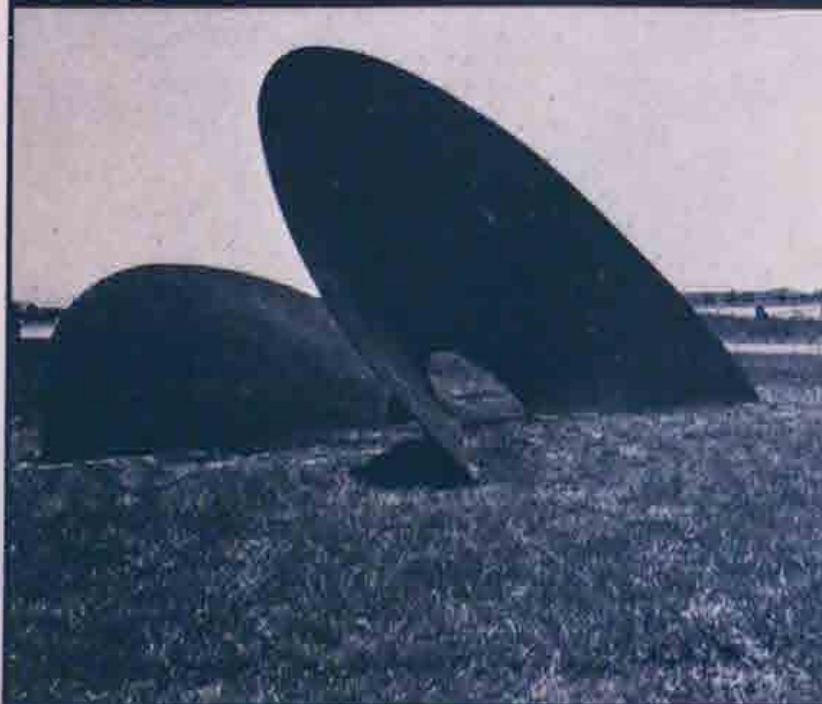
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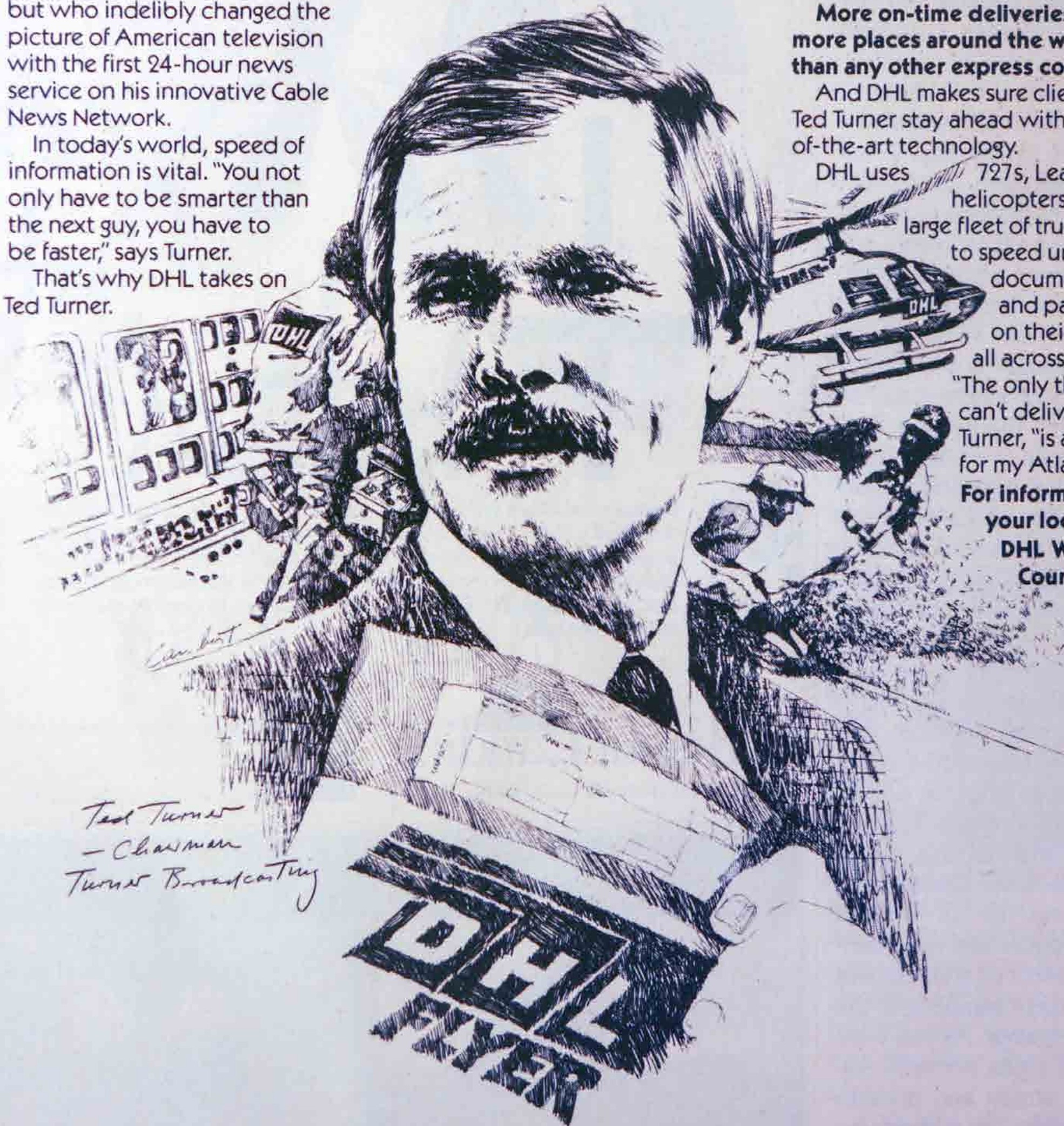
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# Industry and Finance

## *The Business of Innovation*



—by **Milton Moskowitz**—

**S**AN FRANCISCO HAS LONG BEEN ONE of the nation's most powerful financial centers, and it has a style of its own, to wit:

- It's not as formal as New York. Business people, even in high positions, are more accessible here.
- It's not as hyper as Los Angeles. The San Francisco business leader is more low-key.
- It's not manufacturing oriented, the way Chicago is. San Francisco has a service-dominated economy. Only 9 percent of the 564,000 jobs here are in manufacturing.
- It has a strong international flavor. Walk down Montgomery Street and through San Francisco's financial district and you will see such nameplates as the Bank of Canton, Barclays, California Korea Bank, Hongkong & Shanghai Bank, Sumitomo, Royal Bank

of Scotland, Lloyds, Mitsubishi Bank, Swiss Bank Corp., Bank Melli Iran, Banco de Roma, Banco do Brasil, Mitsui Bank.

Two industries come together in San Francisco: one is wine, the other is high tech. They make for a very heady combination. If you have met people from these two fields, you know they are an unusual breed. They are passionately involved in what they do—and they don't live and play by the rules prevailing in the smoke-stack industries of the East and Midwest. They are also on the cutting edge. Americans are turning away from hard liquor and drinking more wine. The high tech companies are leading us to the postindustrial era, the Information Age. The biggest wine producers in the nation—Gallo, Almaden, Paul Masson, Christian Brothers, Inglenook, Robert Mondavi—are all clus-



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tered around San Francisco. They have tasting rooms and during the summertime they hold concerts on their grounds.

Some of the biggest names in the computer revolution—Hewlett-Packard, Intel, Advanced Micro Devices, Tandem Computers, Atari, National Semiconductor—are to be found just south of San Francisco in the fabled Silicon Valley. Newer firms, like Convergent Technologies, are joining their ranks. They have their own work styles. Informal beer busts are likely to break out in the late afternoon. You don't see a lot of neckties. There's a strong emphasis on physical fitness. One company has two swimming pools on the premises.

San Francisco is also on the cutting edge of the bioengineering field, with two of the major players, Genentech and Cetus, both headquartered in the Bay Area.

The combination of high tech companies and bioengineering outfits has made San Francisco a mecca for venture capitalists. The seed money for these ventures came from San Francisco. Hambrecht & Quist, an investment banking firm started from scratch at the end of the 1960s, has risen to become the nation's leading underwriter of high tech issues.

Because it is so diverse, the San Francisco business scene defies easy generalization. On the one hand, it is home to some of the biggest corporations in the land: Standard Oil of California (Chevron USA), The Crocker Bank, Bank of America, Pacific Bell, Pacific Gas & Electric, Transamerica, McKesson, Shaklee, Wells Fargo, Crown Zellerbach. On the other hand,

it is a place where small businesses thrive. Much of the city's business is carried out by small entrepreneurs—and you can see this activity by venturing into any of the neighborhoods: Chinatown, Japantown, the Marina, Richmond, the Mission. You will see small stores everywhere—and not too many branches of national chains. The small business character of the city is delineated in the latest census figures showing that of the 24,195 business firms in San Francisco, 13,156 employ between one and four persons; 4,419 employ between five and nine persons; 3,081 employ between ten and nineteen persons; and fifty have between fifty and one thousand employees.

There are also some surprising facets to San Francisco business. New York City is known as the center of the apparel industry, but the largest clothing maker in the United States is San Francisco-based Levi Strauss & Co., whose history—in San Francisco—goes back to the gold rush days of 1849. It was Levi Strauss, of course, that sparked the jeans revolution—and its success inspired another business, The Gap, a national chain of jeans stores whose original unit is still open on Columbus Avenue near North Beach.

San Francisco is also home base for the nation's largest construction firm, Bechtel, builder of the Hoover Dam and industrial facilities across the world. Bechtel ranks among the largest privately owned firms in the country, and two of its alumni, Caspar Weinberger and George Shultz, now serve as secretary of defense and secretary of state, respectively.

It also surprises many people to

## SAN FRANCISCO'S 10 LARGEST COMPANIES

(Ranked by Sales)

	1983 Sales	Rank on Forbes 500
1. Standard Oil of California.....	\$27.3 billion	12
2. Bank of America .....	\$13.2 billion	29
3. Pacific Gas & Electric.....	\$6.6 billion	79
4. Hewlett-Packard.....	\$4.9 billion	117
5. Transamerica .....	\$4.6 billion	129
6. McKesson.....	\$4.3 billion	143
7. Wells Fargo .....	\$2.9 billion	229
8. Crown Zellerbach.....	\$2.7 billion	248
9. Levi Strauss .....	\$2.6 billion	250
10. Crocker National .....	\$2.5 billion	266

From Forbes Magazine.



learn that the nation's largest industrial design firm is based in San Francisco. This is Walter Landor Associates, whose work in designing corporate logos and consumer packages has attracted clients from many countries. Landor designed the "look" of such airlines as SAS, Alitalia, Singapore Airlines and Air California. Landor also designed the Convention '84 logo for the San Francisco Host Committee. It's currently working on a complete redesign of the interior of the Concorde supersonic jets flown by British Airways. Landor is another San Francisco company that has its own distinctive style. Its offices are located in an old ferryboat, the Klamath, anchored at Pier 5.

If anything is symbolic of San Francisco, it's the profusion of restaurants. They are everywhere—downtown, Ghirardelli Square, the Cannery, along the Embarcadero, on abandoned piers, on tops of buildings, in storefronts—and in every neighborhood in the city. San Francisco probably has more restaurants per capita than any other city in the country. The restaurant listings in the Yellow Pages take up forty-five solidly packed pages. (There are only thirty pages of restaurant listings in the Manhattan Yellow Pages.)

And the names! That's as much a part of the San Francisco business scene as anything else. Among the restaurants operating in San Francisco are: Henry's Fashion Restaurant, the Bigamist, Carlos Goldenstein's Bar & Restaurant, Clown Alley, Dharma Coffee House, Dragon Burger, Hot-N-Hunky, Hippo Hamburger, Dipti Nivas, Little Italy, Little Joe's, Good Karma, Original Joe's (at least two of them), Wahoo Grotto, the UFO, Welcome Home and What This Country Needs.

When the Rockefellers built Rockefeller Center in New York, they commissioned a work by the great Mexican muralist, Diego Rivera, who did a mural depicting the oppression of the working class by capitalist overlords. It was never allowed to be part of Rockefeller Center. But in San Francisco—international, adventurous, diverse—there is a class-conscious Diego Rivera mural. You can see it at the Pacific Coast Stock Exchange on Pine Street.

*Syndicated business writer Milton Moskowitz is a coauthor of the best-seller The 100 Best Companies to Work for in America.*

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# PACIFIC STEREO



# Science and Technology

## *The Future Begins Here*



— by Bill Skane —

**W**ELL INTO THE 1950s, MOST OF THE Santa Clara Valley and the peninsula towns south of San Francisco were covered with farms and fruit orchards, full of apricots, plums, cherries and peaches. Today those sunny groves are gone, replaced by high-tech giants like IBM, National Semiconductor, Spectraphysics and Atari. All this change comes courtesy of another crop of strange sounding inventions: semiconductors, transistors, silicon chips and, most recently, recombinant DNA technology.

Northern California, and the San Francisco Bay Area in particular, is the research and technology capital for what futurists look to as the post-Industrial Revolution or "Third Wave."

Silicon Valley is the giant laboratory where the future is now under construction. Most of the advanced

computer and communications technology that affects our daily lives—from pocket calculators to the complex computer networks responsible for our national defense—were either dreamed up or developed here. The latest breakthroughs in genetic engineering by Bay Area labs—some of them straight out of science fiction—make this the place to watch for new medical technologies that will change, not just the way we live, but what we define as life.

### **Hot Chips**

Anybody in Silicon Valley can tell you that the electronics revolution began (and keeps happening) in garages. In 1939, two young Stanford engineering grads, William Hewlett and David Packard, built a small audio oscillator in the Packard family's Palo Alto garage. That invention gave birth to the giant Hewlett-Pack-





LEE FOSTER

*Geometrical forms dissect space in Silicon Valley's Qume Building*

ard Company, with more than \$4 billion in annual sales of scientific instruments.

In 1976, in another garage just a few miles away, two young computer whiz kids, Steve Jobs and Steve Wozniak, assembled their first handmade micro-

computer, which they teasingly named the Apple I. That computer gave birth to a billion dollar industry in personal computers.

Since the first chips—wafers of silicon embedded with thousands of tiny electrical circuits—appeared in the

early 1970s, industry here has been rushing to find ways to use them in everything from computer games to automobile ignitions. At Stanford University, an advanced program in artificial intelligence is designing robots that can see and feel. At the Palo Alto Veterans Administration Hospital, Stanford scientists are building robot arms and hands to fill the everyday needs of the handicapped.

Everyone in Silicon Valley is engaged in a race with Japanese chip and computer designers to build a machine that can mimic human thinking—the so-called Fifth Generation computer. Ironically, this computer may not use silicon chips at all. The next generation of high-speed chips will be made of exotic new materials like gallium-arsenide. Circuits in these computers will work so fast and generate so much heat they will need to be super-cooled in giant thermos bottles of liquid nitrogen.

### Biotechnology

In 1973, two Bay Area molecular biologists started another whole new industry in genetic engineering—actually tinkering with the genes of

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*New technology keeps the Port of Oakland busy*

bacteria, plants, even animals and humans, to make new drugs, food and energy sources, and new life forms.

Herbert Boyer at the University of California in San Francisco and Stanley Cohen at Stanford discovered a way to cut up and rearrange genes. By splicing genes in simple bacteria, they could endow them with amazing new powers, even turn them into tiny factories to produce large quantities of natural substances—like drugs—that

they would never normally make.

Two young Bay Area companies, Genentech and Cetus, seized on this technique to begin trying industrial-scale production of cheaper drugs, pharmaceuticals, fuels and foods. One such drug, human growth hormone, has never been available in large quantities, although doctors have always wanted to use it to treat children with serious growth deficiencies. This year, once it passes FDA standards, human

growth hormone will be the first genetically engineered drug available in pharmacies.

This industry is still in its infancy, with only a handful of products to show. But its wide application and potential—from fermenting alcohols and fuels with microbes to possible gene therapy for human diseases—make designer genes the most exciting technology of the 1980s.

## Space

No, this isn't Cape Canaveral or Houston, but the Bay Area has become a hub for a new kind of space program, bankrolled by local, high-tech entrepreneurs—new companies with names like Starstruck, Inc. and Phoenix Engineering. Rocket designer Robert Truax, the man who built daredevil Evel Knievel's abortive "Sky Cycle," has been launching test rockets since 1981. His goal: let private enterprise put its own astronauts and labs in space. Truax has already spent six hundred thousand dollars on the construction of a twenty-five-foot missile designed for a short, suborbital flight. And yes, he's already selected his astronaut.

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# Cabbage Patch Kids



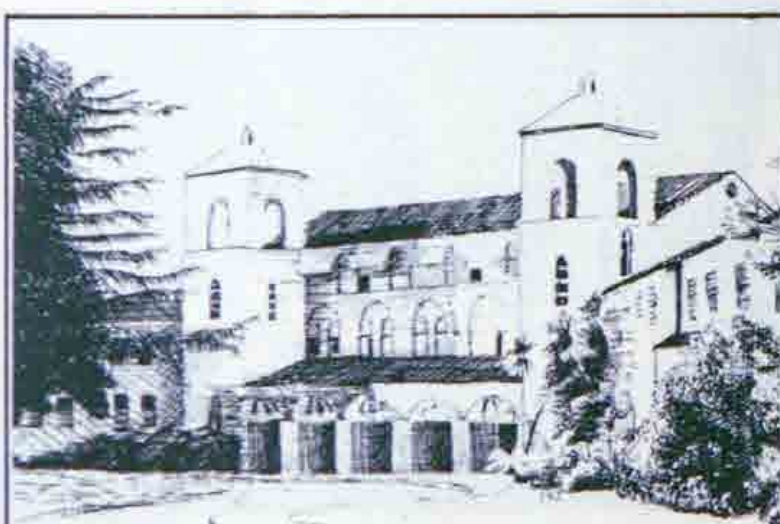
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On the more traditional side of space exploration, the Bay Area also hosts NASA's Ames Research Center, which is designing what will be the last American probe into the outer solar system for years. Ames' Galileo spacecraft leaves Earth to sample the atmosphere of Jupiter in 1986.

## Alternative Energy

Northern California is also the technological home and main political base for solar and renewable energy sources.

For example, in the windy Altamont Pass which connects the cool coastal Bay Area with California's hot Central Valley, engineers have now installed



CHARLES MOORE

### Altamont Pass

two thousand windmills that turn the continual gusts into electric power. Pacific Gas and Electric, the utility that uses those windmills, plans to add four thousand megawatts of new power from renewable sources by 1992.

Statewide, three hundred thousand California homeowners have taken advantage of state and federal tax credits that pay 50 percent of the costs of solar hot water and space heating. At Village Homes, a solar housing development in Davis designed to make maximum use of the sun's energy, homeowners have been able to cut their costs for heating and air conditioning in half.

## Agriculture

Eighty percent of all fruit and vegetables grown in the United States—everything from avocados to zucchini—comes from California. That makes agriculture the most important industry in the state and agricultural research a top priority.

Not all of the achievements of California scientists—like the squared-off, hard-skinned tomato designed for

rapid machine picking—are universally popular. But the next time you bite into a strawberry almost anywhere in the country, remember that you are eating one of a handful of strawberry varieties, all developed at the University of California at Davis. Before these strains became available, most local strawberries spoiled almost overnight once they were picked. Now they can be shipped anywhere.

The Davis researchers are also turning the powers of genetic engineering to agriculture. They are working on ways to alter plants genetically to make them more resistant to freezing temperatures and dry, desert climates. They are also tinkering with plants so more varieties can fix their own nitrogen from the soil, eliminating the need for expensive nitrogen fertilizers.

## Medical Miracle Machines

Building on basic discoveries about the atom made during World War II, scientists at the University of California's Lawrence Berkeley Lab are developing new medical imaging systems that will quickly make the hospital chest X-ray obsolete.

Machines like the PET scanner (for Positron-Emission-Tomography) permit doctors to look directly at diseases in the heart, brain and other organs and tissues. Using tiny doses of radioactive tracers injected into the bloodstream, specialists can isolate the exact location of a tumor or obstruction. With PET, researchers are looking forward to much earlier diagnoses of heart disease, cancer and mystery diseases like Alzheimer's disease (early senile dementia).

The next step in these machines, based on a principle called Nuclear Magnetic Resonance, will team computers with a massive ring of electronic sensors that will probe individual molecules of matter inside the body. This ultimate weapon in medical diagnosis, the first commercial version of which is now under construction by Dasonics, Inc. of Milpitas, will expose no one to radiation. Instead it will use a magnetic field generated inside its ring to trigger radio signals from individual atoms in the body. The machine's sensors and computers will collect and combine those signals to produce the most detailed pictures of human disease yet.

*Bill Skane is science producer for the Bay Area public broadcasting station, KQED.*



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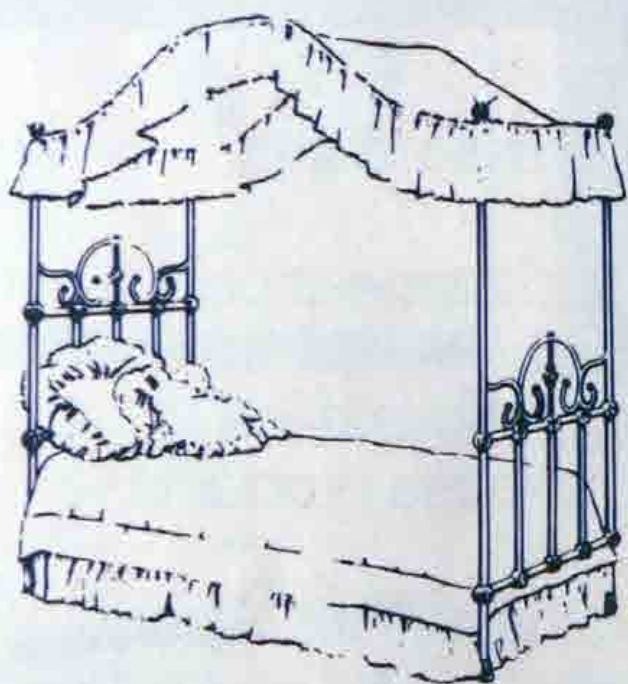
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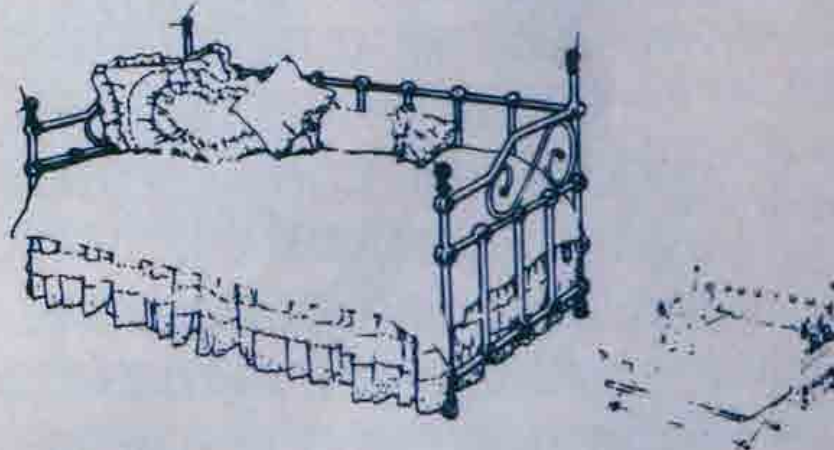
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# Boisterous Beginnings

## *San Francisco's Colorful Past*



— by Tom Cole —

**H**ERE'S THE IMPORTANT THING TO REMEMBER about San Francisco: it's a boom town that lasted. There are moldy opera houses and wind-shined shacks the world over that testify to the fact that boom towns don't last. But San Francisco not only lasted, it boomed, burned, boomed again, and has kept on lasting with a peculiar and charming grace.

The city's history is colorful and diverse. Before the population explosion of 1849 it was a droopy backwater village perched on the shores of a massive bay. Human beings had been living around that bay's shores for four or five thousand years, but the Bay Area's Indians—Miwoks, Ohlones and Carquins—usually avoided the forty-nine square miles we now call San Francisco. They preferred the bountiful hills of Marin and Berkeley and the forest of the southern part

of the peninsula to its sandy and desolate tip.

The Indians enjoyed a calm and abundant life for those unchronicled centuries. In 1579 Sir Francis Drake landed his Golden Hind somewhere to the north of the Golden Gate (just where is the subject of a much-cherished debate). He and his men tramped around for a month or so, claimed the land for "Queen Elizabeth and Herr Successors Forever," named it Nova Albion and sailed off to complete their circumnavigation of the world.

Drake's voyage, and others like it, prompted Spain to gather up its flagging imperial spirit and strike north from Mexico. But it wasn't until 1776 that the empire managed to set up an outpost at the San Francisco Bay: a mission (today's Mission Dolores, San Francisco's only real colonial remnant) and a fort (now the



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Presidio, headquarters for the Sixth United States Army). In 1846 the United States shoved the newly independent Mexico out of California. The village on the bay's mudflats soon changed its name from Yerba Buena to San Francisco. In March, 1847, a young Mormon named Sam Brannan wrote in the San Francisco *Star* that the town, which numbered fewer than five hundred mostly shiftless souls, "bids fair to rival in rapidity of progress the most thriving town or city on the American continent."

Brannan's optimistic prediction came more than true three hundred and twenty-one days later. After a saw-mill foreman named James Marshall happened upon a few bits of gold in a millrace on the American River near Sacramento, after he and his boss John Sutter "applied every test of the *American Encyclopedia*" on the bits and proved them gold, and after Sam Brannan himself paraded a vial of the stuff down San Francisco's Montgomery Street, howling "Gold! Gold! Gold on the American River!" San Francisco's "rapidity of progress" would have no rival in the world.

The gold rush was one of history's greatest peaceful mass migrations. In the first three years of the rush more than two hundred thousand men, a few women and perhaps a score or so of children launched forth from Europe,



*The 1891 Master Mariners Regatta*

Asia, South America and the American East and Midwest towards mysterious California, a "blotch of yellow on the schoolboy's map" for one traveler, imagined to be "abounding in alligators and full of snakes." About half came in scraggly wagon trains across the prairies and scorching deserts of the West. The other half sailed around icy Cape Horn or via the Isthmus of Panama.

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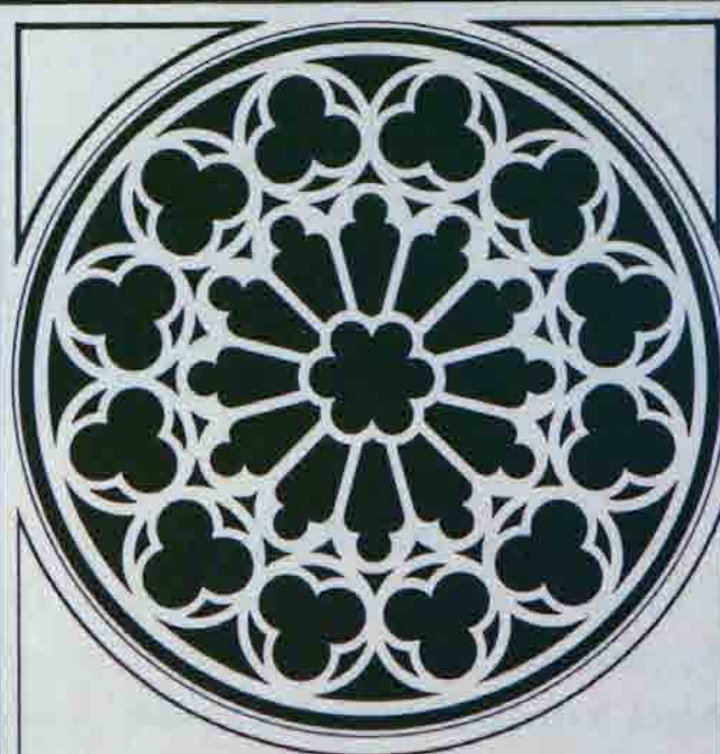
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The farm boys, clerks, judges and birds of passage who made up the "Argonaut Hordes" dug all over California, but it was the fabled Mother Lode, which stretched for 120 miles from Sutter's Mill (present-day Colma) in the north to Mariposa in the south, that was the gold rush's pith.

Gold rush mining was a marvelously simple, democratic affair. The federal government owned the land and claims were limited to the area a '49er could actually work. In the early days

But in the end it was to San Francisco that the wealth of the gold rush flowed. When Bayard Taylor, a reporter for the *New York Tribune*, arrived in September 1849, the city was a mere "scattering town of tents and canvas houses," numbering about six thousand. After four months in the diggings, Taylor returned to "an actual metropolis," with a population of more than thirty thousand, almost all of them peppy young men (it wasn't until the 1880s that women comprised as



*The Mark Hopkins mansion, which once crowned Nob Hill*

the miner simply crouched by a stream bank, scooped gravel into his pan, shifted it, muttered, and waited for the heavier gold deposits to sink to the bottom.

The gold rush was a world sensation. Henry David Thoreau thought the scramble distasteful, and Thomas de Quincey compared it to the Children's Crusade. But to most of the writers and gawkers who followed the '49ers to the diggings it was a glorious and fascinating upwelling of happy greed. Alexander Dumas was one of many who wrote a book about it; Mark Twain and Bret Harte came in at the tail end of the rush, but erected a romantic fantasy of the indulgent dance-hall girls and crusty miners of tumble-down towns like Rich Bar, Humbug Hill, Port Wine and Hangtown (today's Placerville).

much as a third of San Francisco's population). Its restaurants were "rich with the choicest technicalities of Parisian cuisine," its gambling halls churned night and day, and "well-built edifices" were being thrown up on the mud of Yerba Buena Cove.

Much of today's downtown, in fact, is built on land reclaimed from the bay during the gold rush. Pioneer historian Hubert Howe Bancroft told the story of a man who used boxes full of tobacco—everything the '49ers needed, from champagne and crystal chandeliers to potatoes and eggs, was either in over- or undersupply in those years—to build the foundation for a house.

When the gold rush finally wilted in the mid-1850s, San Francisco was too brawny, too big, to fade away. Despite a series of horrifying fires, bouts with anarchy and vigilantism, and the dry-

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ing up of placer gold, San Francisco's population was well over fifty thousand by 1859, a number which took New York 190 years to reach; Philadelphia, 120; Boston, 200.

In 1859, just as San Francisco was beginning to cool down, it once again became the beneficiary of the Sierra's largesse. In the summer of that year fabulously rich silver deposits were discovered in and around Sun Mountain, south of Reno. Mark Twain was one of thousands of men and the usual few, but tough, women who sped to the burgeoning mines of the Comstock Lode. In his wonderful book *Roughing It*, Twain described the legions of "almost-millionaires" who built the boom town of Virginia City, "the Richest Place on Earth," and watched helplessly as capitalists took over the mines and built the shafts and refineries needed to transform Sun Mountain's ore into silver.

San Francisco's banks, notably the Bank of California, soon became the *de facto* owners of the Comstock. The Bank of California's zesty president, William Ralston, built the massive Palace Hotel with Comstock profits. The likes of the Bonanza Kings—James Fair (of the Fairmont), William O'Brien, John Mackay and James Flood (his mansion now houses the Pacific Union Club across the street from the Fairmont)—built their gaudy homes on Nob Hill. They were soon joined by the fabled Big Four—Leland Stanford (of the university), Charles Crocker (of the bank), Collis Huntington and Mark Hopkins (whose eponymous hotels occupy their old mansion sites).

The Big Four were the creators of what was imagined would finally ensure San Francisco and California's entry into the comity of American enterprise: the transcontinental railroad. In 1863, they began building the Central Pacific to link California to the East Coast. For six years the railroad's laborers—many of them imported from China by Charles Crocker—built the line across the Central Valley and up the Sierra. On May 12, 1869, the Golden Spike was driven in the ground at Promontory Point, Utah, linking the Central Pacific with the Union Pacific, and the East with the West.

San Francisco greeted the arrival of the first Eastern trains with untempered glee. Yet the railroad soon brought depression to the West in the



form of cheaply manufactured Eastern goods and eager, jobless immigrants. For the next decade San Francisco was agonized by labor strife. Unemployed working men, inspired by men like Dennis Kearney, "the Cicero of the Sandlots," organized into unions for the first time, railed against exploitation and openly conflicted with the Chinese immigrants—"Crocker's Pets"—who flooded the job market.

San Francisco survived its first great bout with labor unrest with its own inimitable style. What historian and novelist Kevin Starr calls its "intensified pursuit of human happiness" has scarcely ever let up, and may have reached its greatest intensity in the

Cove: it was in this era that San Francisco's Victorian homes were mass-produced. It was the age of the free lunch and the popular drink Pisco Punch. "Drinking is more than an institution," Kipling wrote of San Francisco, "it is a religion."

There are those who will tell you that this was the *real* San Francisco, and that it all ended with the earthquake and fire.

The earthquake struck at 5:12:06 on the morning of April 18, 1906. It shattered a few buildings, broke many china heirlooms and struck voiceless opera virtuoso Enrico Caruso, who was appearing locally in *Carmen*. But it was the fires that almost destroyed

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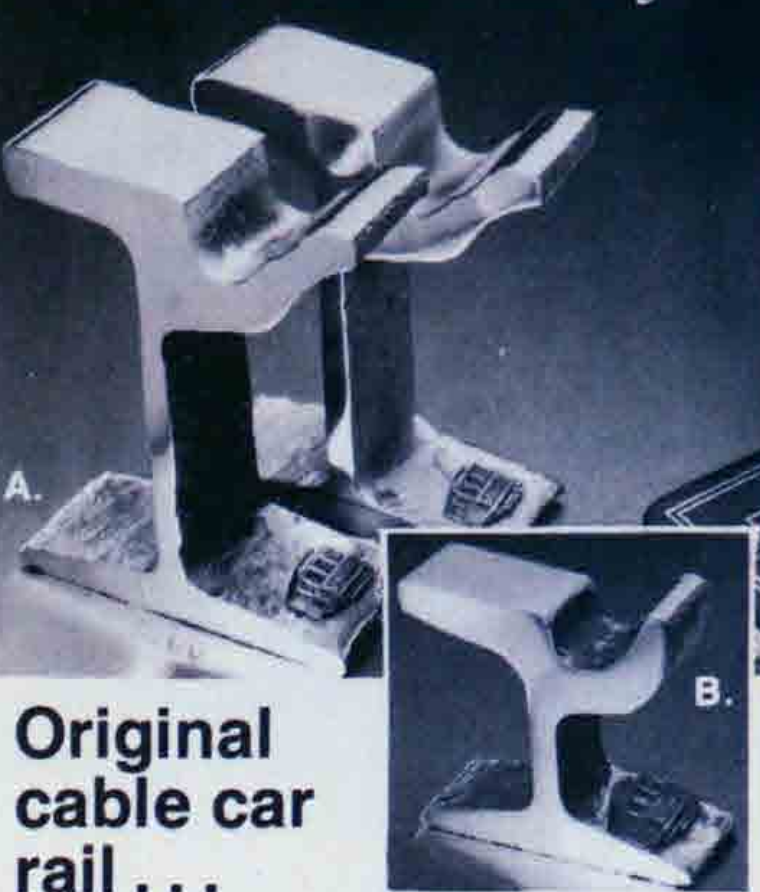
decades before the Great Earthquake and Fire of 1906. Rudyard Kipling, visiting at that time, called it "a mad city, inhabited for the most part by perfectly insane people."

The Big Four, the Bonanza Kings and their plutocratic brethren entertained in their Nob Hill mansions, whose grand pianos and Greek statuary were carried up the hill by cable cars, perfected in 1873 by Scotsman Andrew Hallidie. These same cable cars enabled the city to expand outward from the old, buried Yerba Buena

San Francisco. They began in the city's hub, destroying Billy Ralston's proud Palace, gnawing feverishly at San Francisco's wooden buildings. Soon a single conflagration spread out from the business district into the neighborhoods, biting at the heels of fleeing residents. The fire seethed for two days and three nights until a wind shift stopped it on the east side of broad Van Ness Avenue.

When it was over, more than 250,000 San Franciscans (out of a total population of 400,000) were homeless.

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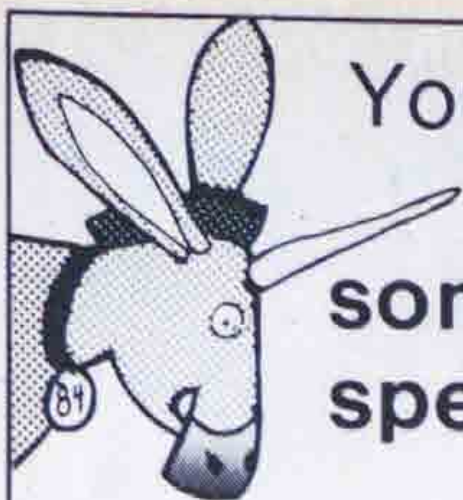
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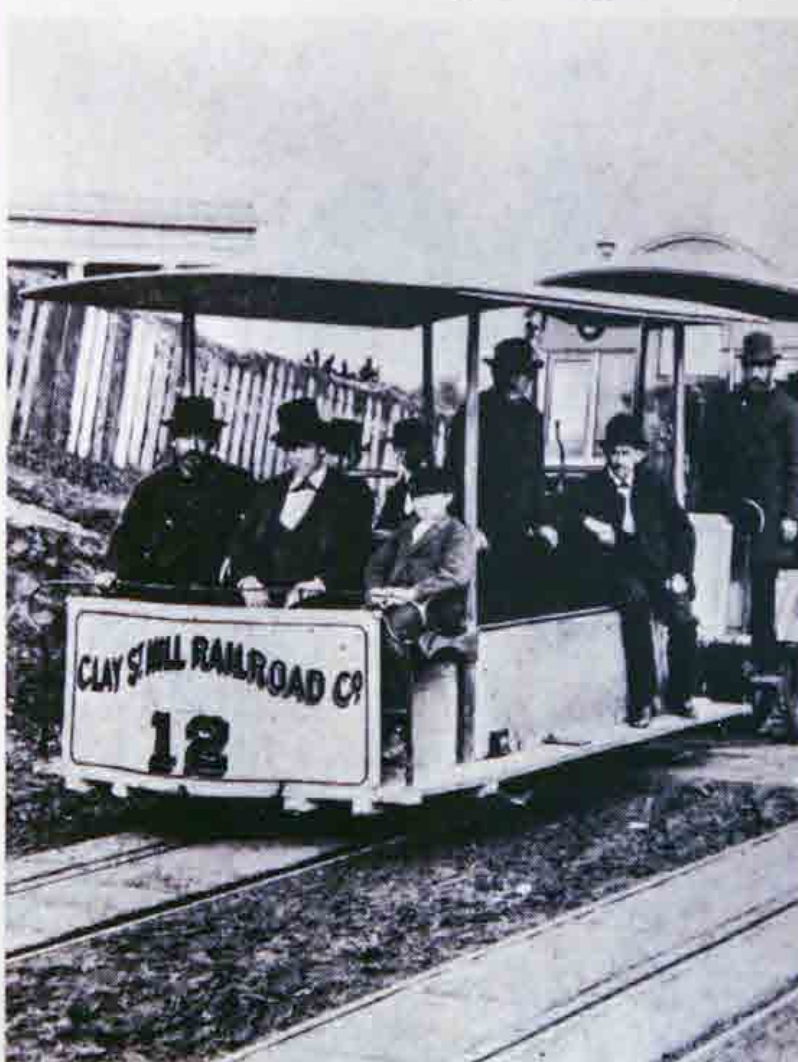
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Five hundred people had been killed, and four-fifths of the city's property had been destroyed. But San Francisco's boom mentality runs deep, and rebuilding began immediately; as the uncontested headquarters of a thriving state, the city had, happily, no choice.

World War I provided a gory stimulus to San Francisco's renaissance. Just prior to the United States' entry into the war, the city celebrated the first of its two world's fairs: the extravagant Panama-Pacific International Exposition of 1915. Built on reclaimed land on what is today the Marina, the PPIE enthralled millions of visitors with educational exhibits, titillating arcades, and masterfully designed "pal-



*The original cable car*

aces" (only one, the Palace of Fine Arts, remains).

San Francisco enjoyed the 1920s in its typically enterprising way. Its fulsome, perennial (from 1911 to 1931) mayor, "Sunny Jim" Rolph, presided over a discreetly licentious town. As his old friend Sally Stanford, the town's reigning madam, said, "Sunny Jim's motto was 'Don't Stir Up Muddy Waters'." But as it did all over the world, the Great Depression did muddy the waters of prosperity. Once again San Francisco was wrenched with labor hostilities.

At the crucial Port of San Francisco, four thousand longshoremen competed for thirteen hundred jobs, parceled out by a shameless company union. Led by Australian-born Harry Bridges, the International Longshoremen's and Warehousemen's Union (ILWU) fought scabs and union busters at the port on "Bloody Thursday," July 5, 1934, and then called a citywide general strike—

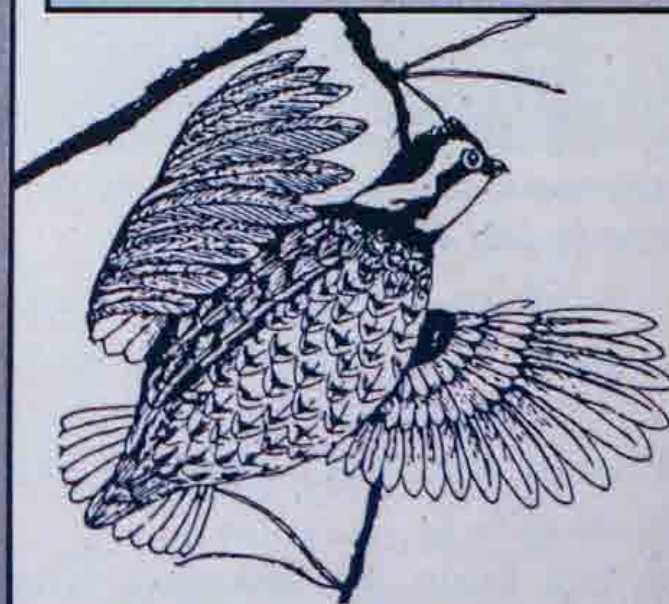


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the largest in American history. When the strike held, union power was at last established in San Francisco.

Despite the upheaval of the depression, in the 1930s San Francisco managed to launch two of its (and America's) grandest building projects. In November 1936 the Bay Bridge was opened for traffic, and six months later the lyrical Golden Gate Bridge, for many decades the longest suspension bridge in the world, was completed. San Francisco again celebrated, this time with the Golden Gate International Exposition of 1939, built on a four hundred acre artificial island in the middle of the bay, adjacent to Yerba Buena Island. The Treasure Island Fair, as it became known, was gloriously ambitious and somewhat scandalous, but like its predecessor it was haunted by war.

San Francisco is a city shaped by upheavals. Of all the dislocations perhaps only the gold rush had as intense an effect on the city as World War II. As the major disembarkation point for the Pacific Theater, the city couldn't help but prosper. Shipyards cropped up all around the bay. Torrents of war workers arrived, sank roots, bought homes in the city and the expanding suburbs, then raised a generation of children who played prominent roles in the raucous, tragic and exhilarating postwar decades.

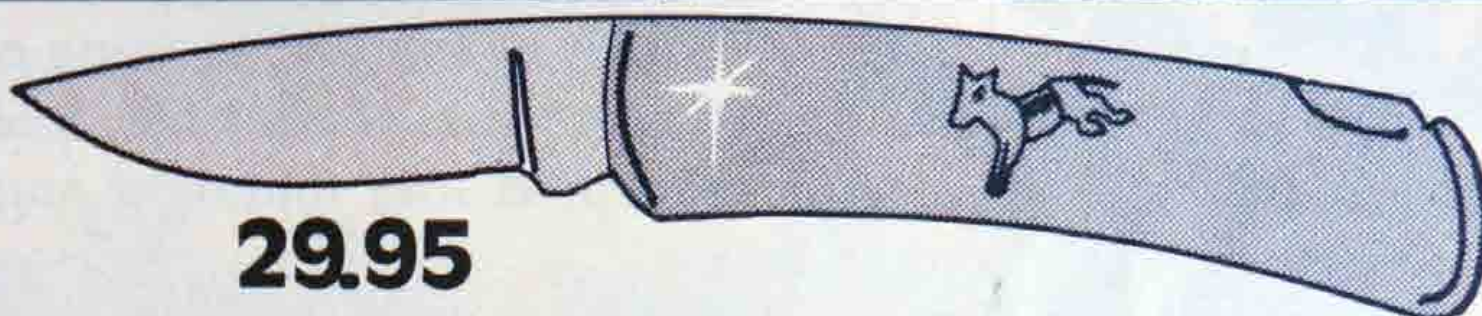
Sometimes San Francisco feels like Mrs. O'Leary, owner of the cow that—the story goes—kicked over the lantern that started the Chicago Fire. When asked if the fire had been rough on her, Mrs. O'Leary proudly replied, "Rough! Why, my god, man, it was a terror to the world!"

It was in and around San Francisco where the student protests of the 1960s were spawned. Where the alienated beatniks of the 1950s undermined America's complacency. Where the hippies prospered and altered the country's consciousness. Where the New Left flourished and the ecology movement flowered. Today's San Francisco has a reputation for "kicking over lamps." But in its peculiar and charming way it persists, exploring the physical, the spiritual and the political world with gold rush verve—still the beautiful, brawling, invigorating boom town.

*Owner of the San Francisco-based Lexikos Publishing Company, Tom Cole is author of A Short History of San Francisco.*

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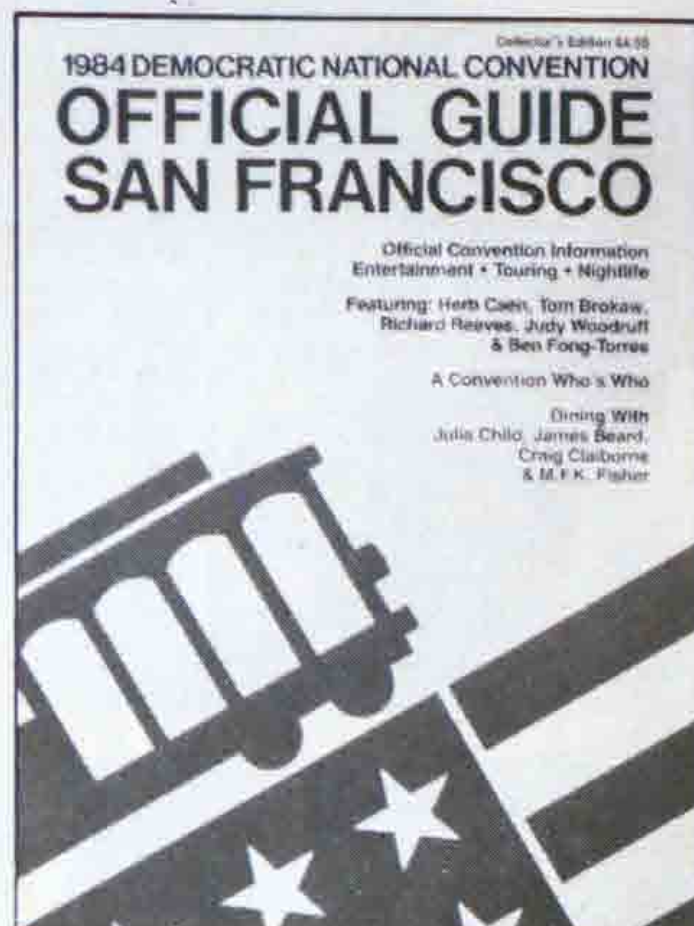
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# Awakening to the Wilderness

## *The Environmental Movement in the Bay Area*

\*\*\*\*\*



— by Mark J. Palmer —

**T**HEY WERE HARD, PRACTICAL MEN who streamed off the boats in San Francisco in those years following the discovery of gold in 1848. They came by the hundreds, and then by the thousands—gold seekers and the more shrewd seekers of profits to be made from the seekers of gold. California was becoming a state, and the new argonauts exploited the riches of the wilderness with little care for the consequences of their actions.

One man was different, and his vision was to help transform the attitudes of a young nation toward wild places.

On March 28, 1868, John Muir arrived in San Francisco and, in his words, "inquired for the nearest way out of town. 'But where do you want to go?' asked the man. . . . 'To any place that is wild,' I said." Muir

trekked south from the city along the peninsula, through the Santa Clara Valley, to stand at Pacheco Pass viewing the Sierra Nevada range in the distance across a flowering Central Valley. His love affair for the "range of light" began with his visit to Yosemite Valley, then, as now, a famous tourist attraction.

But John Muir did not simply content himself with romantic descriptions of wild nature, although his prose is famous for such descriptions. Muir also saw and reported the destruction mankind visited on the environment. He complained of the overgrazing of sheep ("hoofed locusts," he called them) on the Sierra's green meadows. He pointed to the horrendous erosion caused by hydraulic mining, which had long since replaced the prosaic '49er armed with pick and gold pan. He grieved the loss of California's mammoth



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sequoia trees to loggers, writing passionately of "God's first temples."

People listened to Muir. Through such national publications as *Century* magazine and his own books, Muir's creed spread, influencing conservationists and lawmakers. His efforts added weight to the establishment of Yosemite National Park by Congress in 1890. Muir then joined with several prominent Bay Area businessmen and professors from Stanford University and the University of California at Berkeley to form the Sierra Club, "hoping that we will be able to do something for wilderness and make the mountains glad." The Sierra Club's national headquarters are now on Bush Street just a few blocks from the Sansome Street law office where, in 1892, Muir and his friends gathered to sign the charter.

Muir's Victorian house still stands in Martinez, across the bay from San Francisco, surrounded by a few acres of quiet orchards maintained by the National Park Service he helped to establish. Whether writing furiously in his second floor study to promote some new preservation ideal, or romping among the Yosemite crags with President Teddy Roosevelt, John Muir had an enormous influence on the future of nature protection in the United States. Ask any group of scholars about America's contributions to the world, and you will likely find the idea of the national parks high on the list.

Bay Area wilderness was not ignored by California's early conservationists. Congressman William Kent donated his ranch in Marin County to the federal government for a park to honor his friendship with Muir; today, Muir Woods National Monument, a short drive from San Francisco, attracts people from around the world for a look at the coast redwood giants. A movement led by the peninsula-based Sempervirens Club resulted in the 1904 opening of California Redwood Park (later changed to Big Basin State Park). Save-the-Redwoods League was begun in 1918 to save stands of coast redwoods from the postwar timber industry.

While Muir battled downtown for his lovely Yosemite, a child was growing up in a well-to-do household adjacent to the sand dunes of San Francisco's Pacific Beach. His 1916 spring trip to Yosemite Valley with his family was to change his life as he sought to



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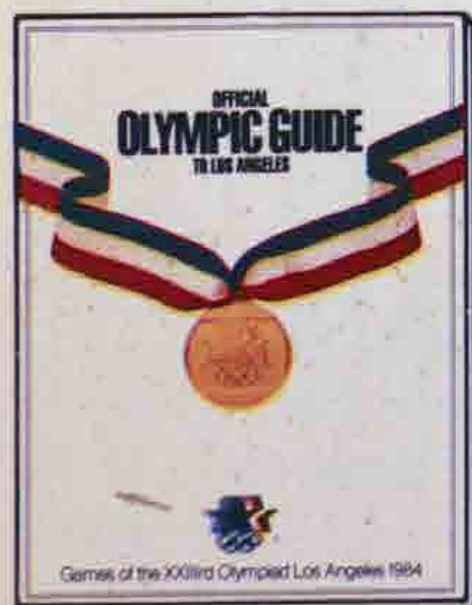
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FRANK BALTHUS

*The emerald forests of Point Reyes National Seashore*

record the grandeur of the Sierran landscape with his Brownie box camera. Ansel Adams was to become one of the world's foremost photographers, helping to move the photographic print into the realm of art with his magnificent black and white images of "the great earth gesture," the Sierra. Adams also was an ardent conservation-

ist, using his prints as a lobbying tool to help convince Congress to establish the Kings Canyon National Park, among others. Postcards of his 1932 photograph of San Francisco's Golden Gate *before* the bridge are quite popular. Furthermore, Ansel Adams' photography has influenced tremendously the way Americans look at wilderness,

suffusing the wild, sculptured summits with bold light and the blackest of shadows.

Adams was active in the 1930s with the Sierra Club when he first met the young David Brower. Brower, a lifelong resident of the Berkeley hills (when he wasn't climbing around the Sierra Nevada), became the first executive director of the growing club, in 1952. Brower's tactics in conservation battles were audacious and effective. He pioneered special concern usage of the media in an effort to prevent dams in Dinosaur National Monument and the Grand Canyon—full-page newspaper advertisements, Academy Award-winning film documentaries, coffee-table books. His publishing program featured stunning wilderness photographs by Ansel Adams, Phillip Hyde and Eliot Porter, accompanied by text by Muir, Thoreau and poet Nancy Newhall. David Brower ushered in the modern environmental movement, featuring sophisticated lobbying and media activities aimed at achieving concrete conservation goals.

David Brower went on to found Friends of the Earth, a San Francisco-based organization which has pio-

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neered many conservation concepts, notably opposition to nuclear power and advancement of "soft energy paths," relying on conservation and renewable energy sources. The Bay Area is a hotbed of environmental organizations and ideas; in addition to being national headquarters for the Sierra Club, Friends of the Earth and the Oceanic Society, San Francisco also hosts the largest Audubon Society chapter in the nation. Scan a listing of environmental voting records compiled by the League of Conservation Voters, and you will find Bay Area legislators in the top percentiles.

Responding to the heady Bay Area atmosphere of environmental concern, Democratic Representative Phillip Burton combined his legislative expertise in Congress with the ecology movement's grassroots enthusiasm in defense of the West's remaining wilderness. A tremendous partnership was formed. Within the vast and varied wild country of California, the congressman from San Francisco touched many places.

Burton was the principal author of legislation establishing the urban Golden Gate National Recreation

Area—wild land next door to San Francisco now visited more than any other unit of the U.S. park system. He added substantial lands to the neighboring Point Reyes National Seashore, and pushed and shoved his legislation doubling the size of the northern Redwood National Park.



**Phillip Burton**

He played a key role in establishing parks and preserving wild rivers across the country, and then, for good measure, he ensured that large parts of Alaska's pristine wilderness would not be bulldozed or built upon.

His death came just three days be-

fore the House of Representatives voted to approve, for the third Congress in a row, his California Wilderness Bill. Two and a half million acres of Forest Service lands in California will, with Senate concurrence, become protected as permanent wilderness, banning most construction and resource extractions from such national treasures as Mount Shasta, the Trinity Alps, various peaks and meadows of the Sierra, Sheep Mountain and many other wild forest tracts. Even Yosemite and Sequoia/Kings Canyon National Parks will receive wilderness protection, the "back-country" remaining the haven of wild streams and quiet groves.

Burton's park and wilderness legacy characterized the new clout of the San Francisco-based nature preservation efforts. So lavish were his park protection ideals, that there were jokes of "park-barrel" politics. An American conservation ethic has been growing, offsetting the pioneer rape-ruin-and-run scenario played out in so many towns and cities across the nation.

*Mark Palmer, media coordinator for the Sierra Club, has written articles for Sierra Magazine and other environmental publications.*

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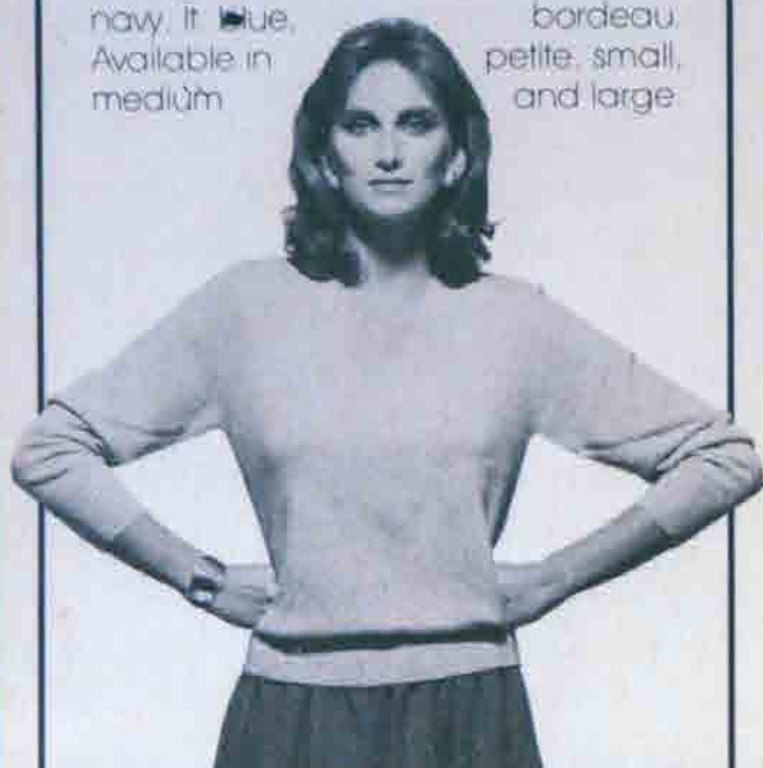
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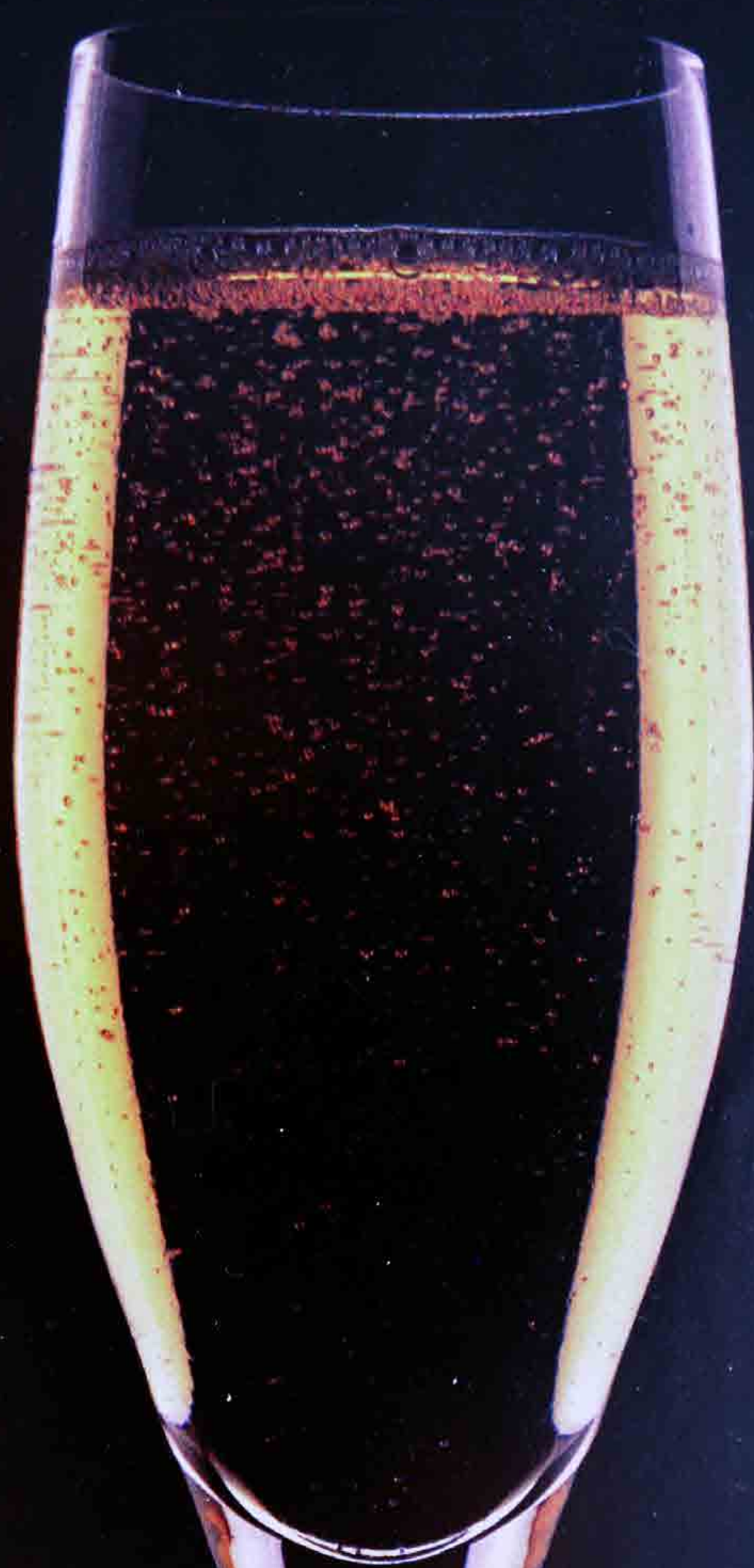
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Since 1920, A. Sabella's has been a well-known San Francisco restaurant on Fisherman's Wharf. Specialties of the house include fresh seafood and pasta daily. Many dishes are unique Sabella family recipes. Enjoy a magnificent view of the San Francisco Bay. Validated parking and banquet facilities available. 11 am-11 pm. All major credit cards.

2766 Taylor (at Jefferson), S.F. (415) 771-6775



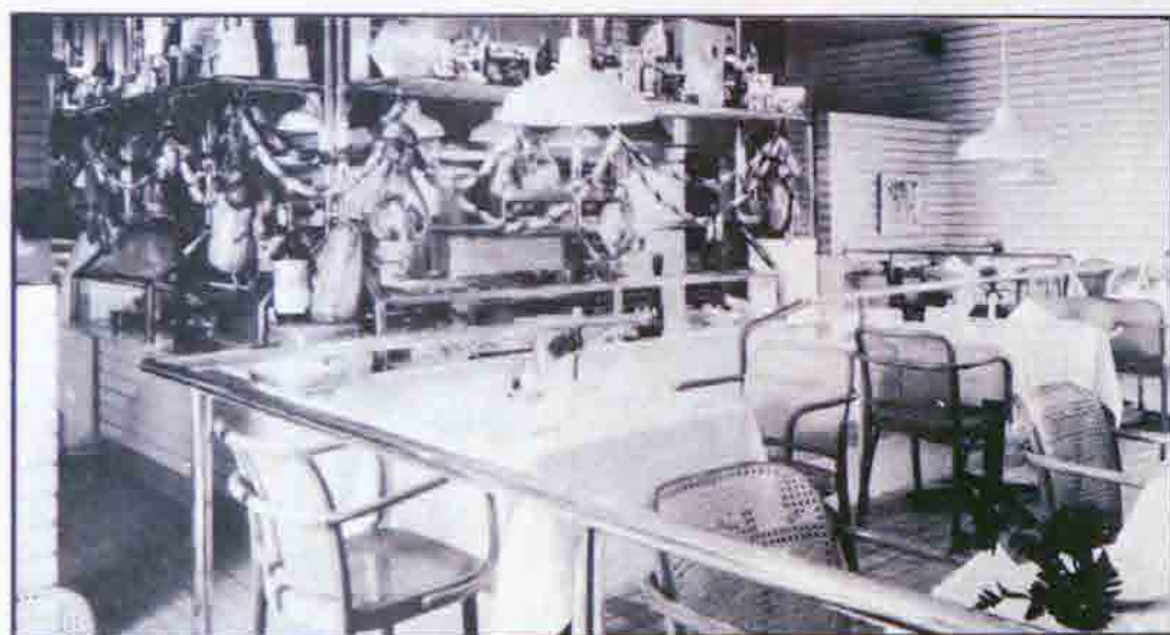
## Caravansary

The Caravansary is synonymous with the fascinating delicacies of the Mediterranean—a little French, a little Middle Eastern, but largely Armenian. You'll taste the result in Chicken Tabaka, marinated in pomegranate juice and charcoal-broiled, Rack of Lamb and Prawns Daniel. Lunch 11 am-3 pm, dinner 5-10 pm.

310 Sutter, S.F. (415) 362-4640

2263 Chestnut, S.F. (415) 921-3466

Stanford Park Hotel, Menlo Park (415) 322-1234



## Ciao

Very chic, authentic Northern Italian trattoria with spanking white tiles, lazy fans and an open kitchen. The menu features pasta homemade as you watch, fresh fish and mesquite-charcoal broiled meats. Excellent antipasto. For dessert, try Italian ices with espresso or cappuccino. Free valet parking. Mon-Sat 11 am-12 am. Sun 4 pm-12 am. MC, VISA, AE.

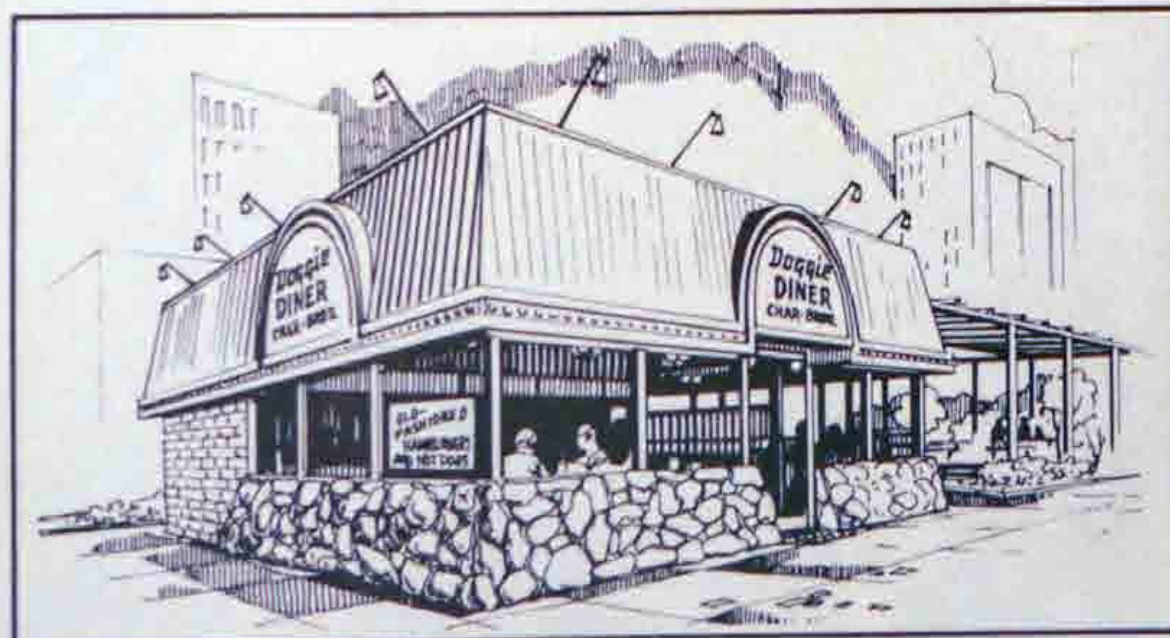
230 Jackson, S.F. (415) 982-9500



## Cliff House

Since 1850, the Cliff House has been serving hungry San Franciscans. The specialty is fresh seafood, and the view is fantastic, perched above Seal Rocks, overlooking Ocean Beach and Pacific sunsets. Three dining areas to match your mealtime moods, from full course meals, to omelets/soups, to deli/salads. Banquet facilities available. Open every day 9:00 am-10:30 pm.

1090 Point Lobos, S.F. (415) 386-3330



## Doggie Diner

We've been serving the San Francisco Bay Area for over thirty-seven years, long before fast foods became popular. Hamburgers and chili, pastrami, cheese and chili burgers, hot dogs, fries and milk shakes. 10th and Mission, 24 hours; 11th and Geary, 6-4 am; 46th and Sloat, 11-2 am.

10th and Mission, S.F. (415) 552-2707

11th and Geary, S.F. (415) 387-3046

46th and Sloat, S.F. (415) 564-6052



## Eichelbaum & Co.

A fine, small restaurant that serves imaginative California Cuisine and packages food to take home. Intimate and unpretentious atmosphere. High critical acclaim from *Gourmet Magazine* and a gathering place for discriminating food connoisseurs. Wine list. Open Tues-Sun for breakfast 8-11 am and lunch 11 am-4 pm; Wed-Sat for dinner 6-10 pm. Closed Mon. Reservations suggested. VISA, MC.

2417 California, S.F. (415) 929-9030





## El Mansour

Experience traditional Moroccan dining in a dimly lit tent-like room with comfortable, decorative low tables and cushioned seating. Complete dinners feature lamb, chicken, rabbit and seafood served by attentive, costumed waiters. An accomplished belly dancer enlivens every night. Dinner 6-10 pm. Beer and wine. Reservations recommended. MC, VISA, AE.

3123 Clement (at 32nd Ave.), S.F. (415) 751-2312



## Everett & Jones Barbeque

"When I die, if I have been good, I will be consigned for eternity to a branch of Everett & Jones Barbeque."—*New West* magazine. Ribs, chicken and homemade beef links. Sun-Thurs 11-2 am. Fri-Sat 11-3 am.

1955 San Pablo, Berkeley. (415) 548-8261

2676 Fruitvale, Oakland. (415) 533-0900

5130 3rd St., S.F. (415) 641-1712

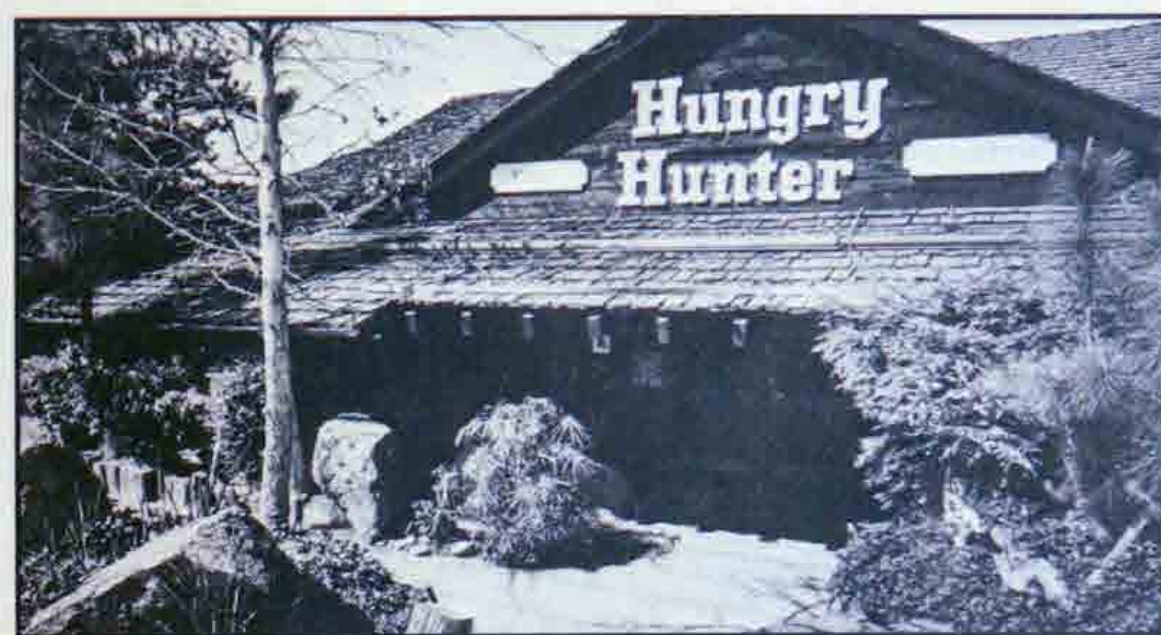
20954 Mission Blvd., Hayward (415) 481-5935

565 11th St., Oakland (415) 465-6900



## Harbin Manchurian Cuisine

This authentic Northern Chinese restaurant blends delicious cuisine with impressive decor. It offers discriminating Manchurian, Szechuan, Mandarin, & Shanghai specialties. Potstickers, Mongolian beef and hot crispy shrimp are house specialties. A "Holiday" award recipient 1973 through 1984. Harbin Manchurian specializes in Shanghai dim sum. Full cocktail bar. Two banquet rooms available for 10 to 40 or 40 to 150 people, private bar. 11:30 am-11 pm Major credit cards. 327 Balboa, S.F. (415) 387-0274



## Hungry Hunter

The place friends recommend for the tenderest beef, the freshest seafood, and uniquely received house specialties. All in a warm, comfortable atmosphere. Lunch Mon-Fri 11:30 am-2 pm. Dinner Sun-Thurs 5-10 pm, Fri and Sat 5-11 pm. Reservations suggested. MC, VISA, AE.

180 S. Airport Blvd., S.S.F. (415) 873-5131

8475 Edes Avenue, Oakland (415) 569-1406

1211 Embarcadero, Oakland (415) 261-3287



## Ivy's Restaurant & Bar

A San Francisco dining tradition has been born in this intimate atmosphere. Specializing in "California Cuisine" with a wide selection of fresh fish, classic standards of pot roast and rack of lamb, and service by a caring staff. You'll feel at home. Lunches daily 11:30 am-2 pm. Dinner 5:30-11 pm. Sunday brunch 11 am-2:30 pm. VISA, MC.

398 Hayes, S.F. (415) 626-3930



## Kimball's Restaurant

The light and airy ambiance of Kimball's Restaurant boasts a beautiful skylight, birch furniture, plants and fresh flowers. The fresh fish is delectable in addition to the house pasta, chicken Dijon and veal specialties. Relax after dinner to the grand piano sounds. Lunch Mon-Sun 11:00 am-3:00 pm. Dinner 5:00-9:30 pm. Supper Tues-Sat 9:30 pm-midnight. Sunday brunch. Dinner reservations required. No wait after 8. Jazz Thurs-Sat from 9:30 pm.

300 Grove, S.F. (415) 861-5555





### ***Kinokawa***

Traditional Japanese cuisine can be enjoyed at this well-known Japanese restaurant; some entrees are cooked on the hibachi barbecue. A complete sushi bar serves fresh fish and is open till 3 am on Friday. Lunch Mon-Fri 11:30-2:30 pm. Dinner daily 5-11 pm. Major credit cards.

**347 Grant Ave., S.F. (415) 956-6085**



### ***La Mere Duquesne***

Located in the heart of the theater district. Spectacular dining room with brass chandeliers and elegant table appointments. A la carte menu features filets, veal, Norwegian salmon, and other specialties. Private dining room. Catering service. Lunch daily except Sunday, 11 am-4 pm. Dinner nightly commencing at 5 pm. MC, VISA, AE. **101 Shannon Alley (off Geary between Taylor and Jones), S.F. (415) 776-7600.**



### ***La Pantera Cafe***

A North Beach landmark, this convivial spot has been a fine example of San Francisco's quality Italian family-style dining since 1907. La Pantera offers bountiful, fixed-price lunches (five courses, \$6.50) and dinners (eight courses, \$9.50), as well as old-world charm and local color. Full bar. Lunch, dinner, and cocktails; Monday, open for banquets only.

**1234 Grant Ave., S.F. (415) 392-0170**



### ***Le Domino Restaurant***

Le Domino features traditional French dishes. Particularly noteworthy are the sweetbreads finished with Madeira and cream in a pastry shell and Pork Dijonnaise in cream and Dijon mustard sauce. The downstairs bar is a comfortable spot to relax. Open for dinner. Mon-Thurs 6:15-10:30 pm; Fri-Sat 6:15-11 pm. Closed Sun. All major credit cards.

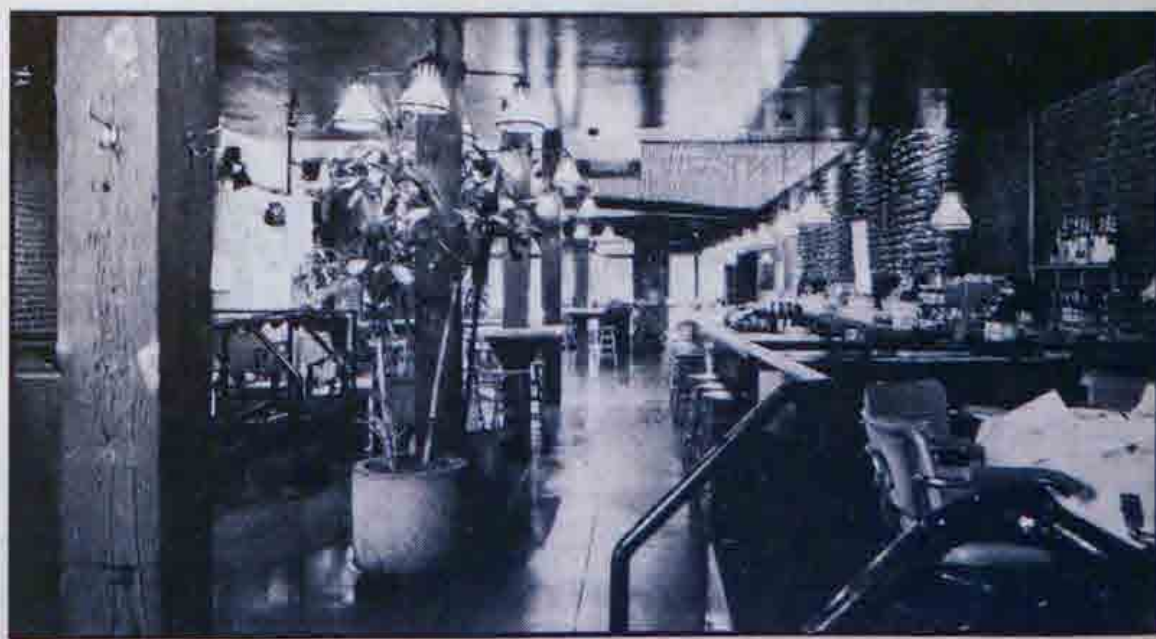
**2742 17th St. (foot of Potrero Hill), S.F. (415) 626-3095**



### ***Lehr's Greenhouse Restaurants***

Dine in a garden in full bloom at our Lehr's Greenhouse Restaurants beneath towering live banana palm trees. Relax to the soothing sights and sounds of splashing fountains. Enjoy our sixty-item salad bar and the "newest game in town." Mon-Thur 11:30 am-10 pm, Fri-Sat 11:30 am-11 pm, Sunday brunch 9:30 am-2:30 pm, dinner 5-10 pm. MC, VISA, AE.

**740 Sutter, S.F. (415) 474-6464**



### ***MacArthur Park***

A favorite San Francisco restaurant and bar. Full bar, extensive American wine list. Sunday breakfast in Palo Alto. San Francisco lunch 11:30 am-2:30 pm Mon-Fri; dinner 5-10:30 pm Mon-Sat, Sun 4-10 pm. Palo Alto breakfast 9:30 am-2 pm Sun; lunch 11:30 am-2:30 pm Mon-Fri; dinner 5:30-10:30 pm Mon-Sat, 5-10 pm Sun. MC, VISA, AE.

**607 Front, S.F. (415) 398-5700  
27 University Ave., Palo Alto (415) 321-9990**





### ***Mamma Vittoria Italian Restaurant***

Mamma Vittoria's features authentic old-country Italian cuisine minutes away from downtown. Enjoy homemade pasta and family recipes found nowhere else in town. Then, top it off with Mamma's homemade gelato ice cream located just around the corner. Public parking across the street. Come and enjoy! Lunch 11:30 am-2:30 pm. Dinner 5-10 pm. VISA, MC.  
**3295 22nd St., S.F. (415) 285-4255**



### ***The Neon Chicken***

The best-kept secret in the Castro since 1972. Located in an old Victorian, the restaurant is warm and conducive to conversation. The champagne bar is a relaxing stop before or after dinner. Dinner includes a homemade soup and a salad, and the menu changes daily. Dinner nightly. All major credit cards accepted.

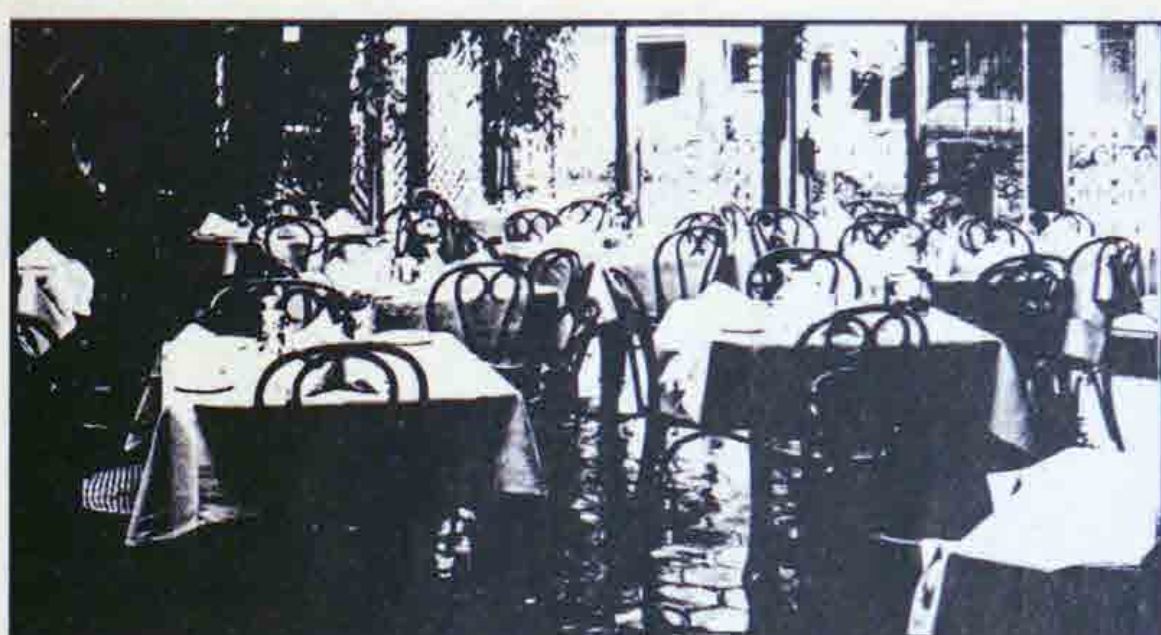
**4063 18th St., S.F. (415) 863-0484**



### ***Old Poodle Dog***

During the 1890s, S.F. society dined on 23-course dinners orchestrated by French chef, Calixte Lalanne. The elegant Art Moderne Poodle Dog (still owned by the Lalanne family) serves dazzling French entrees. Open at 11:30 am for lunch and dinner. Sat dinner only. Closed Sunday. Valet parking for dinner. All major credit cards.

**Galleria at Crocker Center, 161 Sutter (evening carriage entrance) (415) 392-0353**



### ***Osteria Romana***

Indulge yourself and taste the pleasure that brought down Rome. A unique piano bar restaurant where the young elite meet to greet other San Franciscans and visitors. Sample our new antipasto bar. Our pasta is made fresh daily. Try one of our excellent veal dishes. Italian wine by the glass; full bar. Our separate garden dining area can seat of to sixty people. Mon-Sun 4 pm-1 am. Major credit cards.

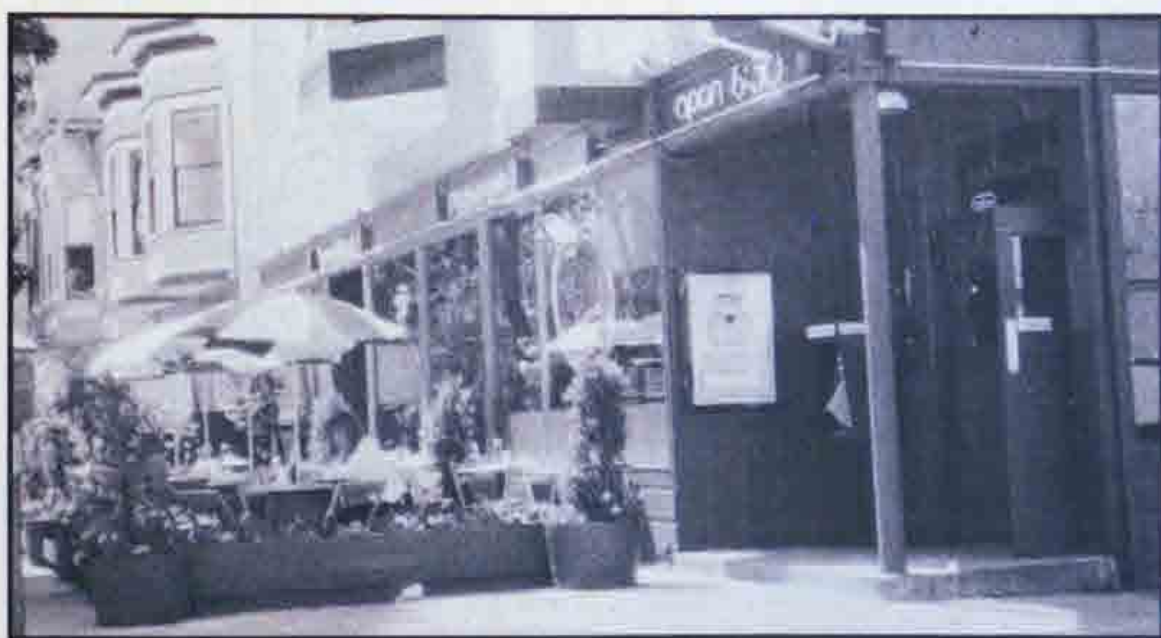
**2183 Greenwich, S.F. (415) 346-6737**



### ***Prego***

The most exciting restaurant on Union Street. Sophisticated authentic Milanese trattoria with three dining rooms—one with a skylight, the others with views of Union Street and the open kitchen. Specialties include fresh homemade pasta, a variety of antipasto, traditional Italian pizzas made in our oak-burning oven, grilled fresh fish and meats. Full bar, extensive wine list. Daily 11:30 am-midnight. MC, VISA, AE.

**2000 Union, S.F. (415) 563-3305**



### ***The Pub***

Experience The Pub! Enjoy a bit of *real* San Francisco—established in 1907 and still going strong. Ask your waiter to show you the underground "speakeasy," a relic from Prohibition days. Relax in the outdoor cafe—enjoy a cappuccino and a unique breakfast experience. Or feast your eyes on a mouthwatering Puburger. Easy parking. Open 6:30-2 am daily.

**5 Masonic (at Geary), S.F. (415) 922-4511**





### **Ruby's**

Ruby's is considered the choice in the Moscone Ctr. area. Summer dining in the garden, piano accompaniment, and the finest ingredients artfully prepared have made Ruby's a San Francisco favorite. For the best seafood, meats, poultry and pastas complemented by a fine selection of California wines. Ruby's is clearly the one. Lunch Mon-Fri 11:30 am-2:30 pm; Dinner 5:30-10:30 pm; Brunch Sat and Sun 10:30 am-2:30 pm. MC, VISA, AE, DC.

**500 Brannan (4th at Brannan), S.F. (415) 495-0457**



### **St. Pierre**

Exquisite Parisian dining in a romantic atmosphere. St. Pierre, established in 1976, hides behind trees on Pacific inside a landmark pre-quake saloon. Chef Dominique's specialties, rare breast of duck and marinated rack of lamb, have been praised by many serious reviews and by a mostly local clientele for over seven years. Lunch Mon-Fri 11:30 am-2:30 pm. Dinner Mon-Sat 6-10:30 pm. AE, VISA, MC.

**580 Pacific Ave. (Jackson Square), S.F. (415) 397-5538**



### **Shang Yuen (Fisherman's Wharf, The Cannery)**

Shang Yuen means "the garden of peace and tranquility on the mountain top," which was where the Chinese emperors preferred to dine. Located at the top of the Fisherman's Wharf Cannery. Serve Beijing, Hunan and Szechuan food. 11:30 am-10:30 pm. All major credit cards

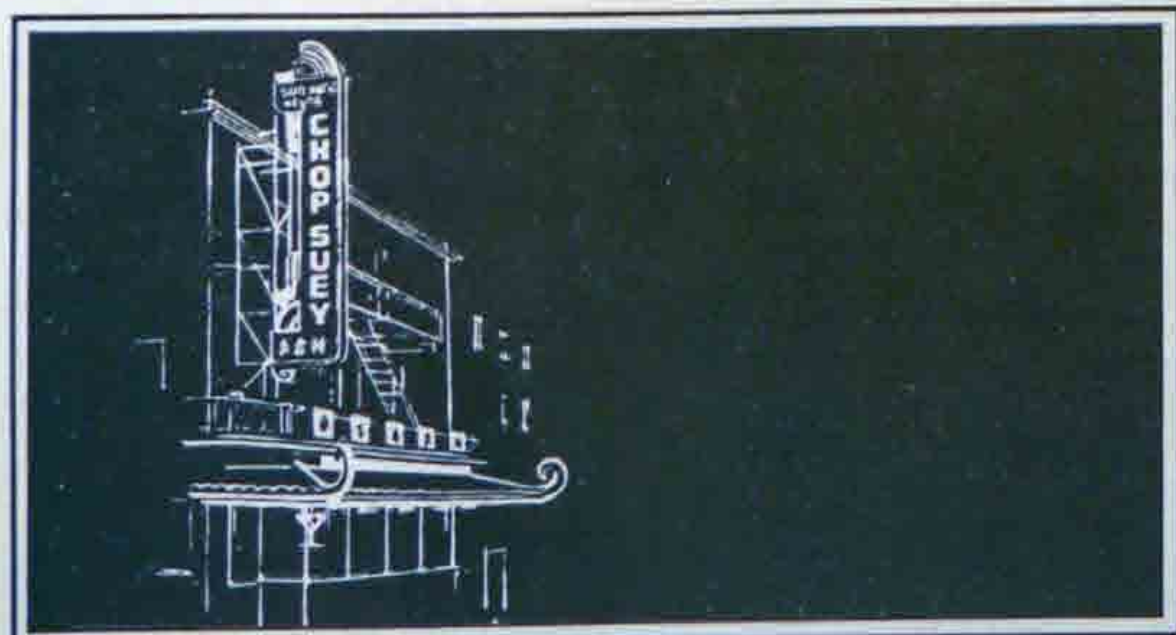
**2801 Leavenworth (top of the Cannery), S.F. (415) 771-4200**



### **Stoyanof's**

When visiting Golden Gate Park, complete your tour at critically recommended Stoyanof's Cafe and Restaurant, just a few steps away on 9th Avenue near Lincoln. Our family cuisine blends the tradition of Northern Greece (Macedonia) with the best of Northern California. Everything is prepared in-house to insure highest quality. Our chef-owner sees to it! 10 am-9 pm. Closed Mondays. MC, VISA.

**1240 9th Ave. (near Lincoln) (415) 664-3664**



### **Sun Hung Heung Restaurant**

The oldest, originally owned Cantonese restaurant in Chinatown has been a favorite of natives and visitors for sixty-six years. The menu specializes in vegetables and seafood, Cantonese and Mandarin style. There are two floors of dining room upstairs. 11 am-midnight. Closed Tues. Reservations, please. VISA, MC.

**744 Washington (across from Portsmouth Square Garage), S.F. (415) 982-2319**



### **Victoria Plum's**

Paneling and lace curtains create an atmosphere of quiet elegance in the British continental-style establishment. Owner/Chef Elsie Lawlor does English classics such as steak and kidney pie to perfection, as well as great seafood, fresh fish flown from England, curries and fine wines. Lunch 11 am-2:30 pm. Dinner from 5 pm. Sunday brunch or lunch 11 am-3 pm. Late supper menu. All major credit cards.

**429 Gough (at Ivy), S.F. (415) 558-9763**



# VIVANDE

## Porta Via

### **Vivande Porta Via**

The ultimate European-style deli, Vivande orchestrates an abundance of fabulous fresh food from its exciting Fillmore Street open kitchen to your home or office. Try our carry-out cuisine, completely catered. Vivande's Cafe serves lunch daily, plus brunch on weekends and private evenings by appointment. Open: Mon-Fri 10 am-7 pm; Sat 10 am-6 pm; Sun 10 am-5 pm. MC, VISA, AE, DC.

2125 Fillmore, S.F. (415) 346-4430

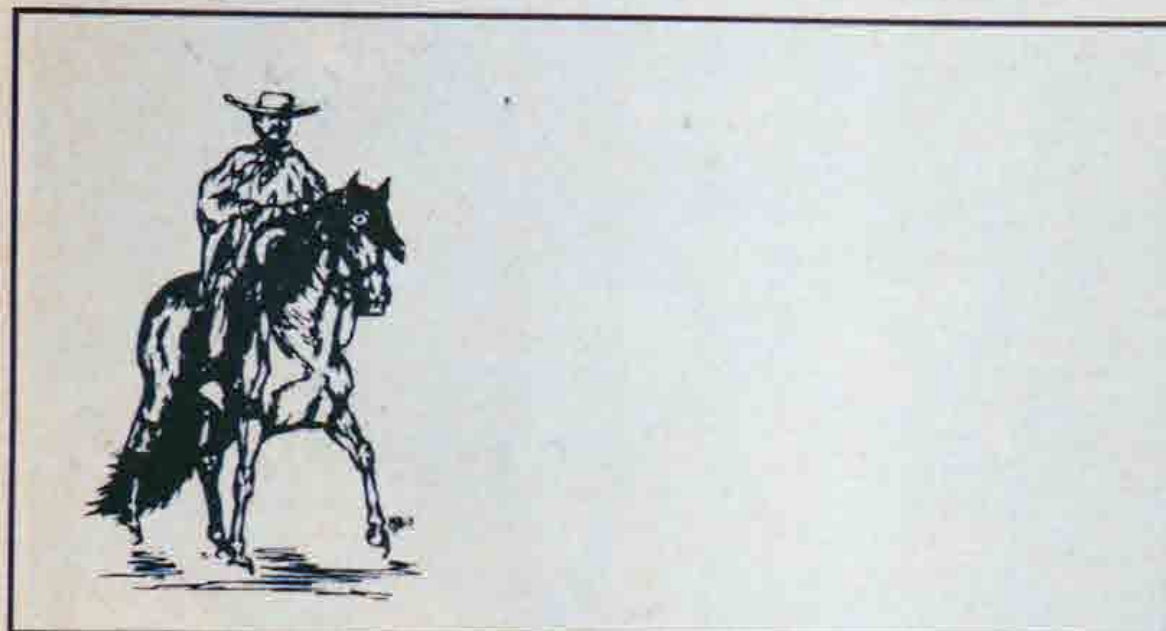


### **Washington Square Bar and Grill**

Season's first Atlantic, Pacific and Gulf fish, flown in fresh all year, meticulously prepared. Seven veal dishes, imaginative pastas and salads. The menu changes twice daily. Wine cellar and full bar. The dining room has antique woodwork in a comfortable setting with a view of Washington Square Park. Lunch and dinner daily with a special midnight menu. Sunday brunch. Major credit cards.

1707 Powell (at Union), S.F. (415) 982-8123

## **SOUTH BAY DINING GUIDE: AN ADVERTISING SUPPLEMENT**



### **El Charro Mexican Restaurant**

Enjoy the flavor of old Mexico recreated in the exquisite dishes prepared in-house by our expert staff, and try the new famous El Charro margaritas. Easy access to U.S. 101 and the S.F. International Airport. Reservations recommended. 11 am-10 pm. Seven days a week. VISA, MC, DC, AE.

257 Grand Ave. (just west of U.S. 101), South San Francisco (415) 873-1993



### **La Gran Fonda Restaurant and La Mojarra Bar**

At La Gran Fonda, the atmosphere resembles restaurants found only in the state of Jalisco, Mexico. Our specialty is seafood. So if you are anxious to feel the warmth and to taste the flavor of Jalisco in San Francisco, come, relax and enjoy! Daily, 11 am-11 pm. VISA, MC.

415 Grand Ave., South San Francisco (415) 589-5506



### **Red Robin Burger and Spirits Emporium**

Red Robin is an adult hamburger experience. Full service dining with adult beverages. Although six-ounce hamburgers served with salad and fries are our feature, we offer steaks, ribs, soups and delicious salads. Mon-Sun 11 am-2 am. VISA, MC, AE.

2101 Fashion Island Mall, San Mateo (415) 570-7600



### **The Shore Bird**

Known as "Cape Cod on the California Coast," this popular spot boasts a unique building and harborside location. Fresh flowers, a garden patio and a fireplace in the bar add to its cozy and romantic atmosphere. Fresh seafood is the house specialty, but a varied menu and oyster bar are also available. Located just north of Half Moon Bay. Open daily for lunch, dinner and Sunday brunch. Continuous service in the Oyster Bar from 11:30 am.

390 Capistrano Rd., Princeton-By-the-Sea (415) 728-5541



## NORTH BAY DINING GUIDE: AN ADVERTISING SUPPLEMENT



### **Cafe Beaujolais**

Cafe Beaujolais, located in a charming Victorian farmhouse, serves breakfast and lunch of uncompromising high quality. Attention to detail, concern for the customer and focus on fresh ingredients have led this restaurant to be acknowledged as one of the best restaurants in Northern California. Seasonal dinners. Open daily 8 am-2:30 pm. Reservations recommended.

961 Ukiah, Mendocino (707) 937-5614



### **California Cafe Bar & Grill**

Featuring mesquite charcoal grill and oak-burning brick oven.\* Serving all fresh seafood, meats, pastas. Specials changing daily. Comprehensive California wine list. Full bar. Outdoor patio.† Banquet facilities. Open 7 days for dinner, Mon-Fri for lunch. Brunch Sat and Sun St. Helena. Brunch Sunday Mill Valley and Walnut Creek.

\*60 Belvedere Dr., Mill Valley (415) 381-0800

\*†3111 N. St. Helena Hwy., St. Helena (707) 963-5300

1540 N. California Blvd., Walnut Creek (415) 938-9977



### **La Belle Helene Restaurant and Cafe des Arts**

The romantic decor of La Belle Helene enhances the pleasure and classic simplicity of the provincial cuisine. The adjacent cafe is ideal for luncheons and light dinners. Continuously changing wine list. 5:30-9:30 pm Wed-Mon. Cafe lunch 11:30 am-4 pm, dinner 5:30-9:30 pm. Both closed Tuesday. MC, VISA.

1345 Railroad Avenue, St. Helena (707) 963-1234



### **MAC'S A Restaurant & Bar**

The light and airy ambience of MAC'S creates a relaxed dining atmosphere for either lunch or dinner. The continental menu features the freshest seafood along with prime beef and chicken entrees. Located just north of the Golden Gate bridge off U.S. 101 North, MAC'S features live entertainment and free parking. Lunch Mon-Sat 11:30 am-2:30 pm, dinner Mon-Sat 5:30-10 pm, Sunday 4:30-9 pm. MC, AE, VISA.

320 Town & Country Village, Mill Valley (415) 383-1400



### **The Sand Dollar**

Whether you come for lunch on the sunny patio or dinner in the cozy dining room, you are sure to enjoy the Sand Dollar. Friendly service, consistently well-prepared meals featuring live New England lobster (flown in every weekend), local fresh fish and the finest quality steaks, chops and poultry. Full bar. Open daily. Sun brunch 11:00 am to 2:00 pm. Lunch Mon-Sat 12:00 to 2:00 pm. Dinner 6:00-9:30 pm. Reservations advised.

3458 Shoreline Hwy, Stinson Beach (415) 868-0434



### **Sausalito Food Company**

Relax and enjoy lunch or dinner in the casual garden setting of the Sausalito Food Company, where fresh seafood and Italian cuisine are the specialties. The Food Company prepares its delicious menu with the fresh seafood, meat and produce available daily in the Bay Area. Located at the North end of Sausalito. Open Mon-Fri 11:30 am, Sat and Sun 9 am. MC, VISA, AE.

305 Harbor Drive, Sausalito (415) 332-0535

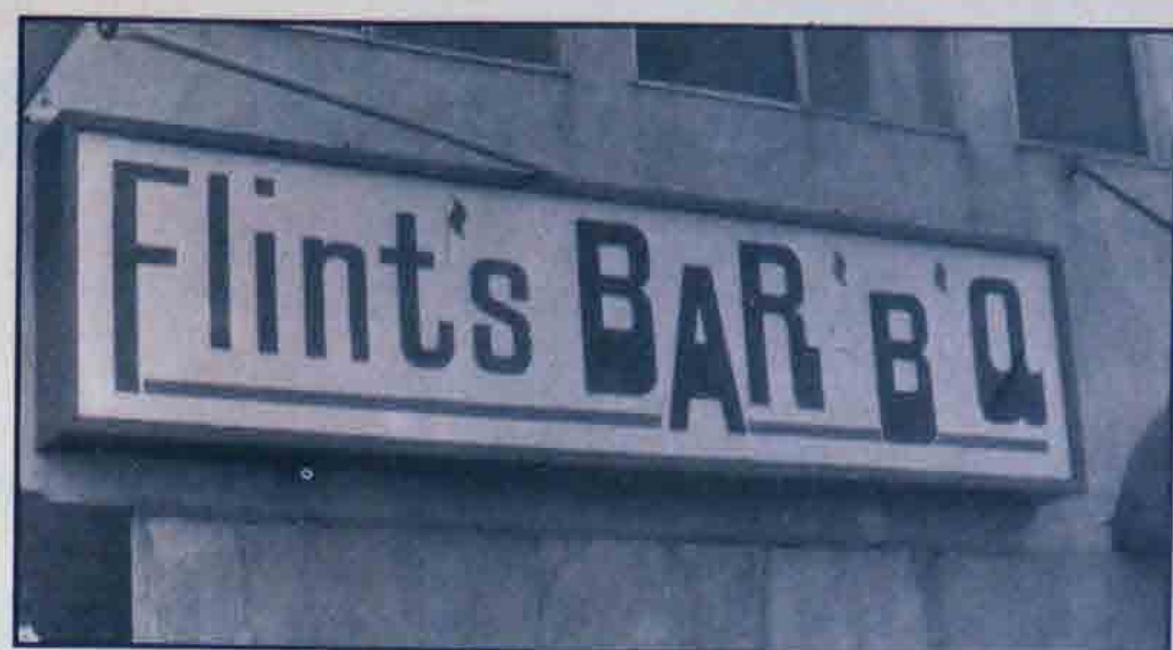




### ***Sharl's of Sonoma***

Forty-five minutes from the Golden Gate Bridge is Sharl's of Sonoma, a delightful wine-country restaurant featuring French cuisine in a friendly and elegant atmosphere. Cocktail lounge. Extensive and reasonable wine list. Ample parking. Lunch 11 am-3 pm. Dinner 5:30-9:30 pm. Sunday brunch 11 am-2:30 pm. Sunday dinner 4:30-9 pm. Closed Tuesdays. VISA, MC, AE.

**136 West Napa, Sonoma (707) 996-5155**



### ***Flint's Bar-B-Que***

Since 1970, Flint's has brought to the Bay Area old-fashioned barbecue with its smoked flavor and a special sauce blended with seasonings derived from an old Southern recipe. The menu includes succulent hot links, tender beef or pork ribs and chicken. Tues-Thurs and Sun 11 am-12 pm, Fri-Sat 11 am-3 am.

**6672 East 14th St. (near the Oakland Coliseum), Oakland (415) 569-1312**



### ***Mirabeau***

Classic French cuisine is graciously served in the East Bay's only Four Star restaurant. Harp music in the evening. Relaxing view of 3½ acre rooftop garden. Luncheon Mon-Fri, dinner and \$18.50 pre-theatre dinner Tues-Sat. Validated indoor parking, direct elevator to Mirabeau. All major credit cards.

**Kaiser Center, 344 20th St. (Roof Garden Level), Oakland (415) 834-6575**



### ***Narsai's Restaurant***

A West Coast dining landmark, Narsai's offers the finest French cuisine and a breathtaking winelist judged to be one of the ten best in the world. The menu offers a changing selection of complete three and five course meals. Set in the warm glow of California redwood, original art and quiet professional service, Narsai's is a dining experience to be remembered. Sun-Thurs 5-10 pm. Fri-Sat 5-11 pm. Major credit cards.

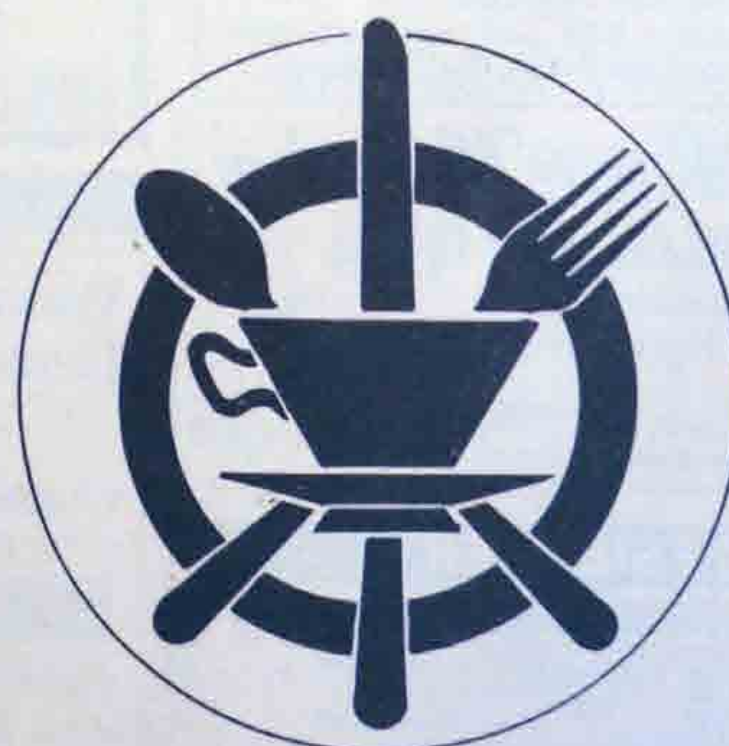
**385 Colusa Ave., Berkeley (415) 527-7900**



### ***Silver Dragon Restaurant***

This beautiful three-level restaurant offers an extensive menu featuring Cantonese cuisine. The delectable cuisine presents delicacies like Wo Choy, Peking Duck, and Stuffed Crab Claws (the latter by advance notice). Within walking distance of Oakland's Hyatt Regency and BART. Banquet facilities available. A Chinatown tradition. Open daily 11:30 am-9:30 pm. VISA, MC, AE.

**835 Webster (at 9th St.), Oakland (415) 893-3748**





# Classified Marketpage

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see phone book for other convenient locations.

## Ridenhour Ranch House Inn

**Bed & Breakfast**  
On the Russian River  
Adjacent to Korbel Winery

12850 River Road  
Guerneville, CA 95446  
Mr. & Mrs. R. Satterthwaite, props. (707) 887-1033

## CAFES/BAKERY



248 Church Street  
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# The Language of Politics

## A Glossary of Terms

**BALLOT** comes from the Italian word for "little ball," which was once the form in which a vote was—literally—cast.

**BANDWAGON** originally referred to the musicians' wagon that led the circus parade. Such a wagon was supposedly used by the Whigs in 1840, and office seekers and other enthusiastic partisans climbed aboard.

**BOSS** was the original Dutch *baas*, or "uncle," and came into the English language in Nieuw Amsterdam (New York) in the seventeenth century. Initially it referred to the supervisor of a labor crew, and the word acquired political connotations after the Civil War.

**CANDIDATE** comes from the Latin for "clad in white." The Roman office seeker typically appeared in public wearing nothing but a white toga. The color was to symbolize purity of purpose, and the absence of anything underneath it was meant to symbolize humility but, in fact, provided an excellent opportunity to display battle scars.

**CAUCUS** has been part of the American language for at least two centuries, and seems to have come from an Algonquin Indian word for "talk" or a similar sounding Algonquin word meaning "elder." In his diary, John Adams referred to a political group in Boston called the Caucus Club.

**DARK HORSE** was originally British race-track slang. It referred to the practice of dying the coat of a well-known horse another color, usually black, and entering him in a race under a false name. Only jockeys and their friends would know enough to bet on this "dark horse." James Knox Polk was probably the first dark horse to be nominated in a convention, but the term was first used to describe the nomination of Rutherford B. Hayes, in 1876.

**DYED-IN-THE-WOOL** recalls the process of dying the raw wool before it was woven, thereby embedding the color more thoroughly. The term was used by John Quincy Adams in describing some Jeffersonians in the Pennsylvania delegation to guests at Jefferson's birthday dinner in Washington, in 1830.

**HAT IN THE RING**, in the Wild West, referred to the way a man would volunteer to enter a boxing or wrestling match. In its political connotations it is closer in meaning to its

antecedent, the practice of throwing down a glove, or gauntlet, to declare one's intention to fight. The term entered American political jargon in 1912, with Theodore Roosevelt.

**PLATFORM** came from an Old French word that described a plane or flat form, and came to mean a ground plan, or a blueprint. The term was first used in American politics in 1844 and, by 1848, platforms had planks.

**SMOKE-FILLED ROOM**, as a locus of political decision-making, came into use in 1920 in describing the nomination of Warren G. Harding. Similar terms had been used to describe the Caucus Club in Boston, since it was a place where candidates for office were selected.

**STALKING-HORSE** was a specially trained horse, or even a dummy horse behind which a hunter could be concealed to get within shooting range of his prey. Jefferson used the term in 1816 to refer to a decoy that concealed real intentions. It later came to mean a person whose candidacy is advanced temporarily to conceal the actual choice or to divide the opposition.

**STRAW VOTE** as an unofficial poll has many antecedents: straws in the wind show which way the wind is blowing, and so forth. The first recorded user of the practice to anticipate the outcome of an election may have been Charles "Calico Charlie" Foster, who was elected governor of Ohio in 1879.

**SUFFRAGE** comes from Latin words which mean "crashing noises nearby," which may refer to sounds of approval from a crowd, or to the fragments of pottery that were used in Roman voting.

**TICKET** is actually a corruption of the French word *étiquette*, which came to refer to labels or posters or anything else stuck on a wall. In American political usage, the term was used to refer to a slate of candidates nominated by a faction.

**VOTE** comes from a Latin word for "prayer" or "wish" and was used in English, even in the sixteenth century, to mean "casting a ballot."

*These definitions have been adapted from "In the Beginning Is the Word," an essay by Sidney Hyman, in 1964 Democratic National Convention, copyright 1964 by the Democratic National Convention Program Book Committee.*

Continued from Page 160

Wilson was also in poor health, suffering from a degenerative brain disease.

The leading candidates for the nomination were Wilson's former Secretary of the Treasury William Gibbs McAdoo, Attorney General A. Mitchell Palmer and Ohio Governor James Cox.

Known as the "Crown Prince" because he was the president's son-in-law, the progressive McAdoo received no endorsement from Wilson. "The president's silence make[s] it very awkward for me... I am really very much perplexed," wrote McAdoo.

Attorney General Palmer was the only candidate to go to San Francisco. Palmer made his name largely through "Red-hunts" of radicals during the Red Scare, but his credibility diminished when the violence he predicted on May Day failed to materialize.

The three-term governor of Ohio, James Cox, was the strongest of the nonadministration candidates. Cox recognized his strategic position but resisted those who urged him to take the offensive.

Despite an unwillingness by the Democrats to renominate him, Wilson was able to exert considerable influence over the convention, particularly over the wording of the platform.

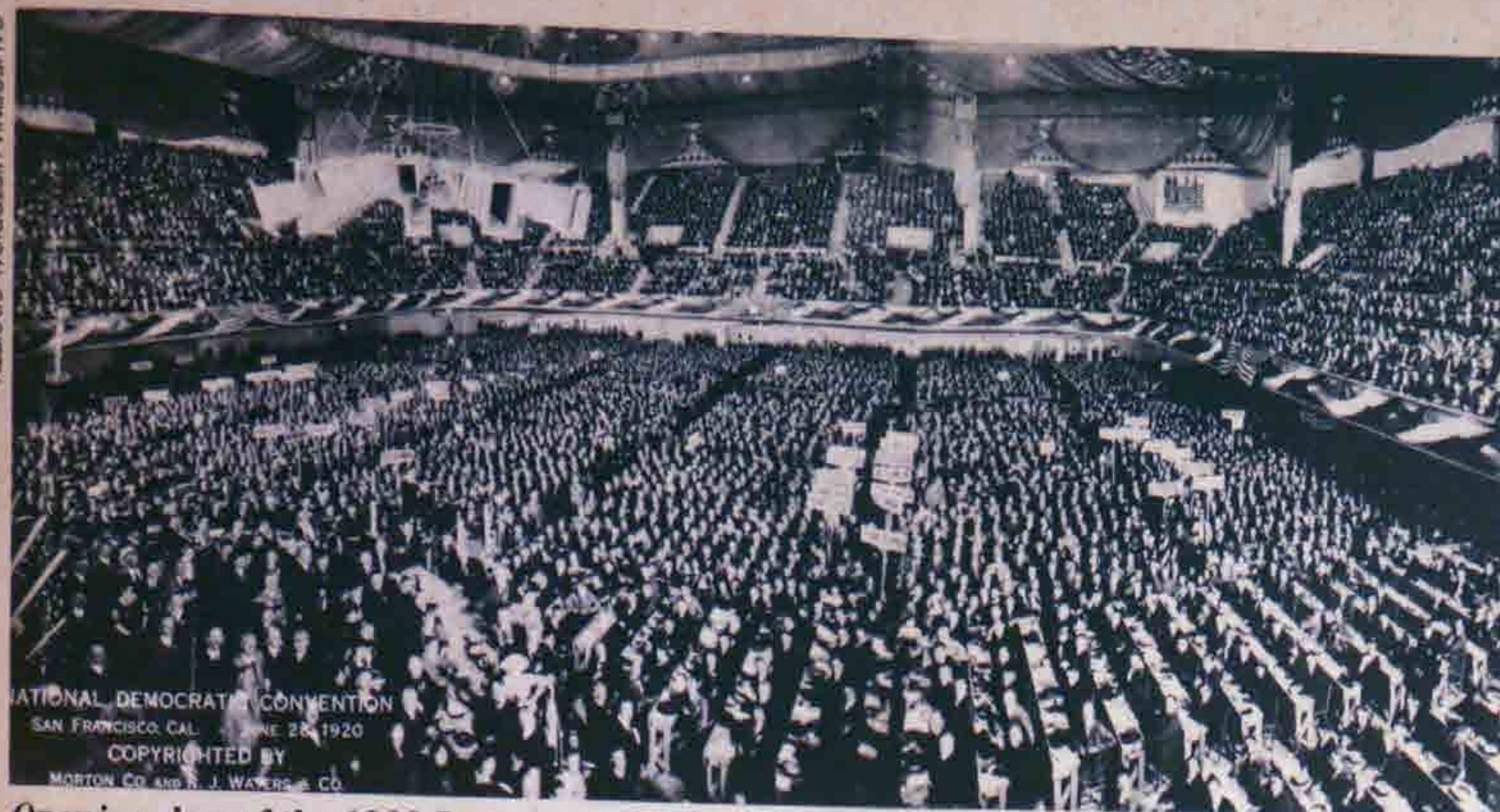
The final platform supported immediate ratification of the Versailles Treaty "without reservations," ignored the touchy Prohibition issue, included backing for the labor movement and "sympathy" for Ireland in its bid for self-determination.

Some of America's better-known literary figures were in attendance. Besides Mencken, journalists and short story writers Damon Runyon and Ring Lardner filed daily columns.

Lardner gave hint of a scandal yet to come when he led off one column: "The third session of the band concert opened at 11 a.m. yesterday with the spacious hall nearly filled with hangovers"—a curious observation since Prohibition had now been in effect for five months.

In October, the truth became public. A never identified Washington Democrat had given the word and fifty-one barrels of warehoused gin and whiskey meant for San Francisco Municipal Hospital were diverted for the convention's entertainment. Furthermore, the requisition had been signed by none other than the city's health officer.





*Opening day of the 1920 Democratic National Convention*

When the story broke, acting Mayor James McLeaven responded with utter candor: "Everybody knew it. The roof of the house was off, and San Francisco was entertaining the San Francisco know-how way. Attorney General Palmer was here. I don't know if he got any... but there was plenty if he had wanted it."

The 1920 gathering was also the first convention that women attended in significant numbers. Taking place at the apex of the suffrage movement (women won the right to vote in time for the November election), the convention was attended by over 400 women, with 308 serving as either delegates, alternates or delegates-at-large.

The Democrats clung to their antiquated rule which required two-thirds of the delegates (changed in 1936 to a majority) to nominate a candidate—a rule that favored dark horse and compromise candidates. The conditions seemed ripe for such a candidate because the favorite, McAdoo, seemed to disdain the nomination and Palmer, suffering from his administration ties, had limited appeal. That left the bland, but palatable James Cox in a strategic position.

The first ballot on Friday night was indicative of the party's indecisiveness. McAdoo led with 266, Palmer trailed with 256 and Cox followed with 134. One more ballot showed gains by all three as favorite sons lost support.

On Saturday, Cox overtook McAdoo on the twelfth ballot and led on the fifteenth ballot 468½ to McAdoo's 344½ and Palmer's 167. But the Cox surge was halted and the convention adjourned for the July 4th holiday. The deadlock continued on Monday, though McAdoo retained the lead. The breakthrough came when Palmer released his delegates after the thirty-

sixth ballot.

On the forty-first ballot Alabama shifted fifteen votes to Cox. Now momentum swung to Cox until finally, at 1:40 a.m. on the fourth day of balloting and the eighth day of the convention, the nomination was made unanimous.

Ironically, at the most important moment of the convention, only about eight hundred persons were in the auditorium. Many had departed for their hotel rooms, believing the late hour precluded a decision. Those who remained poured out into the darkness, swarming onto San Francisco's Market Street. Shouting the name of the party's nominee, the crowd carried the word to the Palace Hotel where it continued the celebration.

On Tuesday, the convention approved Assistant Secretary of the Navy Franklin Delano Roosevelt as vice-presidential nominee.

In one striking example of his character and vigor, Roosevelt had grabbed the standard for New York during the opening Wilson demonstration on June 28th and carried it off into the procession against the orders of New York's powerful Tammany Hall.

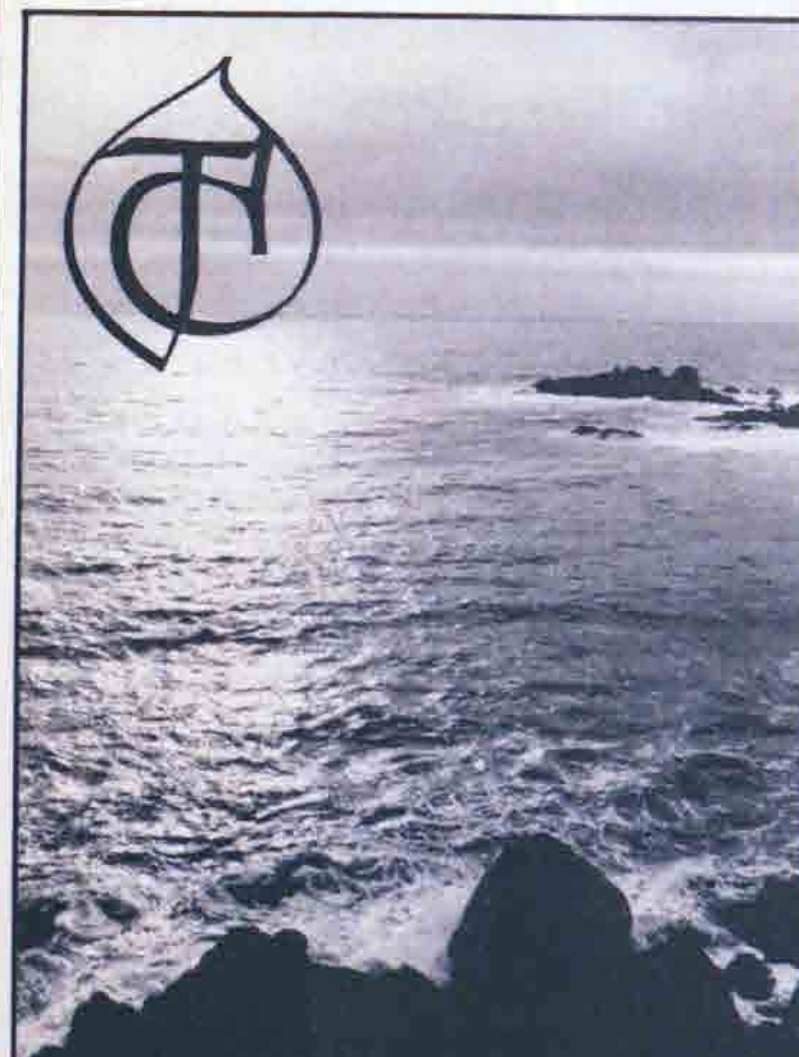
Roosevelt, only thirty-eight, had become one of the bargaining chips in the complex dealing that finally led to Cox's nomination. Cox had never seen or met him, but respected Roosevelt's independence, Wilson administration ties and Eastern connections.

And so the 1920 Democratic convention in San Francisco ended. In November, the country found Republican Warren Harding's "return to normalcy" agreeable and elected the Republican. In a final note of irony, Harding died in San Francisco at the same Palace Hotel where Cox's supporters only a few years before triumphantly bore the news of their victory.

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# Conventional Behavior

## The Boisterous Convention of 1920

by Scott Badler

FOR MANY PARTICIPANTS in the 1920 Democratic National Convention in San Francisco, the long train trip, four-hour time difference, unexpected cool summer weather and concerted San Francisco hospitality seemed to place the convention a world apart from the rest of the country.

"What fetched me instantly," wrote American satirist H. L. Mencken, "was the subtle but unmistakable sense of escape from the United States—the feeling that here, at last, was an American city that somehow managed to hold itself above pollution by the national philistinism and craze for standardization."

What amazed Mencken still holds true today; the multitudes who visit San Francisco every year discover that the city's cosmopolitan culture and diversity of lifestyles are unlike any other American city.

San Francisco won the 1920 convention through an uncharacteristic coalition of Republicans and Democrats. Realizing the convention meant a potential economic windfall for the city, Republican banker William H. Crocker anted up \$100,000 (he was later reimbursed by civic leaders). Free use of Exposition Auditorium (now known as Civic Auditorium) and a \$125,000 bid that topped Chicago and Kansas City overcame Eastern objections to a West Coast convention.

Once the first presidential convention west of the Rockies was assured, San Francisco moved to convince the

party and the nation they had made the correct choice.

There would be no price gouging, reported the *New York Times*, for "a strong sentiment has developed to swat the first profiteer to rear his head, and to swat him hard, as an example of what others may expect." The antiradical Red Scare that engulfed the country found San Francisco also swept up in the hysteria. Police issued orders for the arrest of all radicals and revived the neutrality squad "to rid city and county of criminal radicals" before the conventioners arrived. Strangely, only 150 police were allotted to handle security.

City officials put every effort into presenting a well-groomed, congenial

atmosphere to their visitors. (The *San Francisco Chronicle* shamelessly exhorted the women of the city to "doll" themselves up for the convention.) All delegates were met on arrival by the reception committee and every delegate and alternate was gifted with fresh flowers and a basket of fresh fruit in their room. Cars were supplied, free of charge.

The eleven-thousand seat Exposition Auditorium, built in 1915, was given a cosmetic facelift for the convention. Acoustical problems were remedied by drawing a heavy canvas across the ceiling and installing a primitive amplifier at the podium.

A temporary restaurant was installed in the basement and lunch counters were attended to by white-uniformed young women. The convention

hospital was staffed by twenty-six doctors and sixteen nurses. Even the bathrooms offered luxury conveniences such as cigar lighters and cologne dispensers. Personnel were on hand to shine shoes, clean hats and press suits.

The Democrats assembled in San Francisco on June 28th without a recognized party leader for the first time in a generation.

President Woodrow Wilson's political fortunes and health were at an ebb. His popularity skidded when he failed to reach a compromise with the Republicans over ratification of the Versailles Treaty and United States entry into the United Nations. Although he never ruled out a possible third nomination,

*Continued on Page 158*

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**San Francisco Chronicle**

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# GOVERNOR COX NOMINATED FOR PRESIDENT; 44 BALLOTS

THE DEMOCRATIC NOMINEE



Governor James M. Cox of Ohio, who was nominated by the Democratic Convention early this morning after forty-four ballots.

## OHIO EXECUTIVE WINS HEAD PLACE ON TICKET AFTER BITTER BATTLE

Eighty Days' Programme of Convention

## ELKS TO ELECT SAN FRANCISCO

Grand Exalted Order Honors Order's Great Achievements in the War

## REED ASSAILS NATION LEAGUE ON HIS RETURN

Left Convention to Attend With "International Blood Struggles"

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### SUMMARY OF MONDAY'S TWENTY-TWO BALLOTS

	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	13th	14th	15th	16th	17th	18th	19th	20th	21st	22nd
Cox	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
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Johnson	100	100	100	100																		





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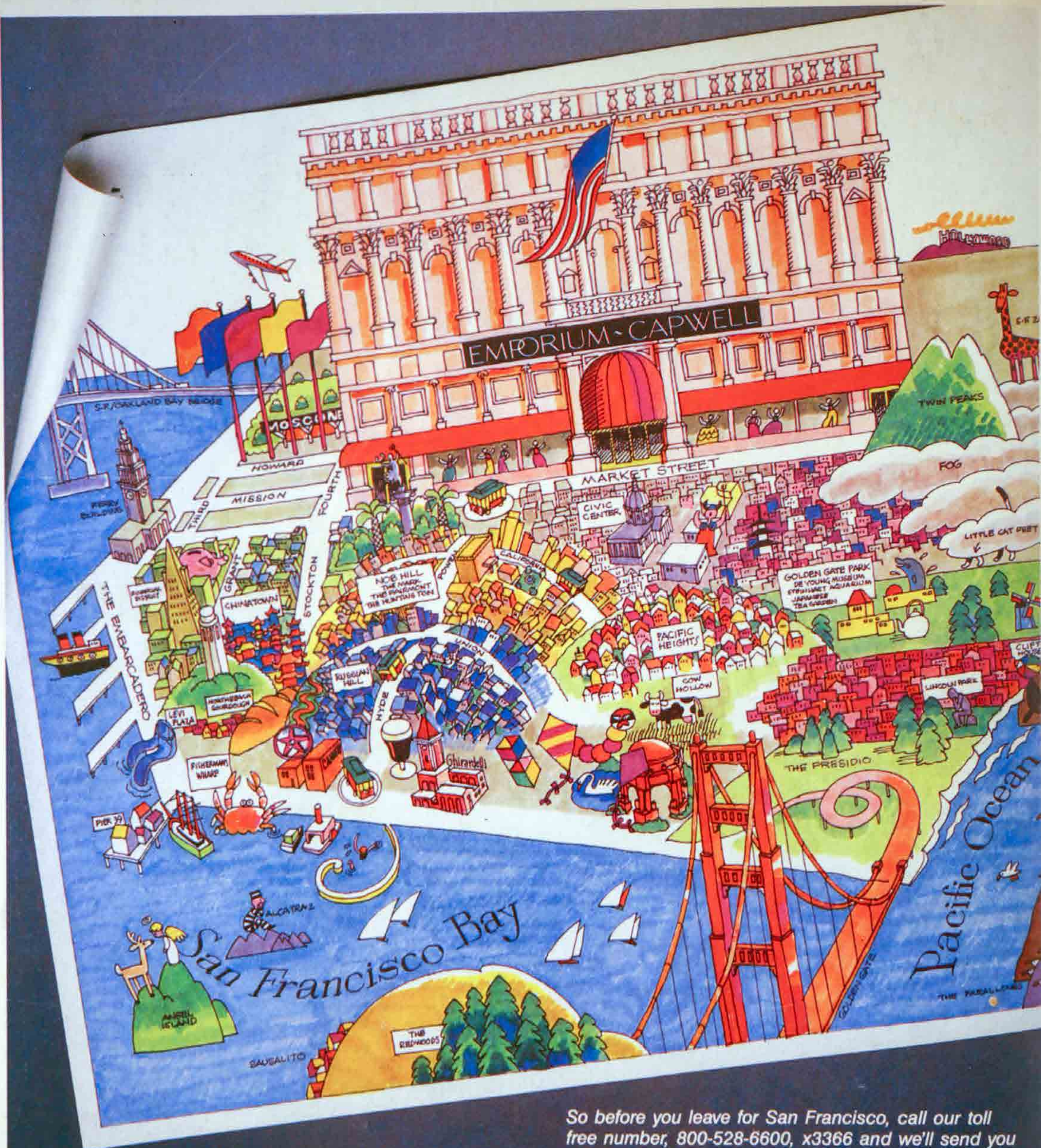
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